



**Government Relations and Public
Affairs Committee**

Meeting Date: 4/9/2018

Agenda Item No.: 2018-April-19.

Subject: 2020 Metropolitan Transportation Plan/Sustainable Communities Strategy (MTP/SCS) Sounding Board Meeting Summary (Estimated time: 3 minutes)

Information

Prepared by: Monica Hernandez

Approved by: Erik Johnson

Attachments: Yes

1. Issue:

SACOG staff continues to convene the Sounding Board to gather cross-sector input and feedback in the development of the 2020 MTP/SCS.

2. Recommendation:

None; this item is for information only.

3. Background/Analysis:

Last fall, staff held the first 2020 MTP/SCS Sounding Board meeting. The Sounding Board is a cross-sector group of interested parties that provide feedback throughout the development process for the 2020 MTP/SCS. The group meets quarterly or as needed to discuss major milestones, topical areas, and analysis important to the MTP/SCS update. Staff summarizes input from the sounding board for consideration by the SACOG Board to help inform discussion and decisions that guide the plan update. The sounding board is made up of private sector, nonprofit, and public agencies that are not included in the member staff outreach outlined in the Engagement and Communications Plan.

4. Discussion/Analysis:

The Sounding Board meeting is scheduled for March 23. At the due date of this committee report, the March Sounding Board meeting had not been convened. Staff will provide a verbal presentation and written summary of participant feedback at the committee meeting.

In August 2017, staff presented the 2020 MTP/SCS Engagement and Communications Plan. The staff report can be accessed online at: <http://bit.ly/2fd7X2M>

5. Fiscal Impact/Grant Information:

There is no impact to the SACOG operating budget, as the resources necessary to

complete the planned communications and engagement activities are already included in the Board-adopted budget for the 2020 MTP/SCS update.

ATTACHMENTS:

Description

Attachment A

Attachment B

Attachment C

2020 MTP/SCS Sounding Board Meeting Summary

Revised Attachment A

March 23, 2018 | 9:00-11:00 a.m.

Sacramento Food Bank & Family Services

Summary

On March 23, SACOG staff held the second meeting of the 2020 MTP/SCS Sounding Board. Staff provided an overview of the 2020 MTP/SCS timeline, milestones, and how feedback from the Sounding Board is used. The agenda items below were presented by staff, and included a thorough discussion. The discussion is summarized below, categorized by each agenda item, and themes distilled from the discussion.

Attendees

- California Apartment Association
- California Capitol Financial Development Corporation
- The California Endowment
- CSU Sacramento
- Sacramento County Health & Human Services
- Sacramento Housing Commission Alliance
- Sacramento Food Bank & Family Services
- Sacramento Metropolitan Arts Commission
- WALKSacramento

Agenda

Welcome and Introductions
Recap Purpose of Sounding Board
Regional Prosperity Framework
Land Use and Transportation Scenario Approach
State of Housing
Greenhouse Gas Reduction Target Update and Household Travel Survey
Close Out and Next Steps

Regional Prosperity Framework

THEME: Job growth and access

- Will Brookings' deliverables include a geography of jobs?
- What was driving growth before the recession and what is driving growth now?
- A pre/post-recession analysis would be helpful so that we can see the growth of existing industries and new industries.
- It's important to remember that prior to the recession, the significant industry was construction and real estate, but real estate finances haven't come back. What we're seeing today is growth in the health care and service sectors.
- There is concern about things like growing traded sector jobs.
- What about the support for innovation and internal jobs growth?
- There is a gap in local support for jobs growth and innovation, nothing is taking place.
- We need to expand on the job growth trajectory—we grew a lot of jobs quickly post-recession but that won't continue.

THEME: Economic values and the region

- Will Brookings use the full six-county region in its assessment?
- Was the Portland economic values part of their MTP/RTP process?
- We want to move to region's economic prosperity goals, SACOG can do it in transportation plan, but who else can help us implement the goals?
- Does the Chamber Small Business Development Center do this?
- It's important to differentiate what "support" is. Is it public support for businesses? Because that is what they need - public support.
- Can you bring back lessons from Portland on how they used the Brookings assessment in their processes?

Land Use and Transportation Scenario Approach

THEME: Population, housing, and housing affordability

- Homes are defined as housing units.
- Can you add population numbers?
- Other than growth, population, and homes, do you account for affordability?
- Data sounds like a link to understanding and identifying affordability.
- In addition to the MTP, you have the Regional Housing Needs Assessment (RHNA), how do you reconcile these from the beginning?
- One tension you get as a region is that the MTP is constrained with a lower number of units, but RHNA shows higher numbers than the MTP
- It's important to figure out affordability now, so that when jurisdictions get their RHNA allocations in a few years, there isn't shock.
- Affordability should be factored in, and it's important to do it early so we can talk about the differences publicly and frequently.
- RHNA has a lot of potential [for developing more affordable housing](#). It shouldn't be reduced or underestimated -but balance the approaches of how you develop it and have a public dialogue about the challenges and the discrepancies. [For example the challenges in building more affordable housing, the discrepancies between a jurisdiction RHNA allocation and the actual number of affordable units being built over a given time period.](#)
- If you aren't talking about affordability, you are doing it a disservice—look at this as part of the regional prosperity context.
- There is an expectation, if you don't explain housing supply and affordability, it remains an issue.
- There is a great role for SACOG to lead on housing and housing affordability.

THEME: Housing and jobs

- How many of the jobs are people coming in and getting a job, compared to unemployed residents getting jobs? This can skew the data.
- Explore the responsibility of job centers to house employees as part of their development responsibility.
- Will the data on housing take into account the tax changes (cap on deductibles)?

- ~~Rent control is a concern.~~ Increasing rent prices and how it is addressed are big current issues. Rent control as mitigation for increasing rents is concern on both ends, from needing policies to protect renters, the potential negative implications of implementing rent control policies and strategies.
- Some programs that help with down payment assistance grants have been eliminated.

State of Housing

- CA Apartment Association may have other data sets that can be shared.
- Somewhere public policy issues that impact data should be considered—like rent control, Costa-Hawkins Act, etc.
- SACOG is a good third party to look into issues that impact affordable housing. Some counties lost Golden State Financing Authority (GSFA) grant funding, which impacts home buyers, and federal tax reform credits for affordable housing development.

Greenhouse Gas Reduction Target Update and Household Travel Survey

- The targets are not really for punishment, they are meant to be incentives.
- We should understand the relationship of GHG to affordable transit oriented development and non-affordable transit oriented development.
- Is there data on Uber and Lyft drivers based on income level?
- Are we making sure low-income households are included?
- What about shared economy analysis as a driver of the economy?

MTP/SCS Sounding Board Meeting Evaluation

RANKING: 1. Strongly Disagree 2. Disagree 3. Neutral 4. Agree 5. Strongly Agree
This meeting was well organized.
Average: 4.9
The length of the meeting was appropriate to get through the material.
Average: 4.5
The materials provided in advance were useful to prepare for the meeting.
Average: 3.8
The discussion on regional prosperity was informative.
Average: 4.6
The discussion on the state of housing was informative.
Average: 4.4
The discussion on land use and transportation scenario approach was informative.
Average: 4.4
The approach for creating a Discussion Draft Land Use Scenario is a sound approach.
Average: 4.2
The discussion on the greenhouse gas reduction target was informative.
Average: 4.2

I understand the next major steps in the 2020 MTP/SCS process.
Average: 4.5
I had the opportunity to express my interests and/or concerns on the items presented.
Average: 4.7
What should be done next time to make the presentations more effective?
Great Job!
Clarity when data is presented. Is the slide representative of the 4/6 county region?
Any applicable/relevant reports in advance
Additional comments or questions not expressed in the meeting:
Thank you! Great info!
Thanks Monica for capturing all of these notes.
Acknowledging the housing affordability challenge/needs would be wise to incorporate
Thank you for being so organized

2020 MTP/SCS Sounding Board List

Friday, September 08, 2017

Staff Contact: Monica Hernandez

(916) 340-6237

mhernandez@sacog.org

ORGANIZATION	Sector	JURISDICTION
AARP California	Senior/Aging	State
AIA Central Valley	Community Development	Region
Align Capital Region	Regional Cooperation	Region
American Farmland Trust	Agriculture	Region
Area 4 Agency on Aging	Senior/Aging	Region
Auburn Area Chamber	Economic Development	Auburn
Black Chamber of Commerce	Economic Development	Region
Breathe California	Air Quality	Region
Buena Vista Rancheria of Me-Wuk Indians	Tribal Community	Tribal/Amador County
California Capital	Economic Development	Region
California Delta Chambers	Economic Development	Sacramento County
California Department of Housing	Housing, equity	Region
California Department of Public Health	Public Health & Transportation	State
California Endowment	Youth, Equity	Region
California Family Resources	Youth Services	Sacramento County
California Highway Patrol (Yuba-Sutter)	Emergencies/Disaster	Yuba-Sutter Counties
California Office of Emergency Services	Emergencies/Disaster	Region/State
California Rural Legal Assistance	Rural Community Development	Region
California State University Sacramento	Education	Region
California Trucking Association	Goods Movement	Region/State
California Trucking Association	Goods Movement	Region/State
Carmichael Chamber	Economic Development	Carmichael
Citrus Heights Chamber	Economic Development	Citrus Heights
Colfax Area Chamber of Commerce	Economic Development	Colfax
David Taylor Interests Inc	Urban Development	Region
Davis Chamber of Commerce	Economic Development	Davis
Dignity Health	Health Care	Region
Downtown Sacramento Partnership	Economic Development	Sacramento
East Sacramento Chamber of Commerce	Economic Development	Sacramento
Economic & Planning Systems	Community Development	Region
El Dorado County Ag Commissioner	Agriculture	El Dorado County
El Dorado County Chamber of Commerce	Rural Economic Development	El Dorado County

ORGANIZATION	Sector	JURISDICTION
El Dorado County of Public Health	Public Health	El Dorado County
El Dorado County Office of Education	pre-K - 12 Education	El Dorado County
El Dorado County Office of Emergency Services	Emergencies/Disaster	El Dorado County
El Dorado County Office of Emergency Services	Emergencies/Disaster	El Dorado County
El Dorado Hills Chamber	Economic Development	El Dorado Hills
Elk Grove Chamber of Commerce	Economic Development	Elk Grove
Environmental Council of Sacramento	Environment	Region
Esparto Regional Chamber of Commerce	Economic Development	Esparto
Fair Oaks Chamber of Commerce	Economic Development	Fair Oaks
Folsom Chamber	Economic Development	Folsom
Foresthill Divide Chamber of Commerce	Economic Development	Foresthill
Freed Center for Independent Living	Disability Rights	Yuba-Sutter Counties
Galt District Chamber of Commerce	Economic Development	Galt
Golden Sierra WIB	Workforce Development	Region
Greater Sac Vietnamese-American Chamber of Commerce	Economic Development	Region
Greater Sacramento Economic Council	Economic Development	Region
Greater Sacramento Urban League	Economic Development	Region
Health Education Council	Public Health	Region
Housing and Urban Development	Housing, equity	Region/State
Isleton Chamber of Commerce	Economic Development	Isleton
Kaiser Permanente	Health Care	Region
Kiefer Consulting	Market Rate Housing	Region
League of Women Voters	Equity	Region
Lincoln Area Chamber of Commerce	Economic Development	Lincoln
Live Oak Chamber of Commerce	Economic Development	Live Oak
Loomis Basin Chamber of Commerce	Economic Development	Loomis
Los Rios CC District	Community College	Sacramento County
Lyft	Transportation Network Company	Region
Mackay & Soms	Suburban housing	Region
MetroEDGE	Young Professionals	Region
Monterey Trail District	PBID	Sacramento County
Mutual Assistance Network	Housing, workforce, equity	Sacramento
Natural Resources Defense Council	Environment	Region
North State Building Industry Association	Workforce Development/Market Rate Housing	Region

ORGANIZATION	Sector	JURISDICTION
Opening Doors	Equity, housing	Region
Orangevale Chamber of Commerce	Economic Development	Orangevale
Paratransit, Inc.	Disabled Transportation	Sacramento County
Pedal Love	Bicycle Advocacy	Yolo County
PG&E	Energy	Region/State
Placer County	Emergencies/Disaster	Placer County
Placer County Ag Commissioner	Agriculture	Placer County
Placer County Office of Education	K-12 Education	Placer County
Placer County Public Health Officer	Public Health	Placer County
Public Advocate	Social Equity	Region
Rainbow Chamber	Economic Development	Region
Rancho Cordova Chamber of Commerce	Economic Development	Rancho Cordova
Region Business	Economic Development	Sacramento County
Regional Water Authority	Water	Region
Rental Housing Association	Housing	Region
Resources for Independent Living	Disability Rights	Region
Richland Communities	Suburban housing	Region
Rocklin Chamber of Commerce	Economic Development	Rocklin
Roseville Area Chamber of Commerce	Economic Development	Roseville
Roseville Electric	Energy	Roseville
Sacramento ACT	Faith Based Coalition	Sacramento County
Sacramento Area Bicycle Advocates	Bicycle Advocacy	Region
Sacramento Area Women's Chamber of Commerce	Economic Development	Region
Sacramento Asian Pacific Chamber of Commerce	Economic Development	Region
Sacramento County Ag Commissioner	Agriculture	Sacramento County
Sacramento County Office of Education	K-12 Education	Sacramento County
Sacramento County Parks	Parks & Rec	Sacramento County
Sacramento County Public Health Officer	Public Health	Sacramento County
Sacramento County Sheriff	Emergencies/Disaster	Sacramento County
Sacramento Employment and Training Agency	Workforce Development	Sacramento County
Sacramento Hispanic Chamber of Commerce	Economic Development	Sacramento County
Sacramento Housing Alliance	Affordable housing	Region
Sacramento Labor Council	Labor	Region
Sacramento Metro Chamber	Economic Development	Region
Sacramento Metropolitan Arts Commission	Creative Placemaking/Arts	Sacramento County

ORGANIZATION	Sector	JURISDICTION
Sacramento Municipal Utilities District	Energy/Electric Vehicles	Sacramento County
Sacramento Region Community Foundation	Philanthropy/Foundation	Region
Sacramento Slavic American Chamber of Commerce	Economic Development	Region
Sacramento Tree Foundation	Environment	Sacramento County
Safe Routes to School National Partnership	Active Transportation	Region
Shingle Springs Band of Miwok Indians	Tribal Community	Tribal/El Dorado
Sierra Club Mother Lode	Environment	Region
Sierra Health Foundation	Social Equity	Region
SMB Corp/Cordova Hills	Suburban housing	Rancho Cordova
Stonebridge Properties, LLC	Market Rate Housing	Region
Sutter County Ag Commissioner	Agriculture	Sutter County
Sutter County Fire	Emergencies/Disaster	Sutter County
Sutter County Office of Education	K-12 Education	Sutter County
Sutter County Office of Emergency Services	Emergencies/Disaster	Sutter County
Sutter County Public Health Officer	Public Health	Sutter
Sutter County Sheriff	Emergencies/Disaster	Sutter County
Sutter Health	Health Care	Region
The Nature Conservancy	Environment	Region/State
UC Davis Center for Regional Change	Equity	Region
UC Davis Government Affairs	Education	Davis
UC Davis Medical Center	Health Care	Region
United Auburn Indian Community	Tribal Community	Placer/Lincoln
University of the Pacific	Education	Region
Urban Land Institute	Land Use	Region
Urban Land Institute Young Leaders	Young Professionals	Region
Valley Vision	Regional Cooperation	Region
Via	Transportation Network Company	Region
Walk Sacramento	Active Transportation	Region
Well Space Health	Community Health Care	Region
West Sacramento Chamber of Commerce	Economic Development	West Sacramento
Wilton Rancheria	Tribal Community	Tribal/Sacramento County
Winters Chamber of Commerce	Economic Development	Winters
Woodland Chamber of Commerce	Economic Development	Woodland
Yocha Dehe Wintun	Tribal Community	Tribal/Yolo
Yolo Ag Commissioner	Agriculture	Yolo County
Yolo County Department of Education	Pre-K - 12 Education	Yolo County

ORGANIZATION	Sector	JURISDICTION
Yolo County Parks Department	Parks and Recreation	Yolo County
Yolo County Public Health Officer	Public Health	Yolo County
Young Professionals in Transportation	Young Professionals	Region
Yuba County Ag Commissioner	Agriculture	Yuba County
Yuba County Department of Education	Pre-K - 12 Education	Yuba County
Yuba County Office of Emergency Services	Emergencies/Disaster	Yuba County
Yuba County Parks Department	Parks and Recreation	Yuba County
Yuba County Public Health Officer	Public health	Yuba County
Yuba-Sutter Chamber of Commerce	Economic Development	Yuba-Sutter Counties

Same List Sorted By Jurisdiction

JURISDICTION	ORGANIZATION	Sector
Auburn	Auburn Area Chamber	Economic Development
Carmichael	Carmichael Chamber	Economic Development
Citrus Heights	Citrus Heights Chamber	Economic Development
Colfax	Colfax Area Chamber of Commerce	Economic Development
Davis	Davis Chamber of Commerce	Economic Development
Davis	UC Davis Government Affairs	Education
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El Dorado County	El Dorado County Office of Education	pre-K - 12 Education
El Dorado County	El Dorado County Office of Emergency Services	Emergencies/Disaster
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Loomis	Loomis Basin Chamber of Commerce	Economic Development
Orangevale	Orangevale Chamber of Commerce	Economic Development
Placer County	Placer County	Emergencies/Disaster
Placer County	Placer County Ag Commissioner	Agriculture
Placer County	Placer County Office of Education	K-12 Education
Placer County	Placer County Public Health Officer	Public Health
Placer/Lincoln	United Auburn Indian Community	Tribal Community
Rancho Cordova	Rancho Cordova Chamber of Commerce	Economic Development
Rancho Cordova	SMB Corp/Cordova Hills	Suburban housing
Region	AIA Central Valley	Community Development
Region	Align Capital Region	Regional Cooperation
Region	American Farmland Trust	Agriculture
Region	Area 4 Agency on Aging	Senior/Aging
Region	Black Chamber of Commerce	Economic Development
Region	Breathe California	Air Quality
Region	California Capital	Economic Development
Region	California Department of Housing	Housing, equity
Region	California Endowment	Youth, Equity
Region	California Rural Legal Assistance	Rural Community Development

JURISDICTION	ORGANIZATION	Sector
Region	California State University Sacramento	Education
Region	David Taylor Interests Inc	Urban Development
Region	Dignity Health	Health Care
Region	Economic & Planning Systems	Community Development
Region	Environmental Council of Sacramento	Environment
Region	Golden Sierra WIB	Workforce Development
Region	Greater Sac Vietnamese-American Chamber of Commerce	Economic Development
Region	Greater Sacramento Economic Council	Economic Development
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Region	Sacramento Area Women's Chamber of Commerce	Economic Development
Region	Sacramento Asian Pacific Chamber of Commerce	Economic Development
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Region	Sierra Health Foundation	Social Equity
Region	Stonebridge Properties, LLC	Market Rate Housing
Region	Sutter Health	Health Care
Region	UC Davis Center for Regional Change	Equity

JURISDICTION	ORGANIZATION	Sector
Region	UC Davis Medical Center	Health Care
Region	University of the Pacific	Education
Region	Urban Land Institute	Land Use
Region	Urban Land Institute Young Leaders	Young Professionals
Region	Via	Transportation Network Company
Region	Walk Sacramento	Active Transportation
Region	Well Space Health	Community Health Care
Region	Young Professionals in Transportation	Young Professionals
Region	Sacramento Region Community Foundation	Philanthropy/Foundation
Region	Valley Vision	Regional Cooperation
Region/State	California Office of Emergency Services	Emergencies/Disaster
Region/State	California Trucking Association	Goods Movement
Region/State	California Trucking Association	Goods Movement
Region/State	Housing and Urban Development	Housing, equity
Region/State	PG&E	Energy
Region/State	The Nature Conservancy	Environment
Rocklin	Rocklin Chamber of Commerce	Economic Development
Roseville	Roseville Area Chamber of Commerce	Economic Development
Roseville	Roseville Electric	Energy
Sacramento	Downtown Sacramento Partnership	Economic Development
Sacramento	East Sacramento Chamber of Commerce	Economic Development
Sacramento	Mutual Assistance Network	Housing, workforce, equity
Sacramento County	California Delta Chambers	Economic Development
Sacramento County	California Family Resources	Youth Services
Sacramento County	Los Rios CC District	Community College
Sacramento County	Monterey Trail District	PBID
Sacramento County	Paratransit, Inc.	Disabled Transportation
Sacramento County	Region Business	Economic Development
Sacramento County	Sacramento ACT	Faith Based Coalition
Sacramento County	Sacramento County Ag Commissioner	Agriculture
Sacramento County	Sacramento County Office of Education	K-12 Education
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Sacramento County	Sacramento County Sheriff	Emergencies/Disaster
Sacramento County	Sacramento Employment and Training Agency	Workforce Development
Sacramento County	Sacramento Hispanic Chamber of Commerce	Economic Development
Sacramento County	Sacramento Metropolitan Arts Commission	Creative Placemaking/Arts
Sacramento County	Sacramento Municipal Utilities District	Energy/Electric Vehicles
Sacramento County	Sacramento Tree Foundation	Environment
State	AARP California	Senior/Aging

JURISDICTION	ORGANIZATION	Sector
State	California Department of Public Health	Public Health & Transportation
Sutter	Sutter County Public Health Officer	Public Health
Sutter County	Sutter County Ag Commissioner	Agriculture
Sutter County	Sutter County Fire	Emergencies/Disaster
Sutter County	Sutter County Office of Education	K-12 Education
Sutter County	Sutter County Office of Emergency Services	Emergencies/Disaster
Sutter County	Sutter County Sheriff	Emergencies/Disaster
Tribal/Amador County	Buena Vista Rancheria of Me-Wuk Indians	Tribal Community
Tribal/El Dorado	Shingle Springs Band of Miwok Indians	Tribal Community
Tribal/Sacramento County	Wilton Rancheria	Tribal Community
Tribal/Yolo	Yocha Dehe Wintun	Tribal Community
West Sacramento	West Sacramento Chamber of Commerce	Economic Development
Winters	Winters Chamber of Commerce	Economic Development
Woodland	Woodland Chamber of Commerce	Economic Development
Yolo County	Pedal Love	Bicycle Advocacy
Yolo County	Yolo Ag Commissioner	Agriculture
Yolo County	Yolo County Department of Education	Pre-K - 12 Education
Yolo County	Yolo County Parks Department	Parks and Recreation
Yolo County	Yolo County Public Health Officer	Public Health
Yuba County	Yuba County Ag Commissioner	Agriculture
Yuba County	Yuba County Department of Education	Pre-K - 12 Education
Yuba County	Yuba County Office of Emergency Services	Emergencies/Disaster
Yuba County	Yuba County Parks Department	Parks and Recreation
Yuba County	Yuba County Public Health Officer	Public health
Yuba-Sutter Counties	California Highway Patrol (Yuba-Sutter)	Emergencies/Disaster
Yuba-Sutter Counties	Freed Center for Independent Living	Disability Rights
Yuba-Sutter Counties	Yuba-Sutter Chamber of Commerce	Economic Development

2020 MTP / SCS Update

March 23, 2018 Sounding Board Meeting

SACOG MTP Team

sacog.org/regional-plans

Agenda

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Welcome & Introductions

02

Recap Purpose of Sounding Board

03

Regional Prosperity Framework

04

State of Housing

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Land use and Transportation Scenario Approach

06

GHG Target Update & Household Travel Survey

Economic Prosperity in the 2020 MTP/SCS



James Corless
SACOG CEO

Redefining Global Cities

American Middleweights

16 mid-sized U.S. metro areas with solid universities and anchor institutions, but relatively low traded sector productivity and FDI levels suggest they must strategically align their existing assets for competitiveness and a niche in the global economy.

CHARLOTTE
CINCINNATI
CLEVELAND
COLUMBUS
DETROIT
INDIANAPOLIS
KANSAS CITY
MIAMI

ORLANDO
PHOENIX
PITTSBURGH
RIVERSIDE
SACRAMENTO
SAN ANTONIO
ST. LOUIS
TAMPA

Components of economic success

GROWTH



Jobs
Output
Entrepreneurship

PROSPERITY



Productivity
Standard of Living
Average wage

INCLUSION



Employment rate
Median wage
Relative poverty rate

Greater Sacramento relative performance, 2005-2015

GROWTH



68th

Jobs
Output
Entrepreneurship

PROSPERITY



72nd

Productivity
Standard of Living
Average wage

INCLUSION

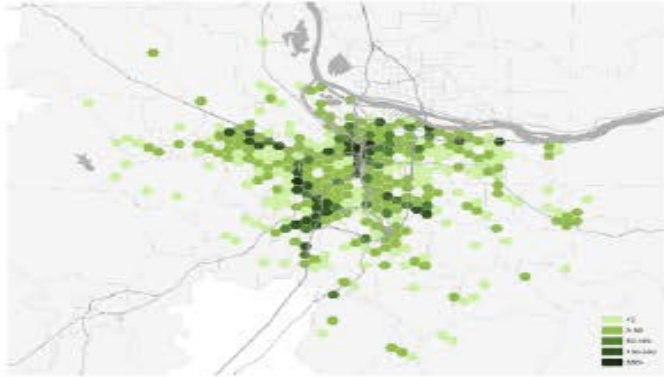


80th

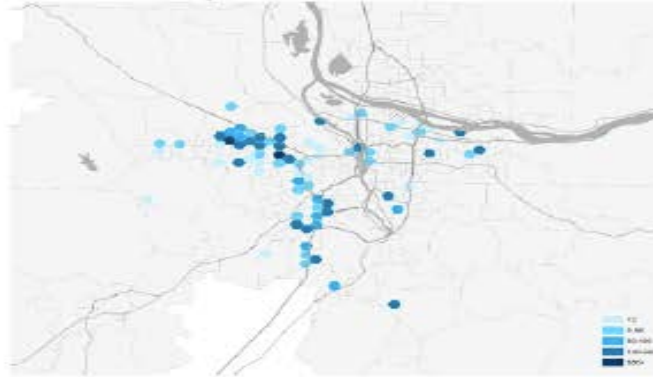
Employment rate
Median wage
Relative poverty rate

Understanding the Geography of Jobs

Clean Tech + Green Cities



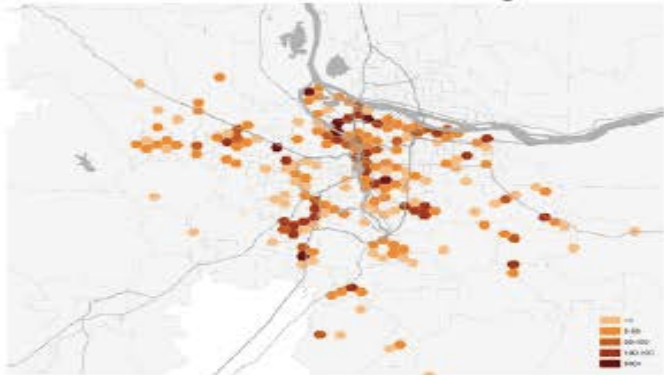
Computer + Electronics



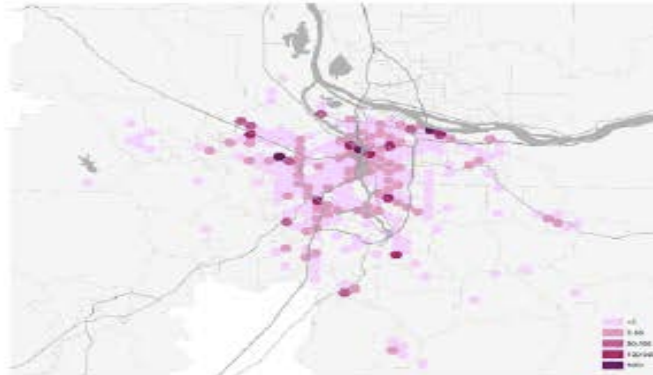
Health Science + Technology



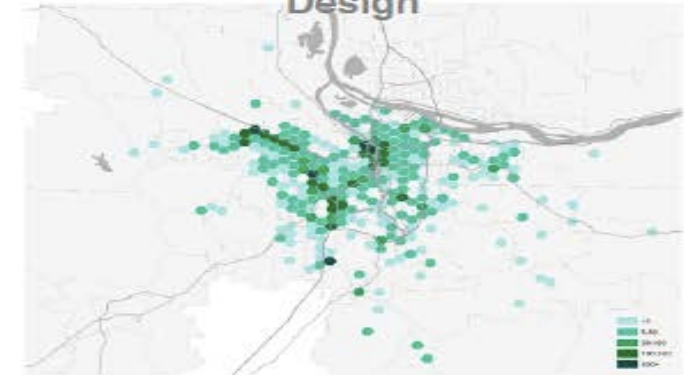
Metals + Machinery



Software + Media



Sporting Equipment + Apparel + Design



Sacramento and peer metros have experienced strong job growth

GROWTH



Jobs
2010-2015

8.8%

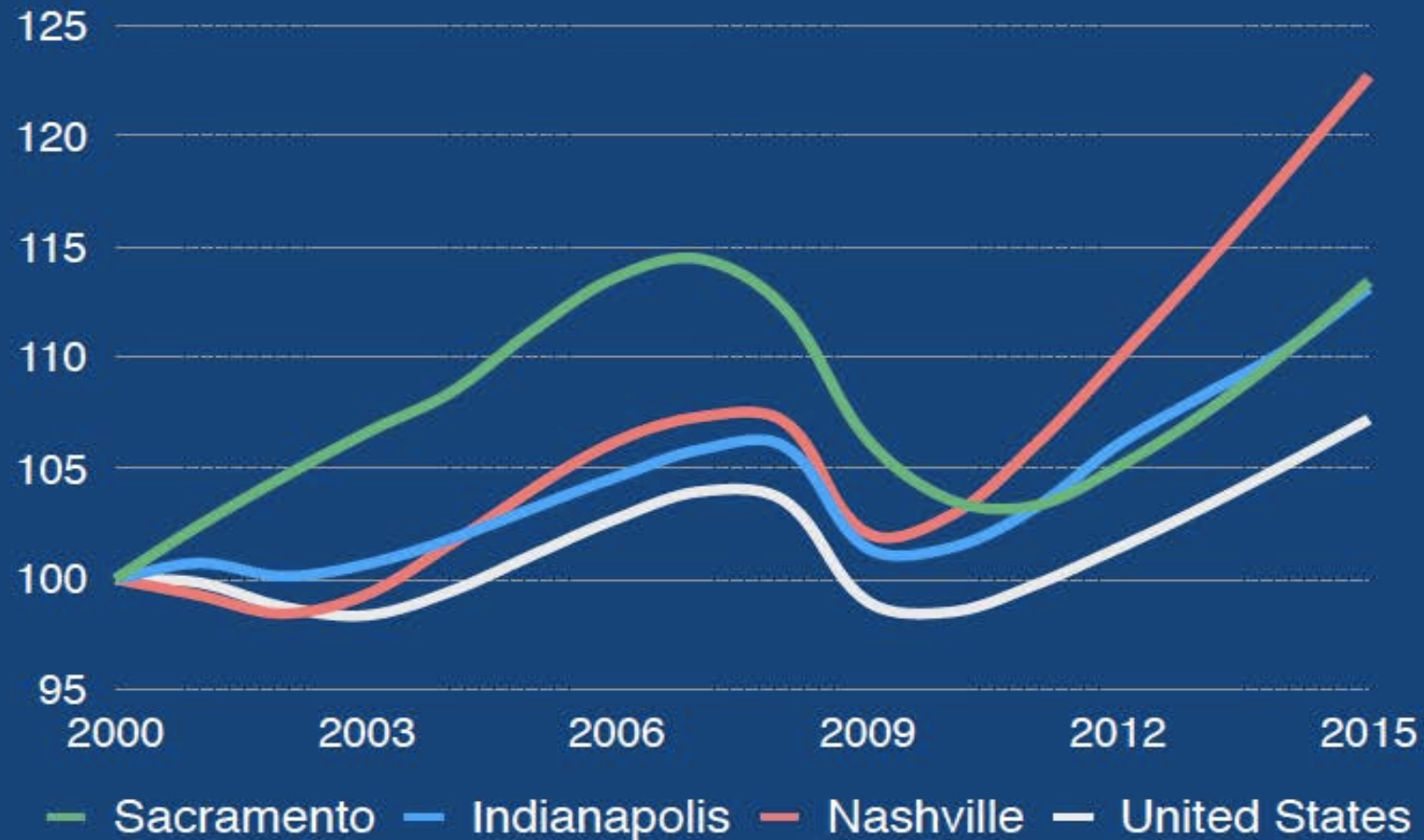
9.5%

11.5%

19.2%

United States Sacramento Indianapolis Nashville

Total employment by MSA
Indexed to 2000

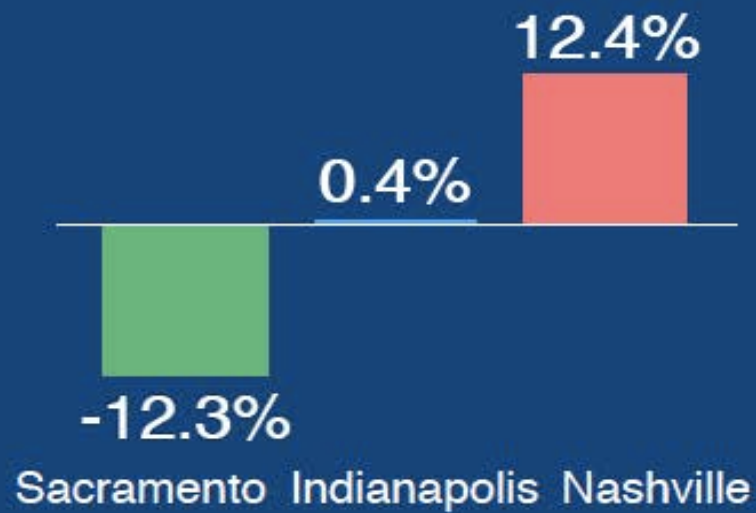


Yet Sacramento has experienced a decline in entrepreneurship

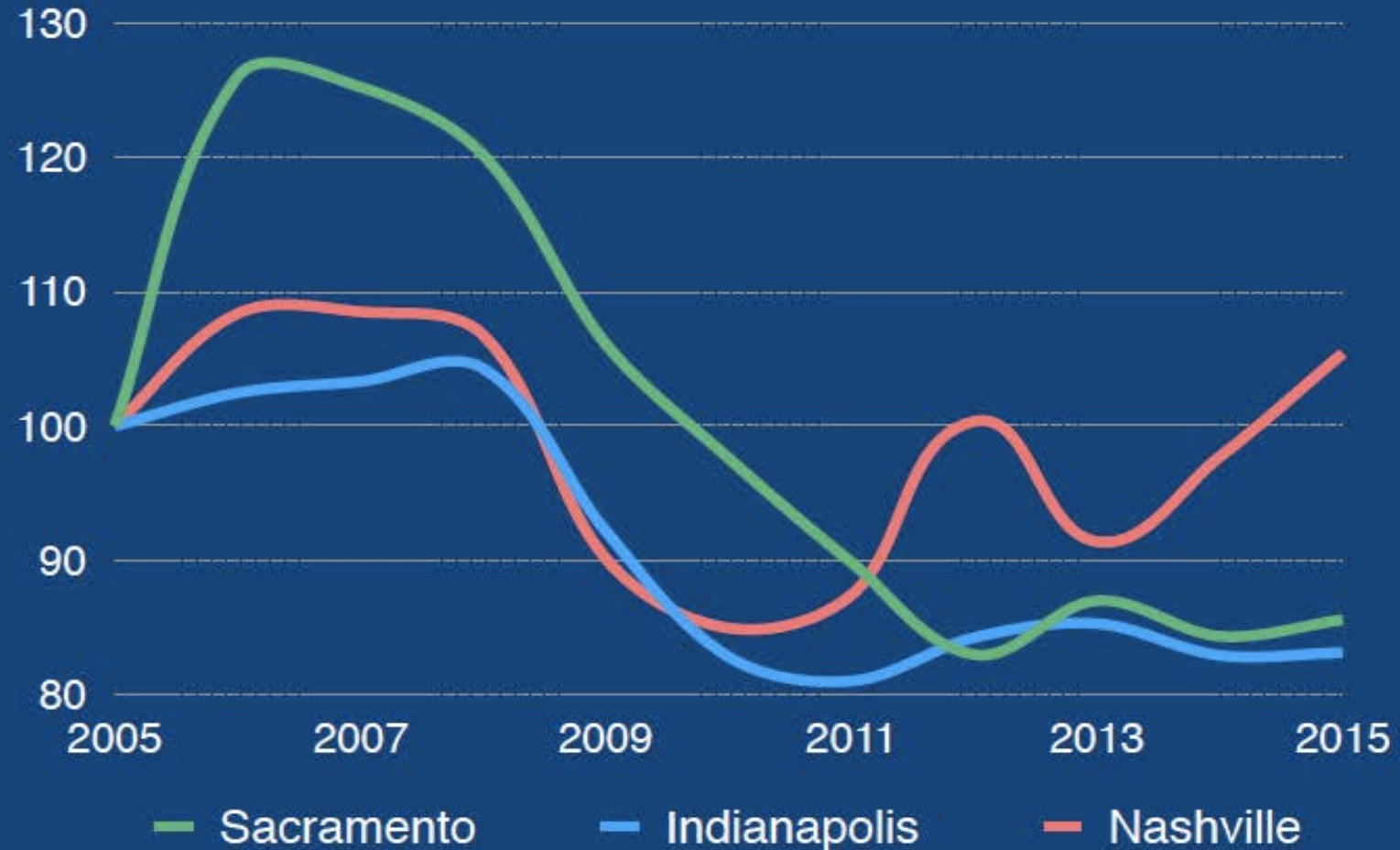
GROWTH



Jobs at young firms
2010-2015



Employment at firms 0-5 years old by MSA *Indexed to 2000*



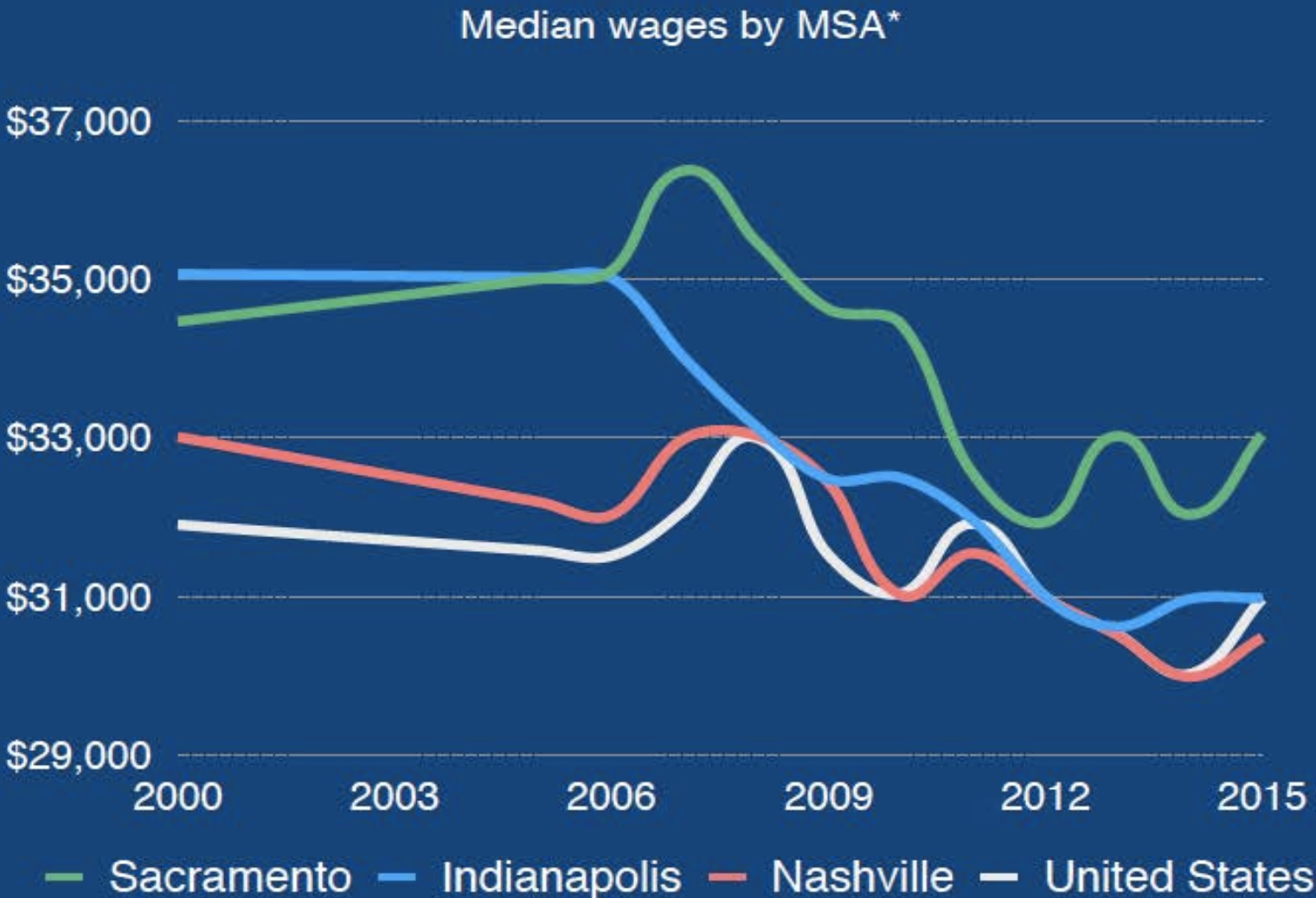
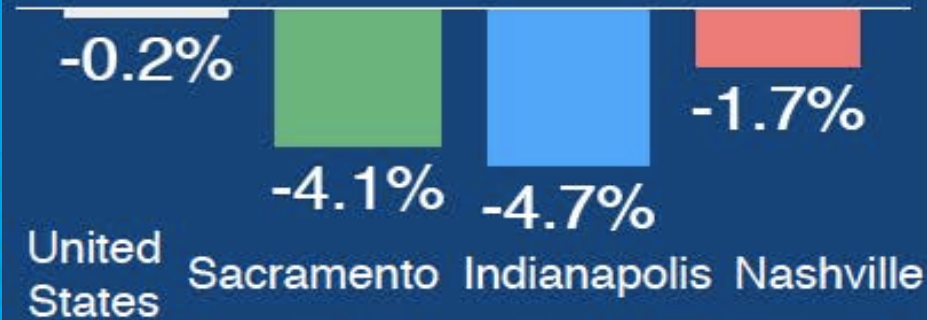
Source: Brookings Metro Monitor, February 2017.

And median wages have declined

INCLUSION



Median wages
2010-2015



Source: Brookings Metro Monitor, February 2017; *Wage data between 2001 and 2005 is unavailable, and has been

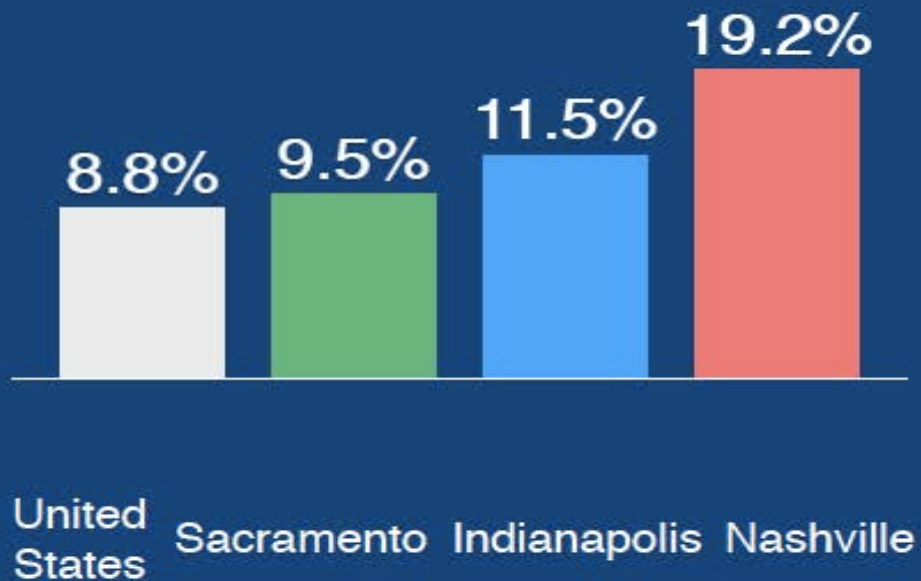
Sacramento and peer metros have experienced strong job growth...



Source: Brookings Metro Monitor, February 2017

...yet Sacramento has experienced a decline in entrepreneurship

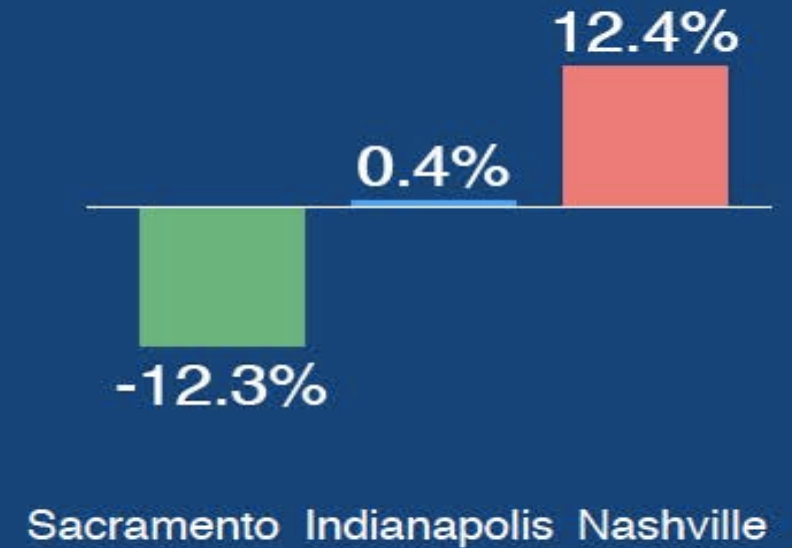
Employment
2010-2015



GROWTH



Jobs at young firms
2010-2015



Source: Brookings Metro Monitor, February 2017

Appendix A: Prospective Economic Values

Category	Economic Values
Business	1 Grow local jobs + increase jobs access
	2 Grow traded sector jobs + target firms that bring new capital to the region
	3 Support entrepreneurs and startups that advance innovation
	4 Improve market access + supply chain linkages to increase productivity
People	5 Improve access to workforce with necessary education + in-demand occupational skills
	6 Grow + improve access to businesses with middle wage job opportunities
	7 Foster an economy that benefits + improves conditions for people affected by poverty + systemic racism
	8 Eliminate hurdles to people of color, women, + marginalized communities to leverage all workers + entrepreneurs
Place	9 Facilitate more efficient use, access, and market readiness of industrial/employment lands + major institutions
	10 Stabilize communities + enhance local real estate markets
	11 Improve housing + transportation affordability that maintains competitive cost of living
	12 Invest in assets + infrastructure that support vibrant communities with access to opportunity

Brookings: Next Steps

Brookings contract Dec 17-April 18

Draft data available in early April

SACOG Electeds Forum April 30 – Amy Liu

April-May – regional economic prosperity framework

June-Dec – SACOG integrates into MTP

June- Sept – Phase 2 work – spatial strategy

Land Use Forecast



Jennifer Hargrove
Senior Analyst

Why do we do a land use forecast?



Transit, bike, and walk trips

Medium and high-density homes

Jobs and homes closer together

Infill and redevelopment

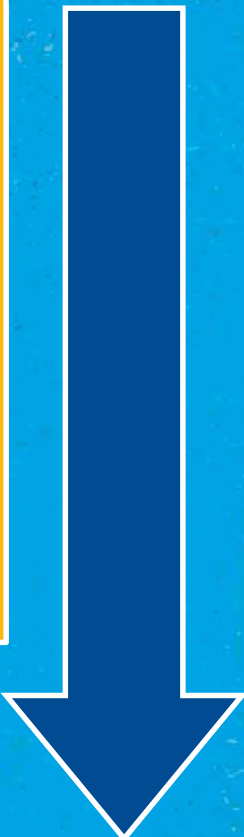
Rate of congestion increase

Vehicle miles traveled

Air pollution and Greenhouse gas

Ag, open space, natural resources lost

Water consumption

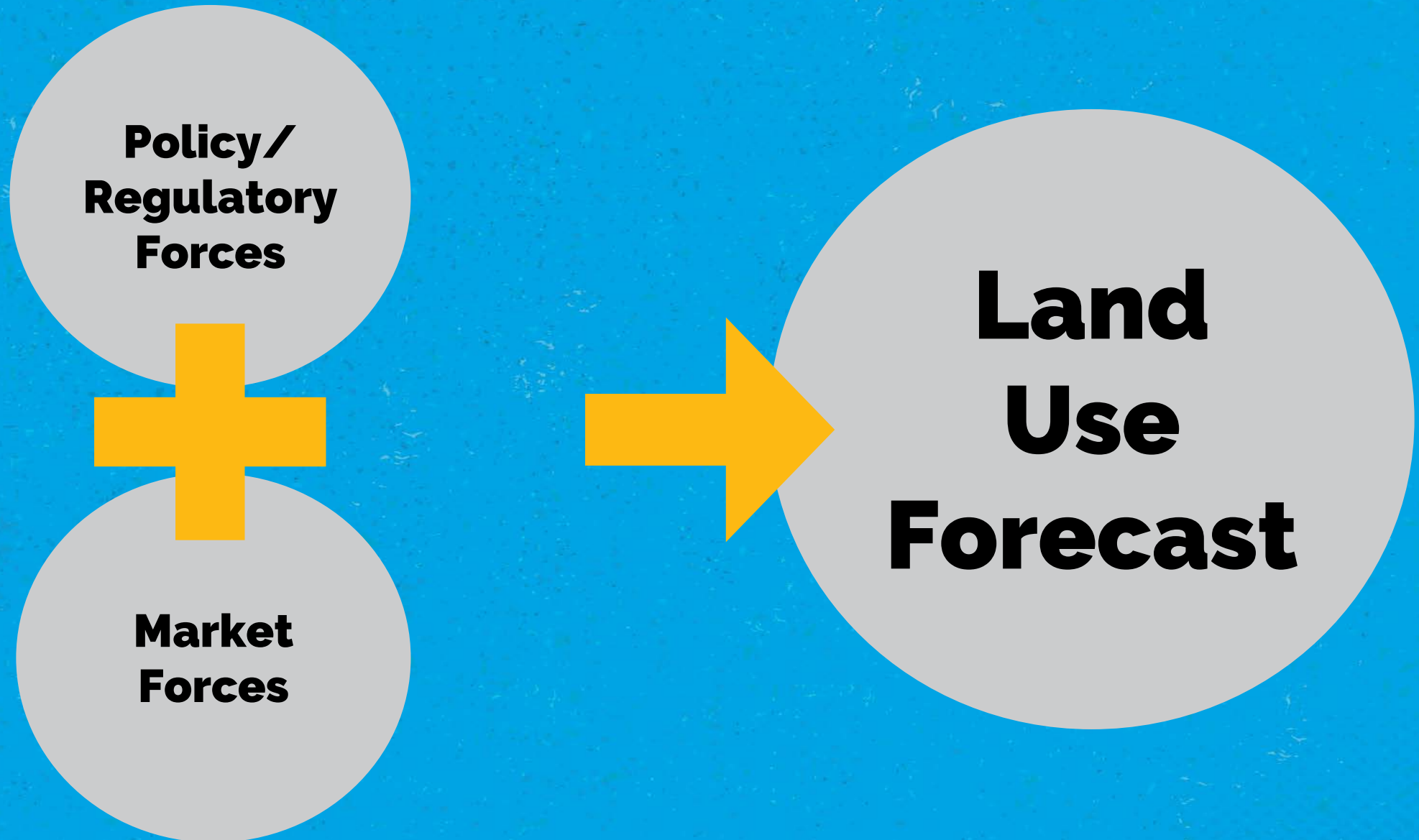


Why do we do a land use forecast?

Capacity beyond 2040
87 Years of employment
38 years of housing

Regional Total	2016	2040	Build Out Estimate	Growth by 2040 (2016 to 2040)	Capacity Beyond 2040 (build out minus 2040)
Jobs	1,082,000	1,331,000	2,228,000	248,000	897,000
Homes	921,000	1,181,000	1,590,000	260,000	410,000

How do we do a land use forecast?



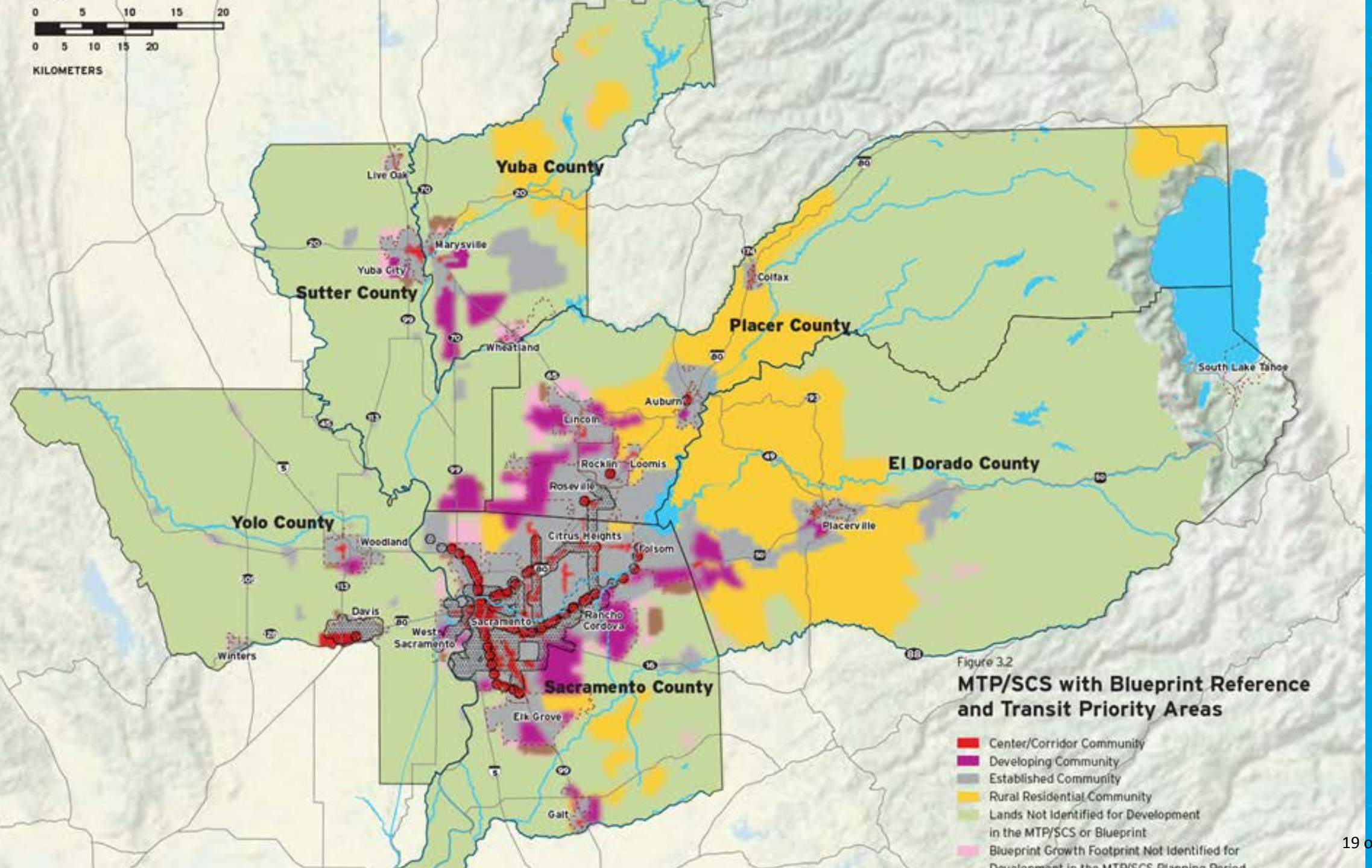
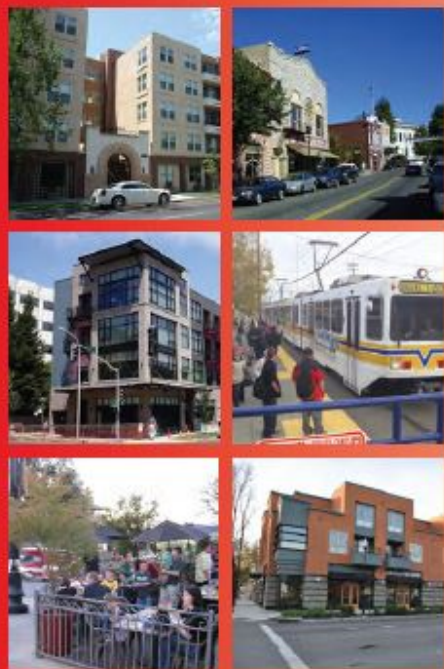


Figure 3.2
**MTP/SCS with Blueprint Reference
and Transit Priority Areas**



CENTER & CORRIDOR COMMUNITIES

Land uses in Center and Corridor Communities are typically higher density and more mixed than surrounding land uses. Centers and Corridors are identified in local plans as historic downtowns, main streets, suburban or urban commercial corridors, rail station areas, central business districts, or town centers. They typically have more compact development patterns, a greater mix of uses, and a wider variety of transportation infrastructure compared to the communities surrounding them.

Some have frequent transit service, either bus or rail, and all have pedestrian and bicycling infrastructure that is more supportive of walking and bicycling than other Community Types.



ESTABLISHED COMMUNITIES

Established Communities are typically the areas adjacent to, or surrounding, Center and Corridor Communities.

Many are characterized as "first tier," "inner ring," or mature suburban communities. Local land use plans aim to maintain the existing character and land use pattern in these areas. Land uses in Established Communities are typically made up of existing low- to medium-density residential neighborhoods, office and industrial parks, or commercial strip centers. Depending on the density of existing land uses, some Established Communities have bus service; others may have commuter bus service or very little service. The majority of the region's roads are in Established Communities in 2012 and in 2036.



DEVELOPING COMMUNITIES

Developing Communities are typically, though not always, situated on vacant land at the edge of existing urban or suburban development; they are the next increment of urban expansion. Developing Communities are identified in local plans as special plan areas, specific plans, or master plans and may be residential-only, employment-only, or a mix of residential and employment uses.

Transportation options in Developing Communities often depend, to a great extent, on the timing of development. Bus service, for example, may be infrequent or unavailable today, but may be available every 30 minutes or less once a community builds out. Walking and bicycling environments vary widely though many Developing Communities are designed with dedicated pedestrian and bicycle trails.



RURAL RESIDENTIAL COMMUNITIES

Rural Residential Communities are typically located outside of urbanized areas and designated in local land use plans for rural residential development. Rural Residential Communities are predominantly residential with some small-scale hobby or commercial farming. Travel occurs almost exclusively by automobile and transit service is minimal or nonexistent.

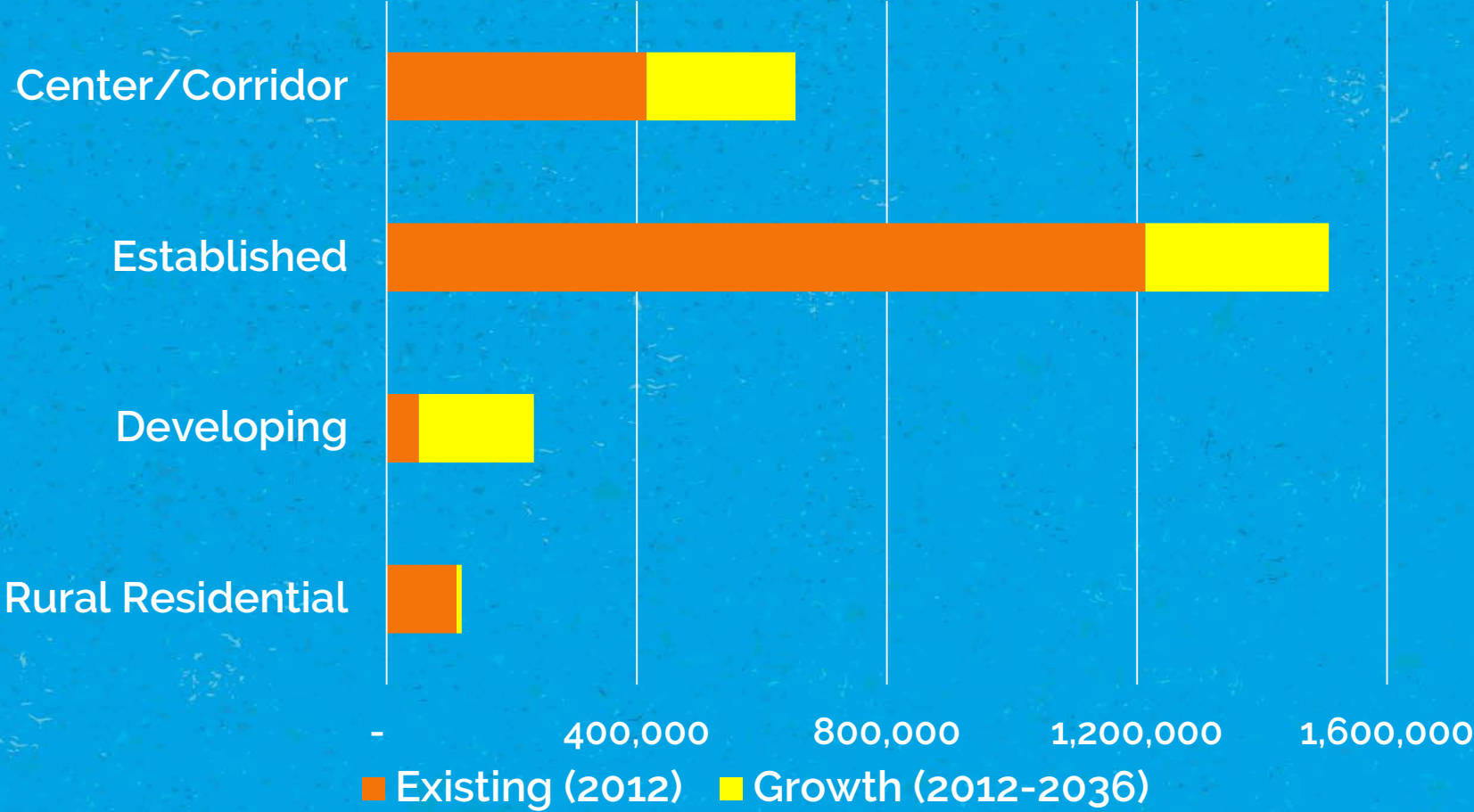


LANDS NOT IDENTIFIED FOR DEVELOPMENT

These areas of the region are not expected to develop to urban levels during the MTP/SCS planning period. Today, these areas are dominated by commercial agriculture, forestry, resource conservation, mining, flood protection, or a combination of these uses. Some have long-term plans and policies to preserve or maintain the existing "non-urban" uses; however, some are covered under adopted or proposed plans that allow urban development and/or are included in the adopted Blueprint vision for future growth.



Regional Development by Community Type

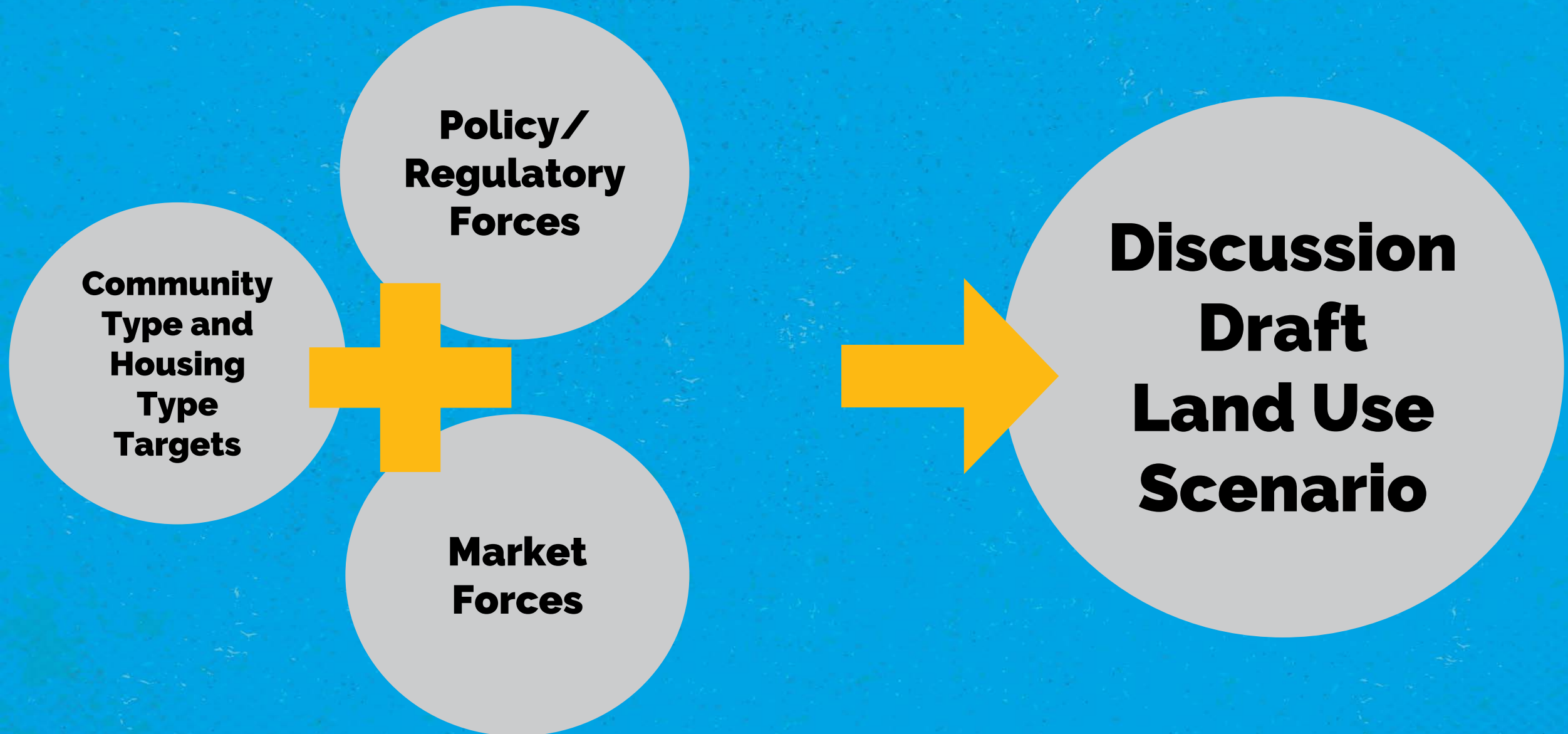




What We've Learned

- 01** The balance of growth between infill and greenfield matters
- 02** The diversity of the housing stock matters
- 03** The timing of development and rate of absorption in Developing Communities matters

Proposed Approach to Land Use Forecast





Proposed Approach to Land Use Forecast

Target Land Use Inputs for a Discussion Draft Preferred Scenario

Land Use Inputs	Scenario 1	Scenario 2	Scenario 3	Current MTP/SCS	Proposed Discussion Draft Scenario 2035 and 2040
Share of new homes in Established and Center and Corridor Communities	49%	56%	63%	58%	58-63%
Share of new homes in Developing Communities	47%	42%	36%	40%	36-40%
Share of new homes in Rural Residential Communities	4%	2%	1%	2%	1-2%
Share of new homes in large-lot single-family homes	39%	28%	24%	29%	24-29%
Share of new homes in small-lot single-family and attached homes	61%	71%	76%	71%	71-76%



Attached Residential

Single-family or multifamily housing that shares common walls with another unit. This could include housing types like townhomes, duplexes, triplexes, fourplexes, apartments, or condos.



Small-Lot Residential

Single-family detached housing that is typically one to two stories and built on lots 5500 square feet or smaller.



Large Lot Residential

Single-family detached housing that is typically one to two stories and built on lots 5500 square feet or larger.



Rural Residential

Single-family housing typically located outside of urbanized areas, built at a density less than or equal to one unit per acre.



April-May

Local agency planning staff will have a six-week review period to provide any comments on the Discussion Draft Land Use Scenario

May

Staff will also share the Discussion Draft Land Use Scenario with the MTP/SCS Stakeholder Sounding Board

June

Board input and potential action on Framework for Discussion Draft Transportation Scenario

June-October

Analysis and policy discussions to inform a framework for creating a final land use scenario and transportation project list for Board consideration in November

August

Public Workshops

November

Board action on Framework for a Draft Preferred Land Use & Transportation Scenario

Housing Production Update



Tina Glover
Demographer



SACOG region in 2017

2.5 million residents

921,000 housing units

1.08 million jobs



Annual Change in Jobs, Population, and Housing in the SACOG Region (2001-2017)





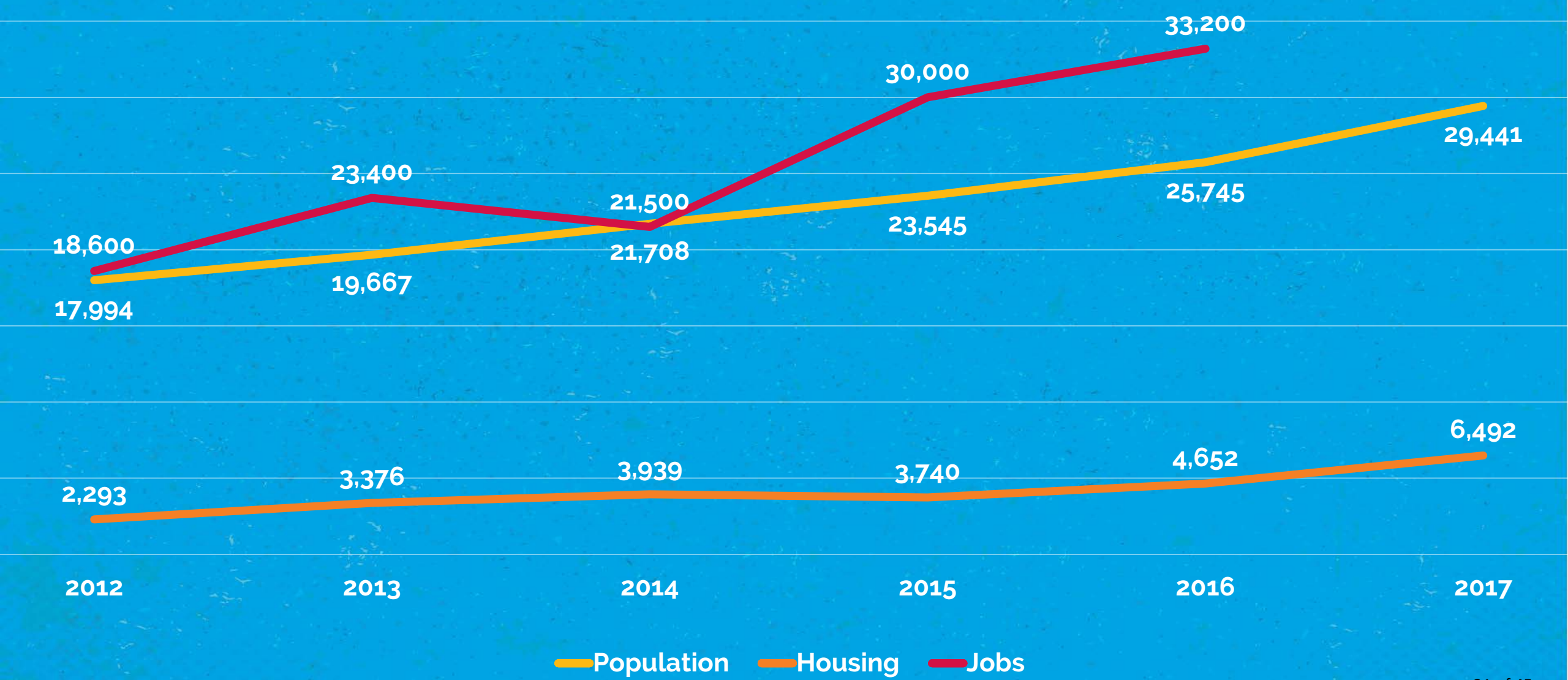
SACOG region 2012-2017

127,000 new jobs

22,000 new homes

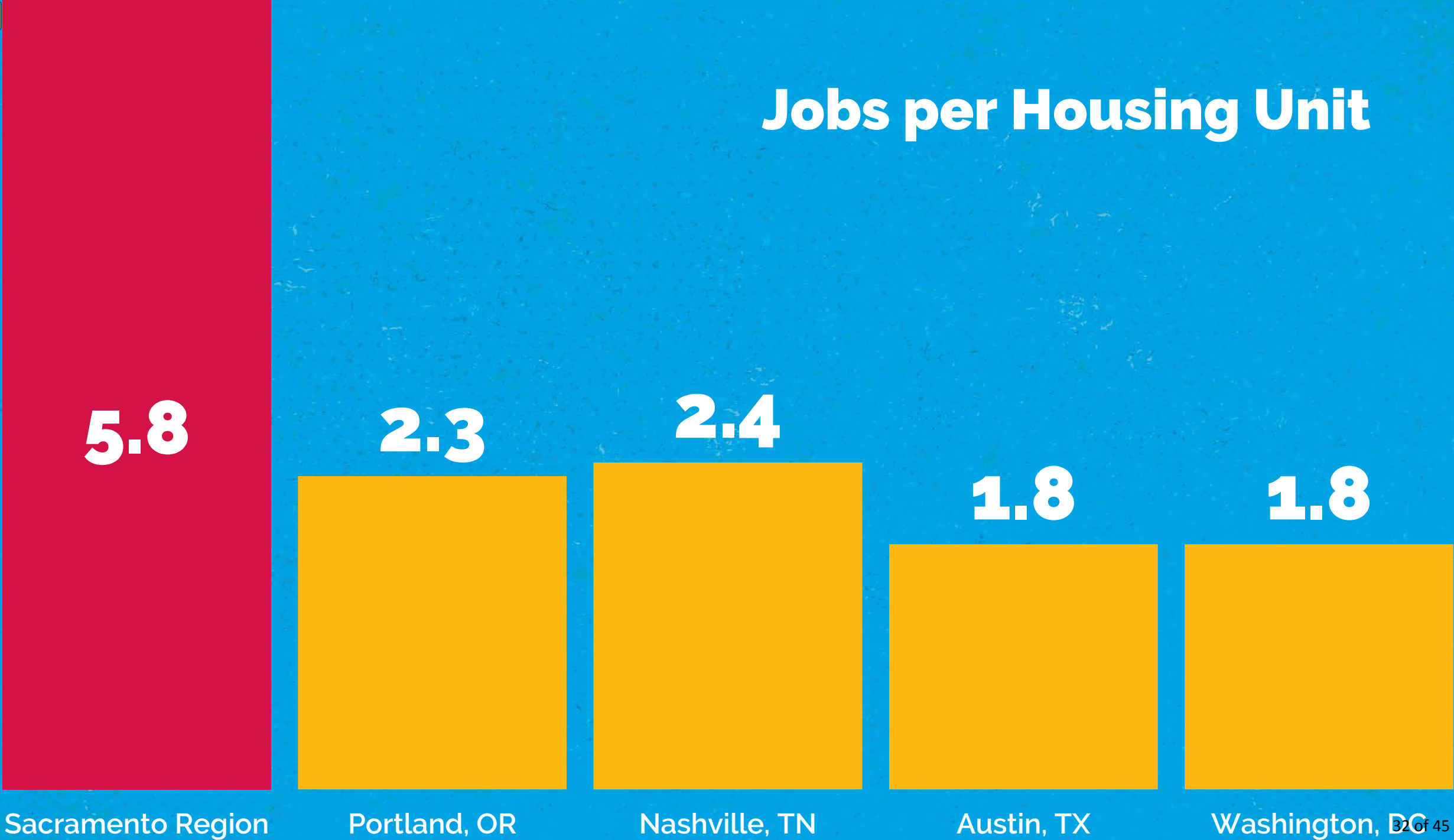


Annual Change in Population, Housing, and Jobs (2012-2017)



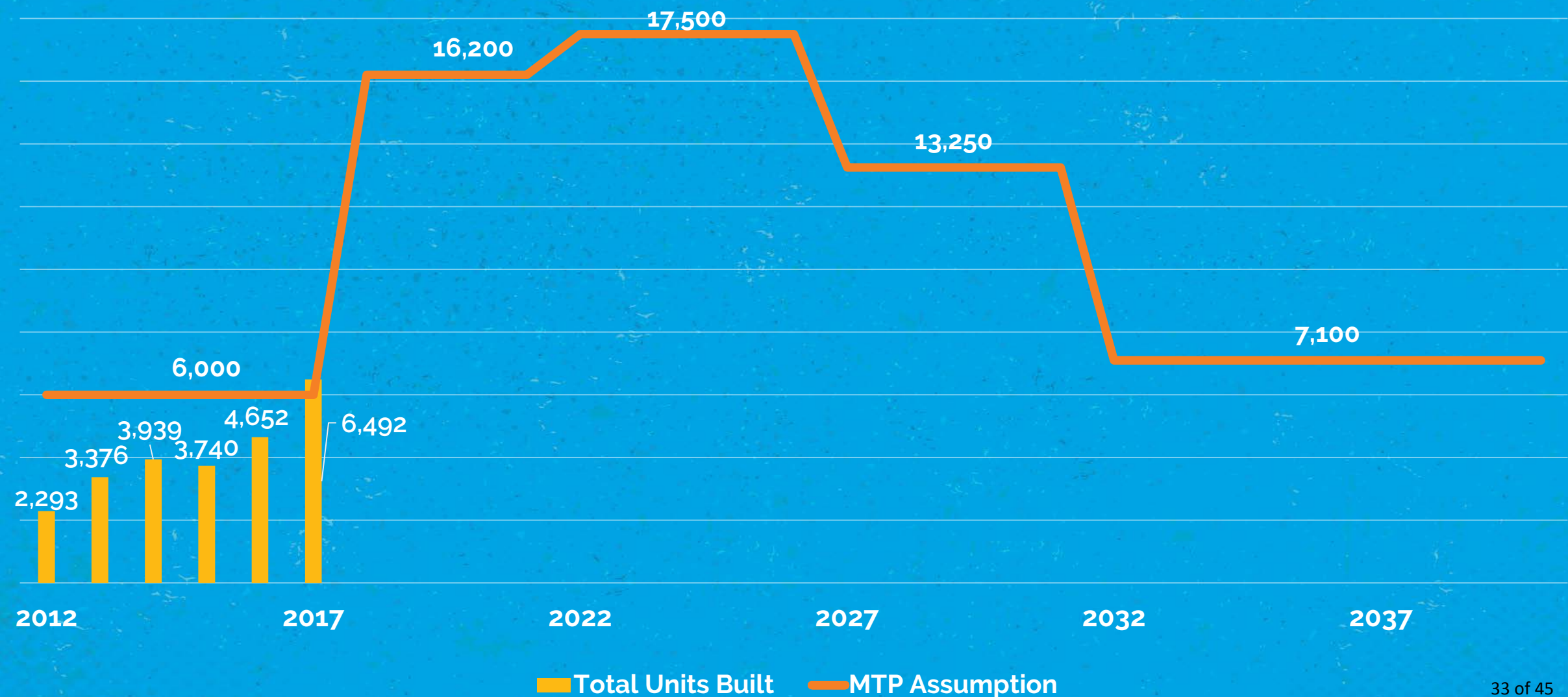


Jobs per Housing Unit



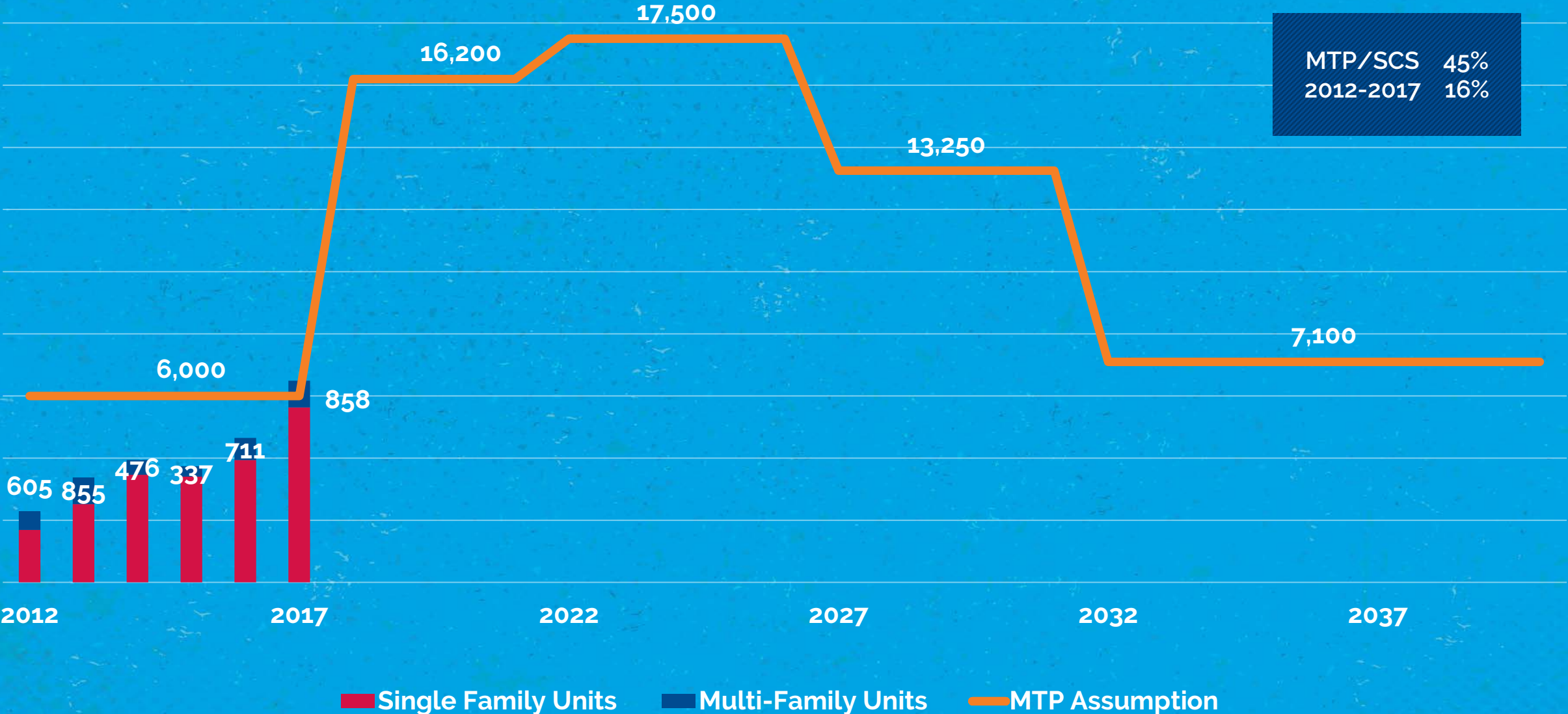


Actual Housing Unit Growth vs Projected Growth (2012-2040)



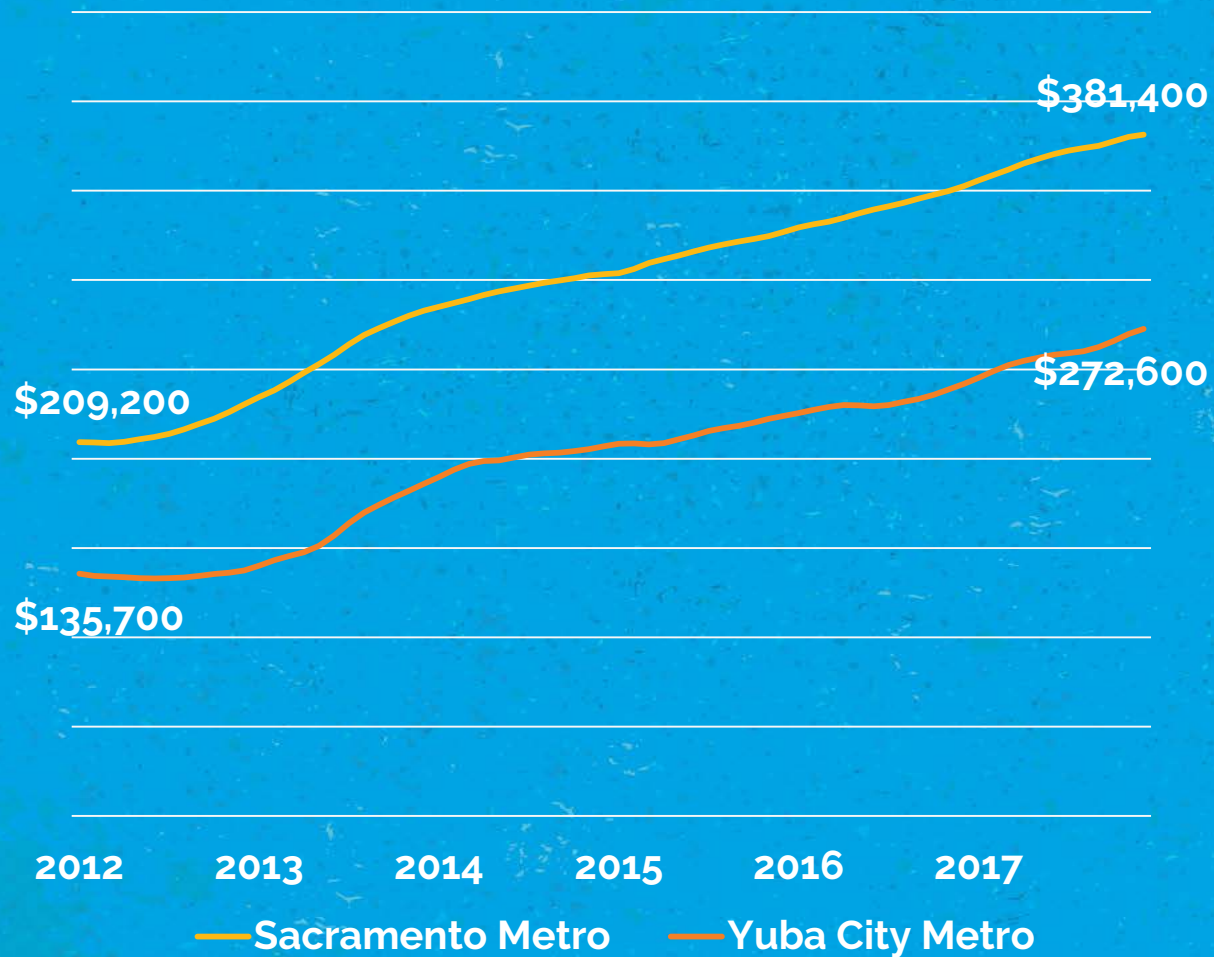


Lack of Attached Housing Units being built (2012-2017)

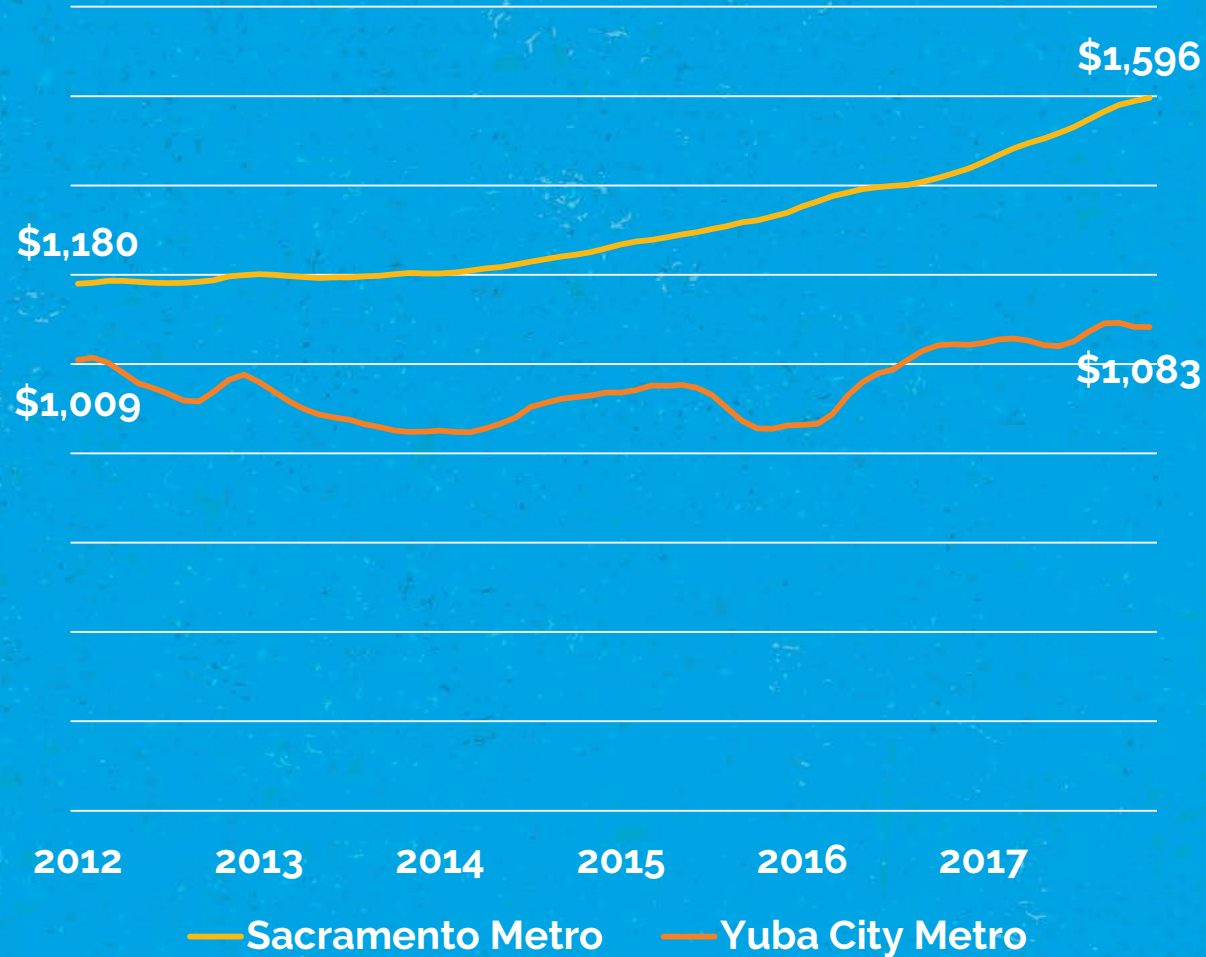




Home Price



Median Rents for 2-bedroom



Sacramento
Metro

Yuba Metro

Housing Prices

59%

69%

Rental Prices

33%

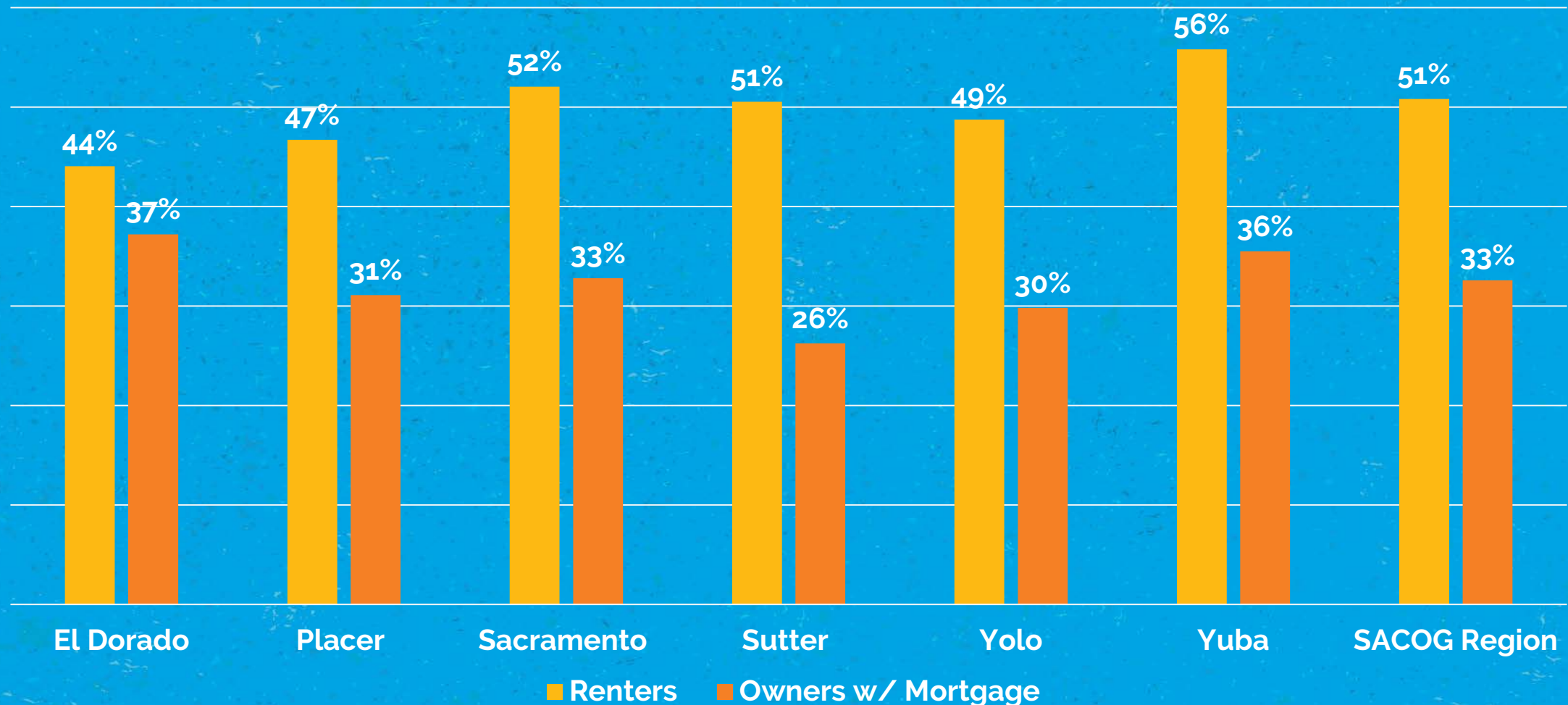
11%

Median Income

7.9%

6.4%

Households Paying 30% or More of Household Income on Housing Costs (2016)



Greenhouse Gas Targets



Bruce Griesenbeck
Data Modeling Manager



Greenhouse Gas Reduction Targets

What are the targets

7% by 2020

16% by 2035

New, higher targets

2020 target unchanged (7%)

2035 target increased to 19%



Strategies for 19%

Promote attached
housing, infill & TOD

Innovation & Smart
Mobility

Next generation
public transit

Next generation user
fees and pricing



SACOG Household Travel Survey

April-May

Main survey

August

Survey data & results available

2018-2019

Analysis & follow on studies through next year

March

Economic Prosperity/Equity
Next Generation Transit
Land Use Forecast Status

April

Autonomous Vehicle/Electrification
Revenue and Financial Constraint Briefing

May

Congestion and Pricing
Call for Transportation Projects Update

June

Transportation Scenario Approach
Draft Revenue Forecast Assumptions

July

No Board Meeting

Fall

Transit Assumptions
Transportation Benefit/Cost Evaluation
Scenario Performance Report
Public Workshops

November

Draft Preferred Scenario Framework

December

Preferred Scenario Modeling and Vetting

Thank you

[SACOG.org/regional-plans](https://www.sacog.org/regional-plans)