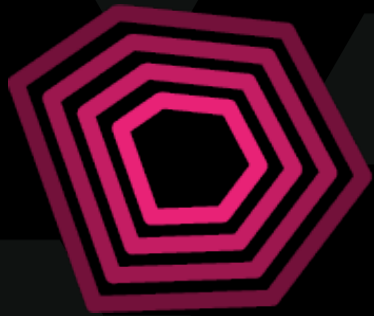




MOBILITY ZONES

Community Committee Meeting #1
4/30/2024
Official Kick-off





Welcome

Land Acknowledgment

- We would like to formally acknowledge that Sacramento County is the ancestral land of the Nisenan, Maidu, Miwok and Me-Wuk peoples. The Maidu, Nisenan, Miwok and Me-Wuk people have diligently protected and cared for this land for generations, passing on their wisdom and knowledge from elders to youth. These lands were forcibly seized, and these tribes were unjustly treated. We strive to work with local Native American tribes, where possible, to help address past injustices. We feel humbled and privileged to work in their traditional lands and express our gratitude for this opportunity.
- Source: <https://native-land.ca/>

Agenda Overview

- Welcome & Icebreaker
- Project Overview
- Vision and Goals
- Community Engagement Plan
- Next Steps



Intros & Icebreaker

- Name
- Community/Neighborhood you are from
- How do you define the word "**mobility**"?
- Did you attend orientation? *(OK if not! We just want to know where everyone's understanding is)*

Community Agreements

Community agreements are a consensus on what every person in our group needs from each other and commits to each other to feel safe, supported, open, productive and trusting in our space.

- Make space/take space
- Right to pass
- Respect everyone's experiences and privacy
- Practice active listening & learning
- Honor your needs
- **Any community agreements to add?**

Lead Roles

- What roles are you interested in?
 - Put in the chat what you're interested in
 - If multiple people are interested, you send us 3 sentences about your interest/capacity to support after the meeting
 - Anonymous vote
 - Finalized before CC #2

Facilitator/Communications	- Transcriber	- Task Force Representative
\$70/hr	\$60/hr	\$50/hr

Project Overview

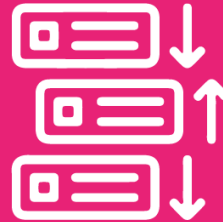
Project **scope**



**Goal Setting
and Criteria
Development**



**Zone
Establishment
and Conditions
Scan**

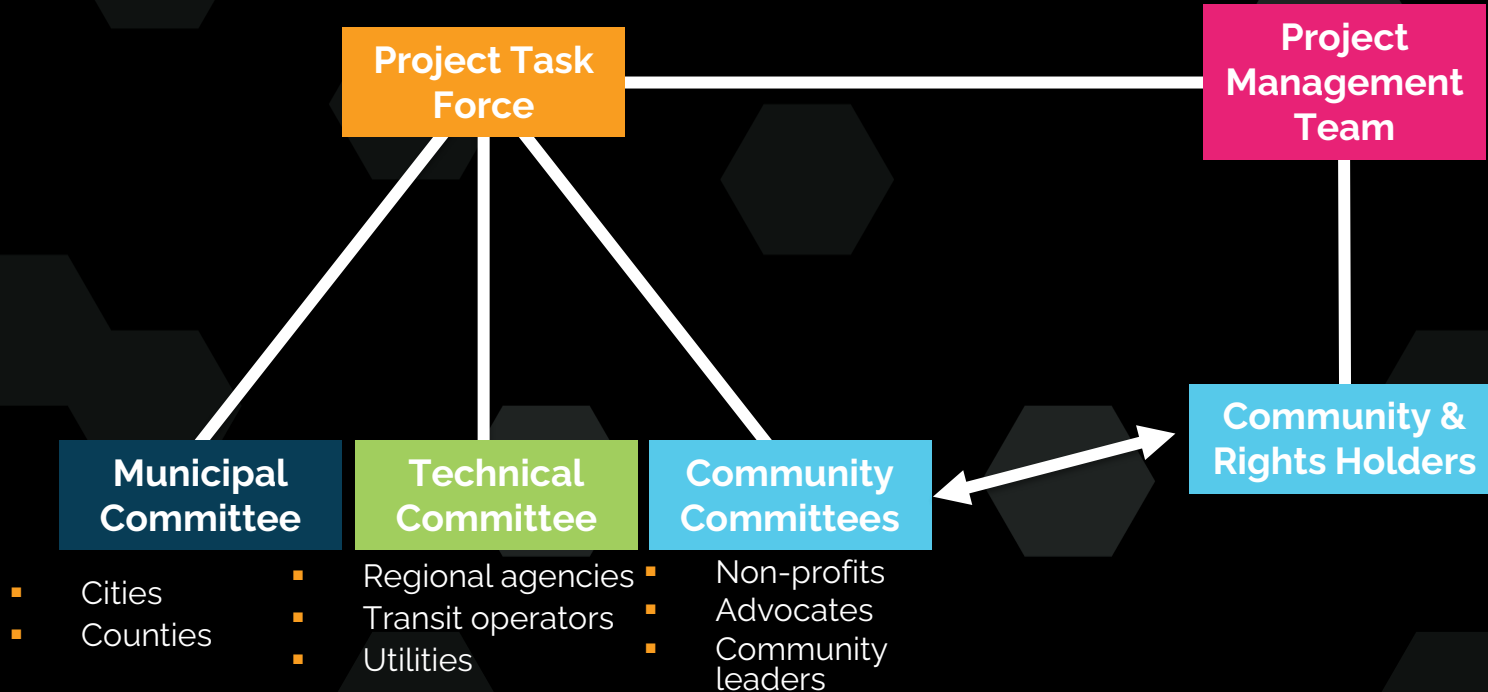


**Project
Prioritization**



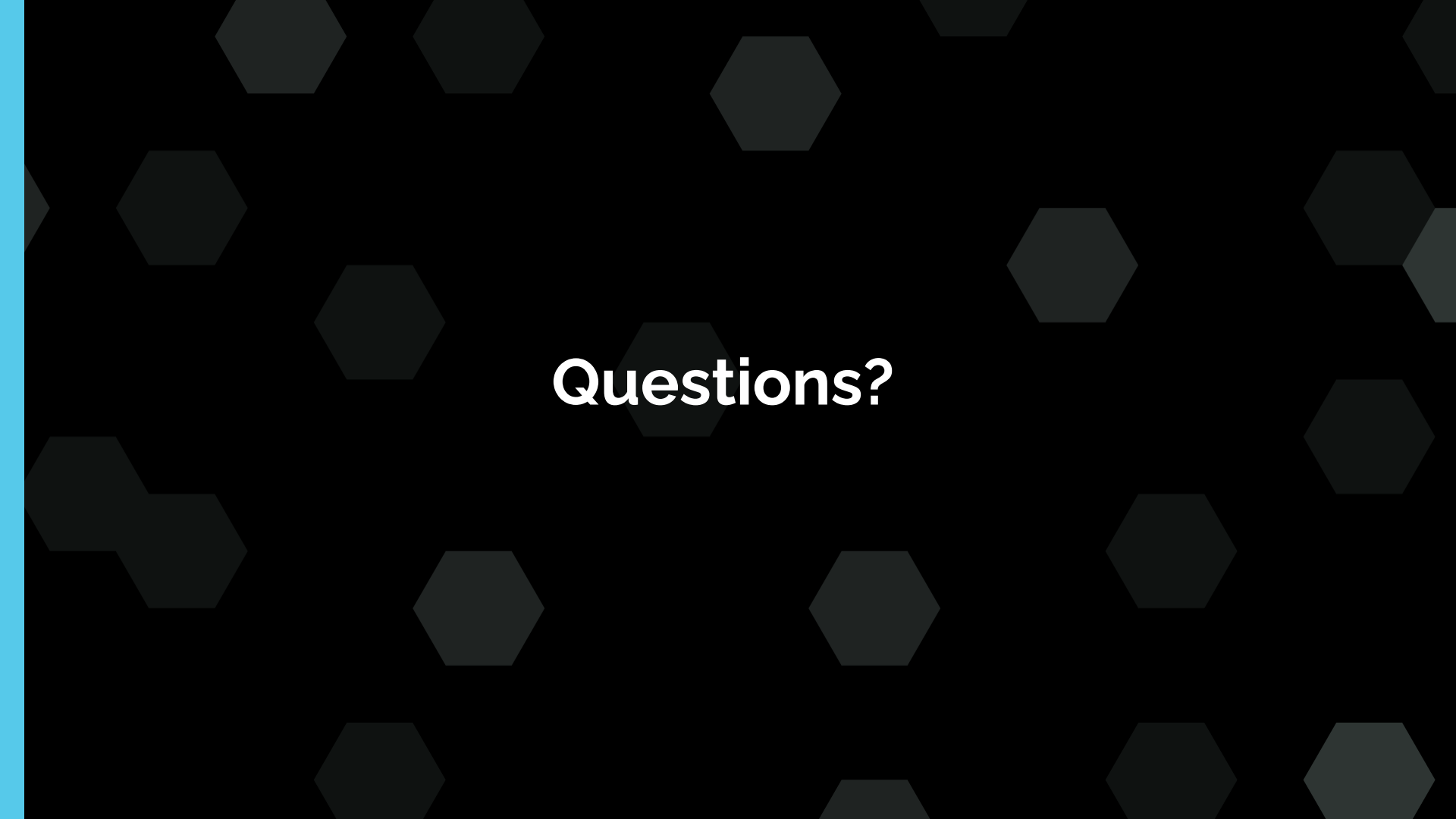
**Advance
Priority
Projects**

Project governance



Project **schedule**

Delivery Schedule	2024				2025				2026		
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3
Goal Setting and Criteria Development		✓	✓								
Zone Establishment and Conditions Scan						✓	✓				
Project Prioritization								✓	✓		
Advance Priority Projects											✓
Committee and Community Engagement											



Questions?

Vision and Goals

Project **scope**

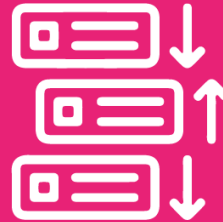


**Goal Setting
and Criteria
Development**

**Today's
Discussion**



**Zone
Establishment
and Conditions
Scan**



**Project
Prioritization**



**Advance
Priority
Projects**

Vision and Goals

- **Vision:** Serves as north star throughout the project
- **Guiding principles:** guidelines to follow to develop the program
- **Goals:** criteria to help guide decision making in the program



Guiding Principles

- Embed transportation inclusivity and equity in decision-making
- Use diverse processes to elevate diverse voices
- Value quantitative data and lived experience
- Prioritize clean, shared, and active transportation improvements
- Facilitate rapid implementation of early action solutions in equity priority communities

The Goals

- **Equity:** Prioritize people and places that have been historically marginalized or underserved by transportation decisions.
- **Accessibility:** Expand communities' ability to get where they want to go and get there sustainably.
- **Quality of Life:** Advance environmental justice, safety, public health, and overall quality of life.
- **Deliverability:** Drive projects that are supported by communities, cost effective, and primed for near-term investment and implementation.

Workshop Session

- Jamboard – a virtual whiteboard!
- Goal: Discuss our definitions of the main goals of mobility zones.

What does "EQUITY" mean to you?

Share your thoughts in short phrases or words.

example

Follow-up: How do you define
a LACK of equity?



Community Engagement Approach

Community Committee: Yuba/Sutter Counties

You represent the Yuba/Sutter Counties CC and will help guide the project development and ensure the process is rooted in priorities aligned with your counties.

CC members will:

- Provide guidance and feedback to the project team that reflects your community's values and needs
- Share best practices and locations for engagement
- Share information + promote events with your networks and peers
- Attend up to 8 meetings (of 10)

General approach

We frame our community engagement process through the DICE Method - “Dignity Infused Community Engagement” which honors the dignity of those who will be impacted/involved in a project.

We aim to incorporate the minimum standard best practices to the greatest extent possible and will be tailored to each county and community.

1. **Consensus-Based Decision Making**
2. **Recognize Impacts of Current Events**
3. **Accessibility**
4. **Community Compensation**

Community Engagement Prioritization

The project will prioritize the following groups in all engagement and outreach activities:

- Residents who identify as Black, Indigenous or People of Color (BIPOC)
- Residents of Environmental Justice communities
- Rural populations
- People who use and/or rely on active transportation (walk, bike, rolling, mobility devices, etc) and transit as a frequent mode of transportation (light rail, bus, microtransit, paratransit, etc)
- People who are interested in active transportation or transit but experience or perceive barriers
- Households with zero or one vehicle
- Households with limited English-speaking proficiency
- Households with no internet access
- Low-income households

Engagement **schedule**

Engagement Schedule

Establish Zones

Project Development

April 2024

June 2025

Sept 2026

Phase 1

- Listen to the community
- Get feedback on existing conditions, key destinations, and community concerns

Phase 2

- Present draft project concepts and strategies for each zone to community
- Get feedback on whether projects resonate
- Co-create new concepts to inform a project list for each community

Outreach Strategies: Some Options

- **Mobile Workshops:** Meet community where they are. Pop up at community gatherings such as festivals, school activities, and farmers markets, offering booths, demonstrations, tours, and engagement activities.



Outreach Strategies: Some Options

- **Community Workshops:** These public events invite community members to participate in planning processes for a dedicated amount of time, prioritizing environmental justice communities and utilizing various formats like charettes, listening sessions, and design thinking activities.



Outreach Strategies: Some Options

- **Active Transportation Audits:** Collaborating with community members, visit locations in historically underserved areas, and identifying challenges, barriers, and ideas to improve infrastructure and improve safety.



Example #1 County-specific strategy

- **Current understanding of the County**
 - EJ communities
 - Rural community
- **Types of engagement to prioritize:**

Asynchronous
activities

Interactive
Website

Pop Up

Outreach strategy

- Flyering
- Partnering with local businesses or organization
- CBO newsletters

Community Understanding is Key

- Tailored messaging strategies
- Groups to engage
- Ideal engagement methods OR engagement methods to avoid
- Understand history, context, sensitivities around government projects
- Language justice opportunities
- How to reach the "hardest to reach" people



Discussion

- Is there anything you think we should know when engaging with residents of this county?
- What opportunities for multilingual engagement do you see? Do you have any recommendations?
 - What languages should we prioritize?
- What kind of language is going to resonate when we talk about mobility, transportation, equitable outcomes?

Post-meeting feedback: What groups should we prioritize bringing to the table?

Next Steps

What to Expect After the Meeting

- Review Community Engagement Plan & Fill out Feedback Form (to be sent after meeting)
- Review Vision & Goals document
- Fill out Doodle Poll (to be sent next week) for next Community Committee Meetings
- Update the group on lead positions (based on vote)