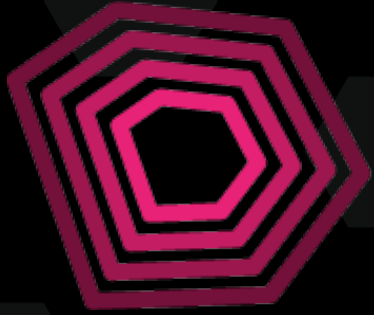




MOBILITY ZONES

Municipal Committee
17 April 2024



Meeting agenda

- Welcome/Introductions
- Mobility Zones Project Overview
- Vision and Goals Workshop
- Project Connections Workshop
- Member Hot Topics

Participant introductions

- Name
- Agency
- Favorite thing to do in the region when the weather is nice

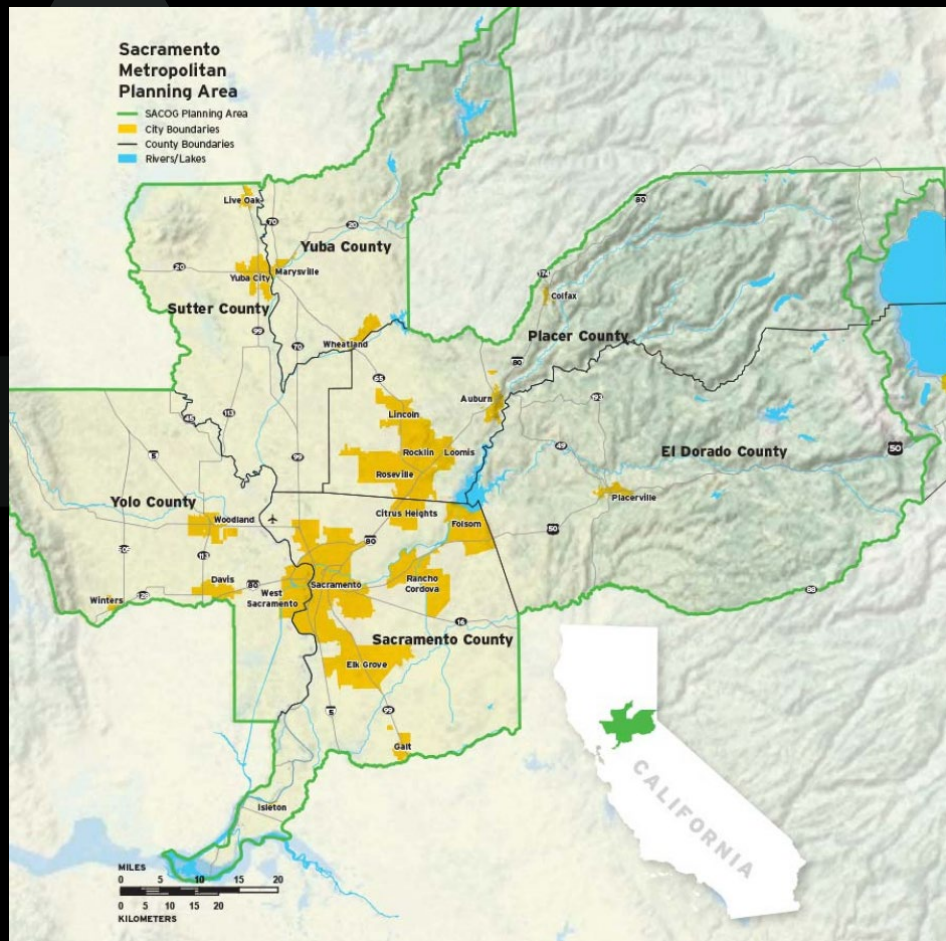
About SACOG

Where the region comes together

- 6 counties
- 22 cities
- 2.6 million people

Our responsibilities

- Long-range land use and transportation planning
- State and federal transportation formula funding
- Traffic modeling and air quality analysis



Mobility Zones **guiding principles**

Process

- Embed transportation inclusivity and equity in decision-making
- Use diverse processes to elevate diverse voices
- Value both quantitative data and lived experience

Outcome

- Advance the 2024 Blueprint Triple Bottom Line: Equity, Economy, Environment
- Promote emissions reduction and increase accessibility
- Facilitate rapid implementation of early action solutions



Connections to other SACOG projects



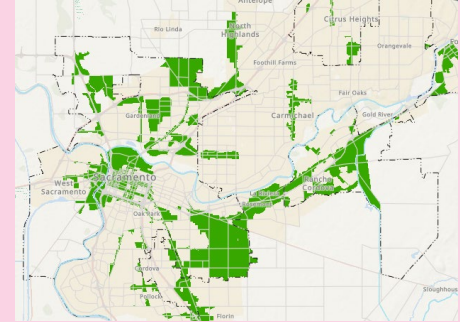
Engage, Empower, Implement

- Best practices for collaborating with Community-Based Organizations to develop community-centered plans



Blueprint

- Sets housing, transportation, GHG, and VMT goals for the region



Green Means Go

- Housing focused
- Areas volunteered by municipalities

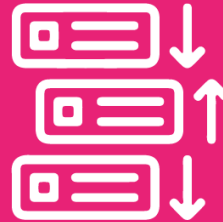
Project **scope**



**Goal Setting
and Criteria
Development**



**Zone
Establishment
and Conditions
Scan**

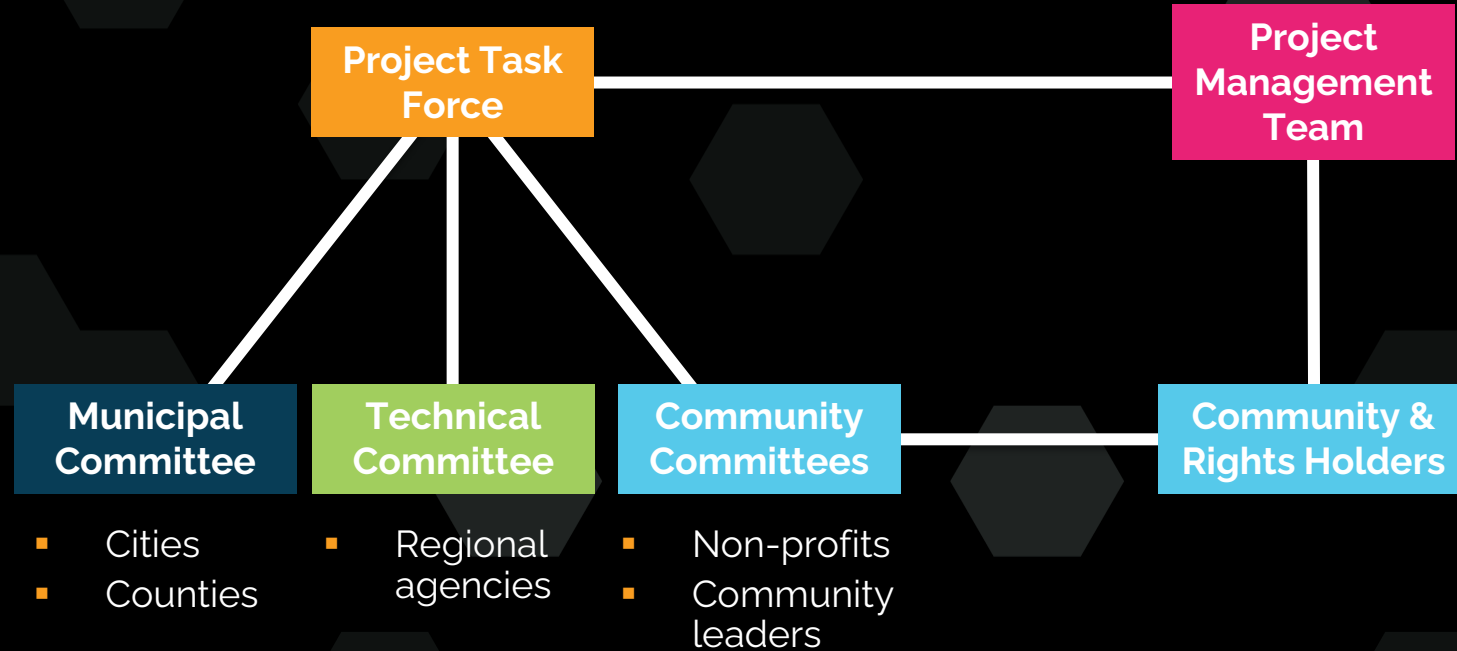


**Project
Prioritization**



**Advance
Priority
Projects**

Project governance



Role of the Municipal Committee

Purpose

- Reflect diverse needs of cities and counties
- Build buy-in with partners
- Facilitate coordination between projects

Expectations

- Provide feedback and direction that reflects your jurisdiction's perspective
- Communicate related work happening in your city/county
- Stay curious about Mobility Zone's co-creation model



Engagement **scope**

2 Tier Engagement Scope Strategy

```
graph TD; A[2 Tier Engagement Scope Strategy] --> B[Community Committee (one per County) which will guide engagement efforts throughout the life of the project]; A --> C[Localized community engagement events tailored to geographic characteristics of each County/Mobility Zone]
```

Community Committee (one per County) which will guide engagement efforts throughout the life of the project

Localized community engagement events tailored to geographic characteristics of each County/Mobility Zone

Project **schedule**

Delivery Schedule	2024				2025				2026		
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3
Goal Setting and Criteria Development		✓	✓								
Zone Establishment and Conditions Scan						✓	✓				
Project Prioritization								✓	✓		
Advance Priority Projects											✓
Committee and Community Engagement											



Questions on project overview

Where are we?

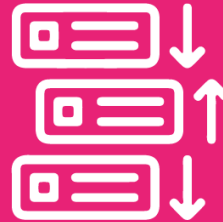


**Goal Setting
and Criteria
Development**

**Today's
Discussion**



**Zone
Establishment
and Conditions
Scan**



**Project
Prioritization**



**Advance
Priority
Projects**

Mobility Zones **goals**



Vision and goals workshop

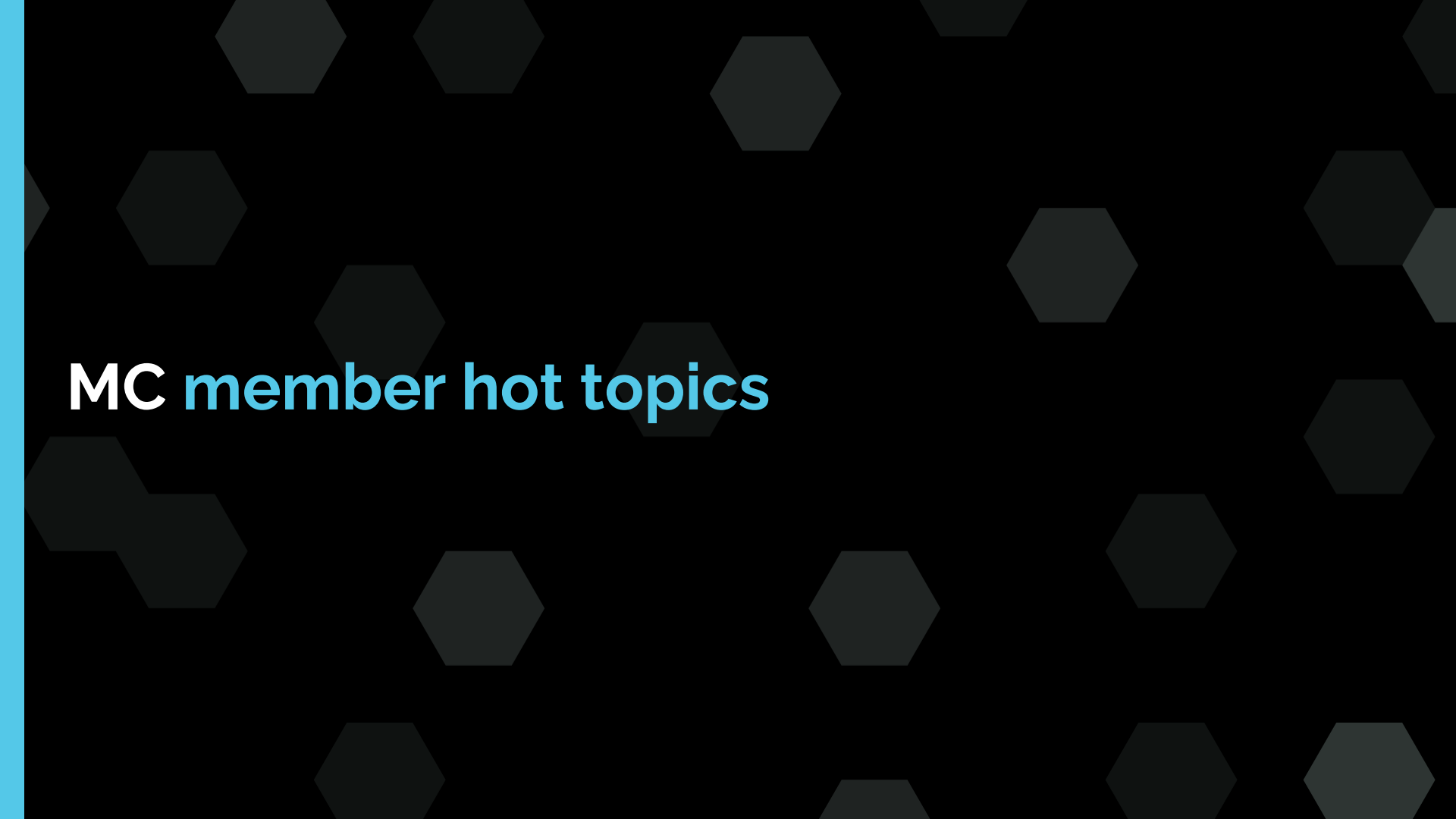
Whiteboard link:

<https://www.figma.com/file/QJjkkckseOrYfWR7Rtv8v/Welcome-to-FigJam?type=whiteboard&node-id=0%3A1&t=BjXuOxuts3KNjGdD-1>

Project **connections** workshop

Whiteboard link:

<https://www.figma.com/file/QJjjkkckseOrYfWR7Rtv8v/Welcome-to-FigJam?type=whiteboard&node-id=0%3A1&t=BjXuOxuts3KNjGdD-1>



MC member hot topics

Next steps



Meeting materials

- All materials will be emailed
- Committee materials also available on website: sacog.sharepoint.com/sites/MobilityZones

Next meeting: July

- Final Vision and Goals
- Data layers for identifying equity priority communities

Contact

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