Sustainable Mobility Program Priorities (2024 - 27)

Program Priorities	Topic Area	Example work
Shared Mobility	Mobility hubs	Regional Mobility Hub Framework and Design Guidance: include high-level siting and planning guidance for our 28 member cities and counties covering urban, rural, and suburban land uses
	Micromobility	Assess and document lessons learned through regional bikeshare and scootershare pilot; explore future iterations of shared micromobility with applications in different contexts (i.e. serving a larger area than the original bike share footprint).
	Clean car share	Explore applications of neighborhood-based carshare pilot programs.
	Microtransit	Assess local implementation of microtransit and best practices to facilitate knowledge sharing.
	Carpooling / ride matching	Facilitate ride matching through digital interfaces (e.g. sacregion511.org).
Traveler Information & Transportation Technology	Traveler Information (511)	Provide multimodal trip planning services, share real-time transit service and road congestion data.
	Electronic Fare Payment	Increase the ease of transit travel and transfers by not requiring exact payment; coordinate with California Integrated Travel Project (Cal ITP) to provide a consistent way to pay fares across regions.
	Mobility as a Service	Establish digital infrastructure to maximize convenience for travelers, e.g., by creating a single digital platform where travelers can plan, book, and pay for a multimodal trip.
	Curb Management	Assess policies, strategies, and infrastructure investments and their impacts on curb space activity. Take a comprehensive and multimodal review of curb space locations within the region to understand how shared mobility options co-exist.
Proven Transportation Demand Management Strategies	Mode Shift Grant Program	Fund local partners' proposals to invest in, test, and expand programs that reduce car trips, provide new mobility solutions, and make options like biking, walking, and transit the easy choice.
	May is Bike Month	Encourage biking as a mode of transportation, educate about existing connected bikeway infrastructure, raise awareness about bike safety, and support the development of biking communities.
	Vanpool Subsidy Program	Encourage and facilitate vanpool program usage through a 6- or 12-month subsidy programs.
	Guaranteed Ride Home	For people commuting to work or college without using a private vehicle, a no-cost ride home in the event of an emergency or unexpected event.
Policy Initiatives	TDM Ordinances	Support member agencies' efforts to develop, implement, and measure the impact of local Transportation Demand Management Ordinances.
	Legislative Needs	Identify needed state legislation to correct conditions that preclude regional partners from implementing sustainable mobility programs.
Launchpad	Universal Basic Mobility / Mobility Wallets	Monitor and explore potential pilot programs that can provide a foundational level of mobility to residents in an identified community through partnerships / policies. A mobility wallet program enables residents to pay for various transportation options, such as transit, ride-hailing services,and shared bikes, using a prepaid debit card.
	Flexible fleets	Monitor statewide developments to provide different vehicle types for trips (e.g. Neighborhood Electric Vehicle fleet programs).
	Connected & Automated Vehicles	Monitor evolving technology as it relates to connected vehicles (cars, trucks, buses, and trains communicating with one another, pedestrians and bicyclists with smart mobile devices, and roadside infrastructure) and automated vehicles (driverless vehicles, sometimes shared). Share best practices on AV shuttles in and outside of the region.
	Air taxis / Flying Cars	Monitor development and implementation of Federal Aviation Administration steps to usher in a competitive air taxi market.