



MOBILITY ZONES

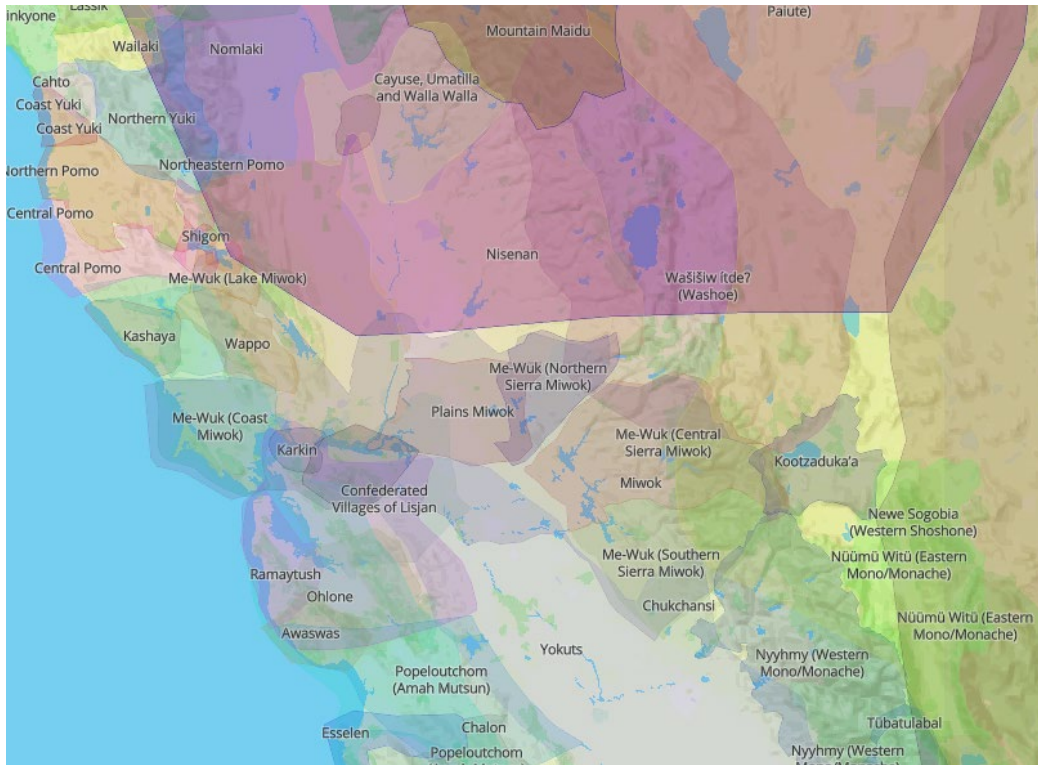


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PLACER COMMUNITY COMMITTEE | MEETING #2 | 25 JULY 2024



Land Acknowledgment



We would like to formally acknowledge that Placer County is the ancestral home of the **Maidu, Miwok, Nisenan, and Washoe peoples**, as well as **the people of United Auburn Indian Community**, Placer's only federally-recognized tribe. These Native peoples have diligently protected and cared for this land for generations, passing on their wisdom and knowledge from elders to youth. These lands were forcibly seized, and these tribes were unjustly treated. We strive to work with local Native American tribes where possible, to help address past injustices. We feel humbled and privileged to work in their traditional lands and express our gratitude for this opportunity.



Intros & Icebreaker

- **Intro:** name
- **Icebreaker:** favorite cold treat



Agenda

- **Welcome and Icebreaker** (5 minutes)
- **Committee Roles** (10 minutes)
- **Approve Goals Memo** (5 minutes)
- **Equity Criteria Workshop** (35 minutes)
- **Access and Quality of Life Criteria Workshop** (20 minutes)
- **Community Engagement Updates** (15 minutes)



Committee Roles



Community Agreements

Community agreements are a consensus on what every person in our group needs from each other and commits to each other to feel safe, supported, open, productive and trusting in our space.

- Make space / take space
- Right to pass
- Respect everyone's experiences and privacy
- Practice active listening and learning
- Honor your needs
- **Any community agreements to add?**

Lead Roles

Information sent via email!

- Communications / Facilitator \$70
 - Support meeting facilitation as needed
 - Send reminders to your committee about meetings and events
- Transcriber \$70
 - Take notes on attendance, discussions, key points, and action items
 - Organize notes in shared Google Drive
- Task Force Representative \$60
 - Attend additional quarterly meeting
 - Advocate for your committee's needs and priorities
 - Take notes on Task Force decisions and share with your committee

Compensation Process Update

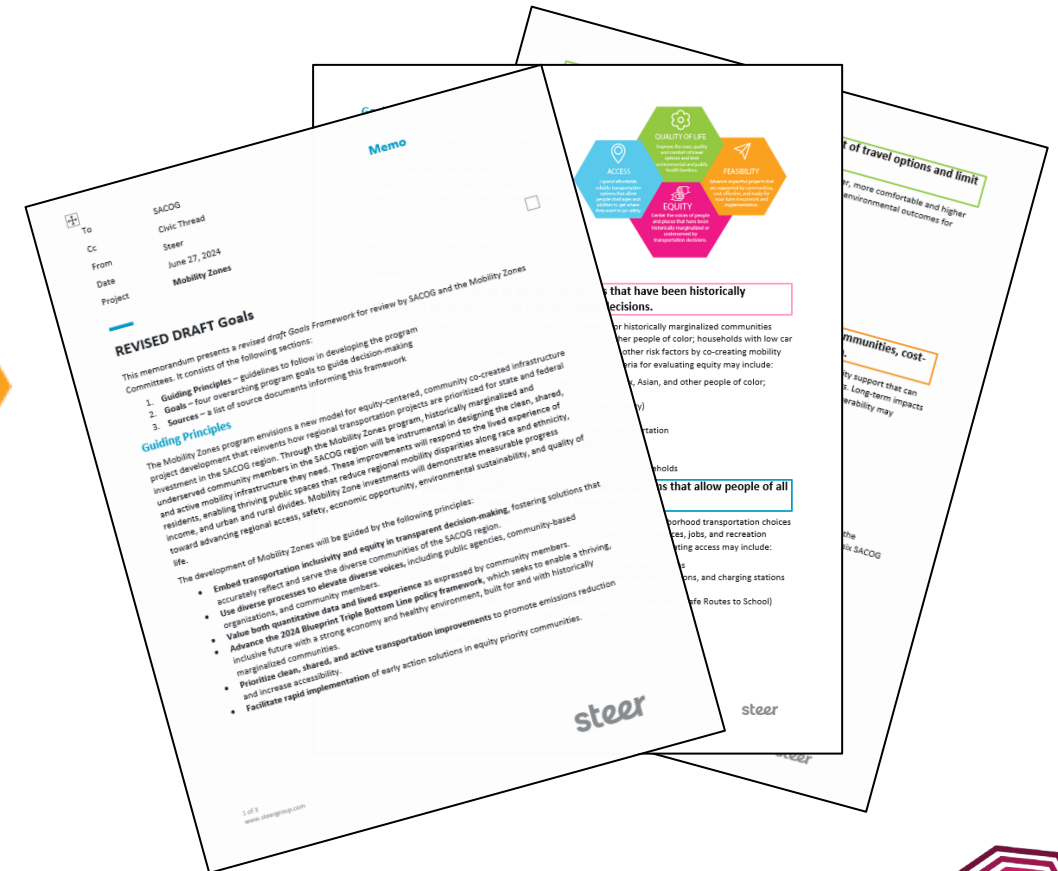
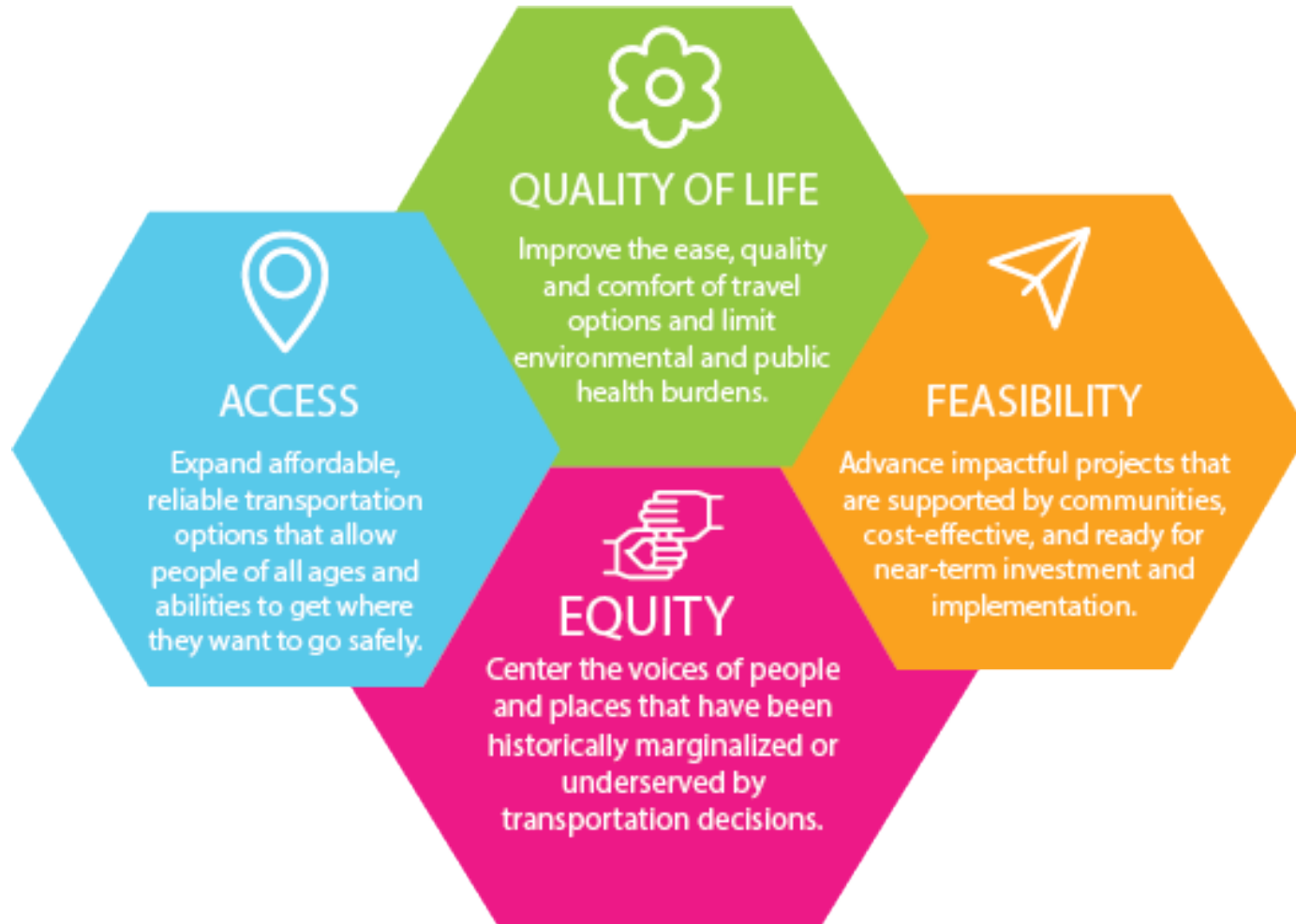
What to expect:

- All payments sent in batch after final community committee meeting each quarter
- No later than 30 days after first committee meeting
- For example:
 - First committee on 7/15, last one on 7/26
 - All payments sent after 7/26, no later than 8/14

Draft Goals

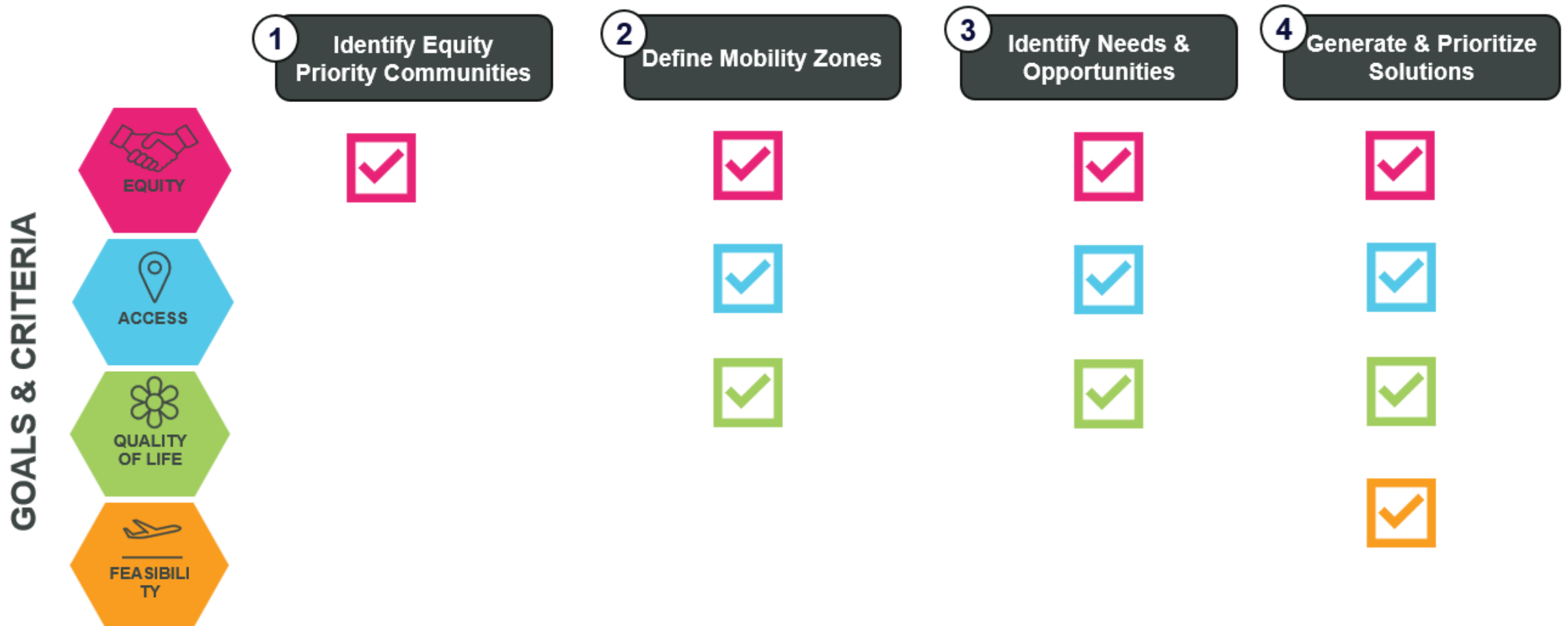


Approve Goals



Equity Priority Communities

Our Goals as Criteria



Our Goals as Criteria

GOALS & CRITERIA



TODAY

1 Identify Equity Priority Communities



OCT-JAN

2 Define Mobility Zones



3 Identify Needs & Opportunities



4 Generate & Prioritize Solutions



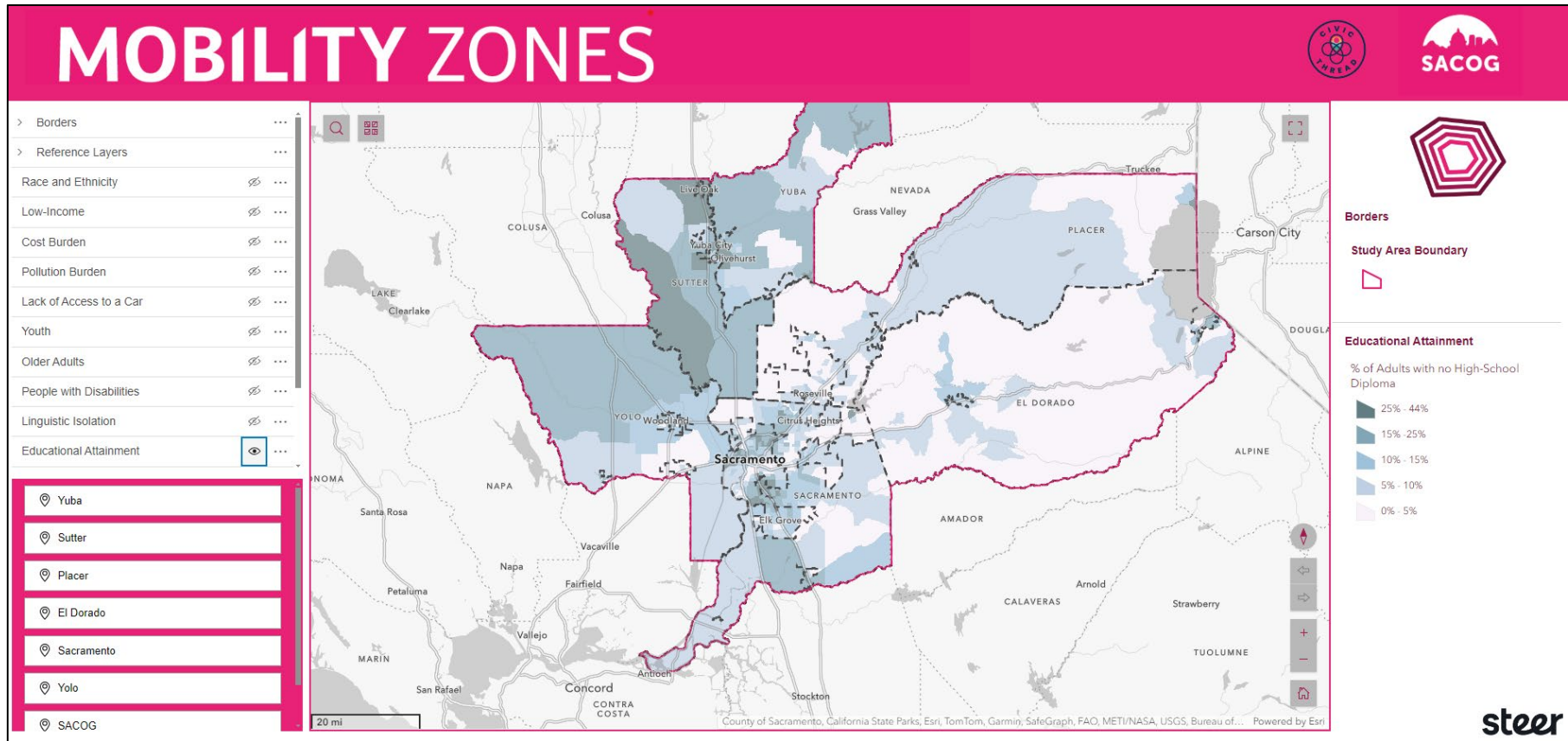
Equity Criteria Options



Draft Criteria	Measurement
Race and Ethnicity	• Non-White population
Income	• Low-income households
Cost of Living	• Households with high housing and transportation costs
Air Quality	• Pollution levels
Age	• Population 17 years or younger
	• Population 65 years or older
Disability Status	• Population with a disability
Limited English Proficiency	• Households with limited English proficiency
Amount of Education	• Population without high school diploma



Webmap Walkthrough



Your Priorities



OR

<https://www.menti.com/alerpifqi5az>



Access and Quality of Life Criteria



Access Criteria



Draft Criteria	Measurement
Lack of Access to a Car	Households with more workers than cars available
Limited Access to Jobs and Opportunities	Jobs available within a 30-minute drive
	Jobs available within 30 minutes on transit
Limited Transit Access and High Transit Usage	- Transit station access - Transit trips
Congestion	Traffic levels
Physical Barriers	Block size and land use
	Presence of highways, railroads, major manufacturing sites, and logistics
Lack of Safety	- Crash hotspots - Bicycle and pedestrian crash hotspots
Limited Access to Key Destinations	- Distance to key destinations, including: - Grocery store or supermarket - Stores and restaurants - Parks and trails - Elementary schools - Community centers, libraries, and sports fields - Hospitals, medical offices, and clinics



Access Criteria



Draft Criteria

Lack of Access to a Car

Limited Access to Jobs
and Opportunities

Limited Transit Access
and High Transit Usage

Congestion

Physical Barriers

Lack of Safety

Limited Access to Key
Destinations

■ Feedback:

- What are we missing?
- What are key destinations for you and your community?



Quality of Life Criteria



Draft Criteria	Measurement
Environmental Factors	• Public health burdens
	• Urban Heat Island Index
	• Truck traffic
Limited Transportation Options	• Supercommuters (commuting for more than 60 minutes)
	• Trips made by carpool, transit, walking, or biking
Lack of Multimodal Infrastructure	• Sidewalks
	• Bike facilities
	• Bus shelter or benches at a transit stop
Poor Road Quality	• Poor pavement condition



Quality of Life Criteria



Draft Criteria

Environmental Factors

Limited Transportation
Options

Lack of Multimodal
Infrastructure

Poor Road Quality

■ Feedback:

- What are we missing?
- What transportation infrastructure is important to you and your community?



Community Engagement Update



Community Consultants

We're hiring community consultants to support Mobility Zones engagement

- **What we'll provide:**

- Outreach language for you to review and comment
- Outreach materials for you to share

- **Request to committees:**

- Share RFA with organizations who are a good fit (and give a heads up now)
- Recommend organizations to reach out to if you don't have a personal relationship



Equity Priority Community Survey

1. We want to understand how much of an effect these topics have on quality of life in your community. Please rank them from most significant (Top) to least significant (Bottom). *

Race and Ethnicity

Cost of Living

Air Quality

Age (Youth)

Age (Older Adults)

Disability Status

Limited English Proficiency

Amount of Education

Income

2. What County do you live in? *



- ☐ El Dorado
- ☐ Placer
- ☐ Sacramento
- ☐ Sutter
- ☐ Yolo
- ☐ Yuba

3. What neighborhood/community do you live in? *

Enter your answer



We Need Your Help!

- **Goal:** Ground-truth equity priorities
- **Request to committees:**
 - Please share survey with impacted communities
 - Open August 1-31
- **Outcome:** Summary of equity priorities from:
 - These committee meetings
 - Survey responses
 - Past SACOG polling



October Committee Meetings

- **El Dorado:** 10/16 @ 3:30-5:00pm
- **Yolo:** 10/18 @ 12:00-1:00pm
- **Placer:** 10/21 @ 4:30-6:00pm
- **Yuba/Sutter:** 10/28 @ 3:30-5:00pm
- **Sacramento:** TBD





MOBILITY ZONES



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