



MOBILITY ZONES



steer

TASK FORCE | MEETING #1 | 8 AUGUST 2024

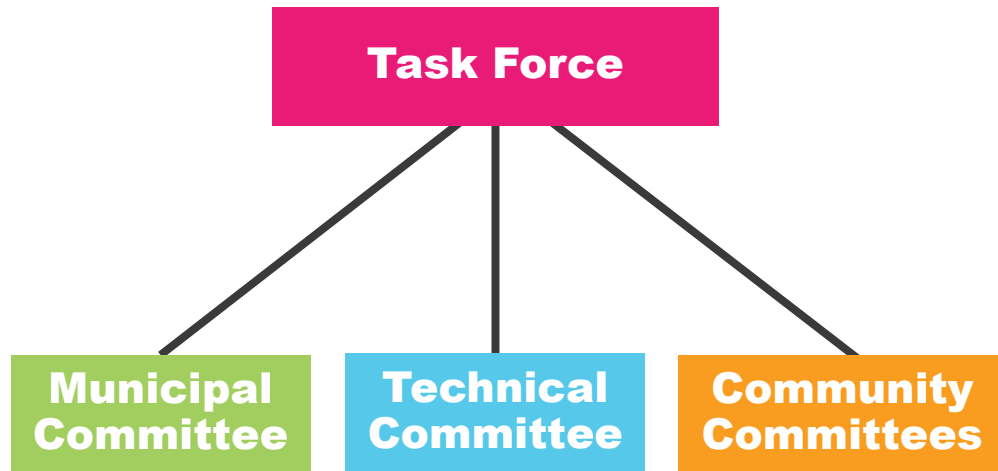


Agenda

- **Task Force Role and Meeting Purpose** (5 minutes)
- **Get to Know You** (10 minutes)
- **Approve Goals Memo** (5 minutes)
- **Review Equity Priority Community Methodology** (20 minutes)
- **Review Equity Criteria Feedback** (20 minutes)



Task Force Role and Meeting Purpose



Task force role:

- Reconcile input from Committees
- Provide feedback on more technical parts of the project

Purpose of today's meeting:

- Finalize Goals Memo
- Comment on Equity Priority Community methodology
- Reflect on July Committee feedback



Get to Know You

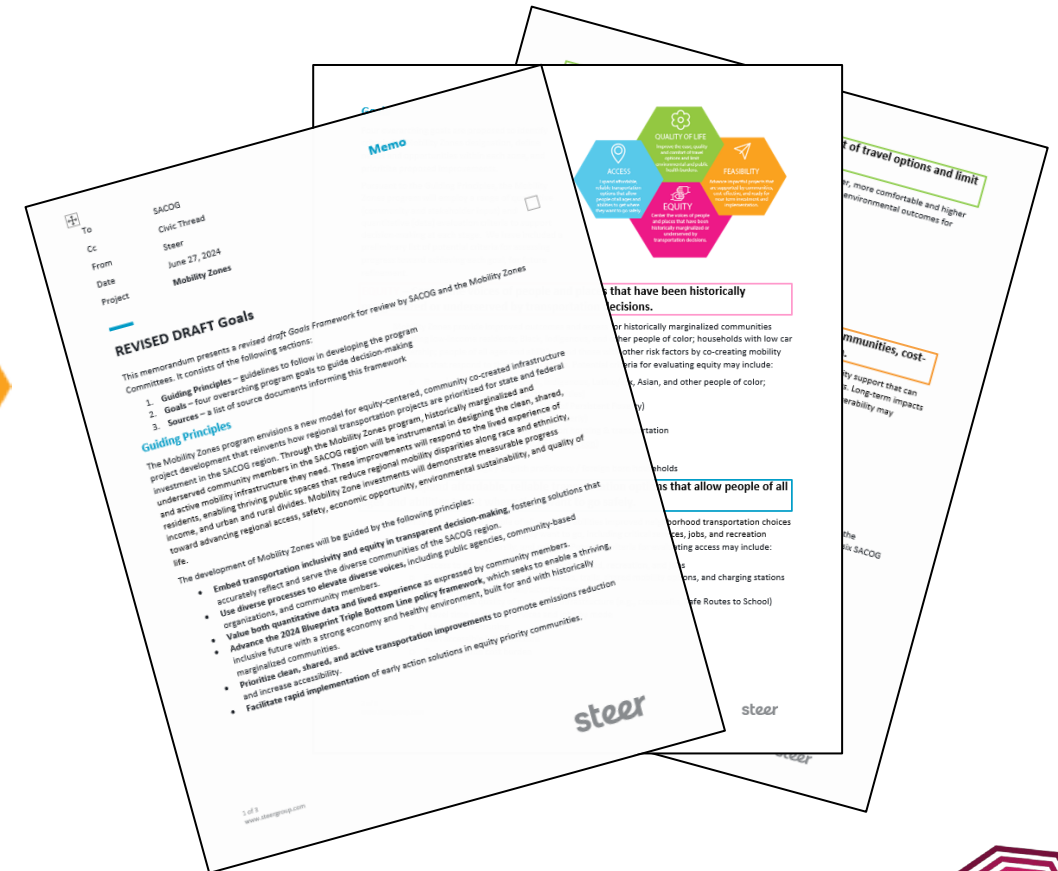
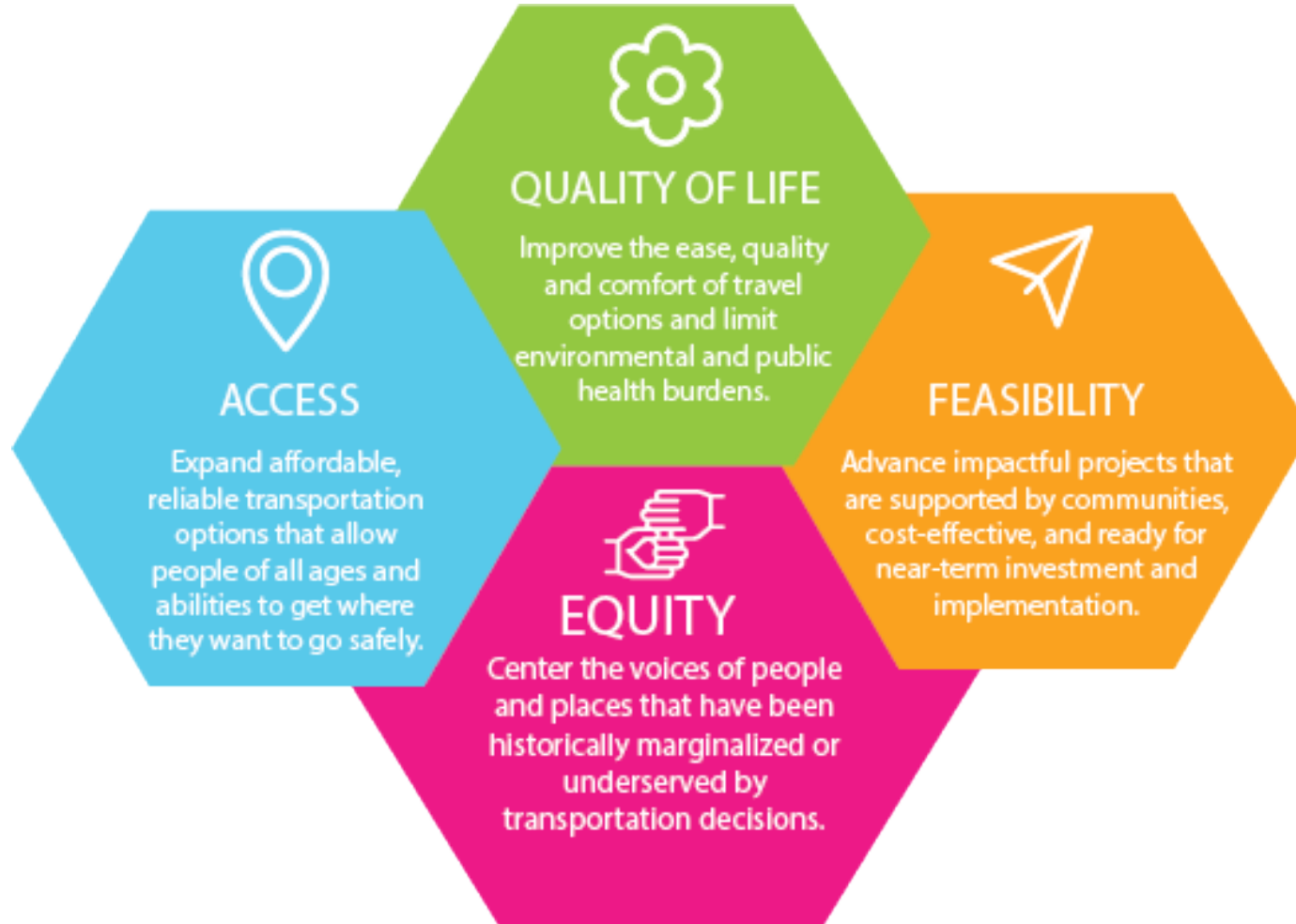
- **Intro:** name and committee
- **Icebreakers:**
 - Where in the region do you live?
 - What agency/organization(s) are you affiliated with
 - What is something you're hoping to get out of Mobility Zones?



Approve Goals Memo



Approve Goals



Fist to Five Voting

0, 1, 2

Consensus blocker

Opportunity to share
your reservations!



Fist to Five Voting



No way.



We need to
talk about this.



I have
reservations.



I'm okay
with it.



Sounds good.



Total
agreement.

3, 4, 5

General agreement

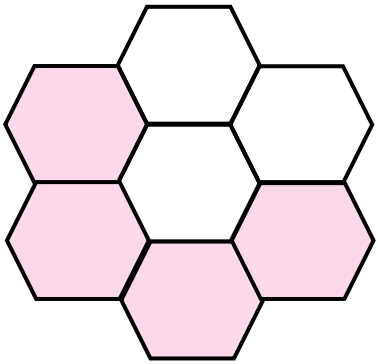


Review Equity Priority Communities Methodology



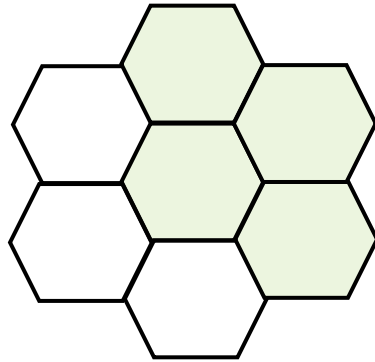
Identifying Mobility Zones Overview

Equity Priority
Communities



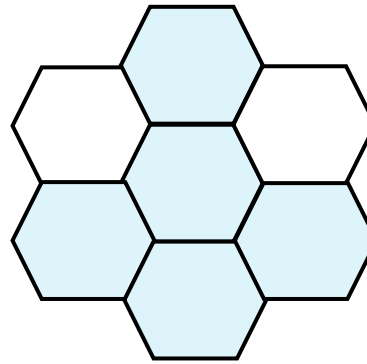
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Access
Barriers



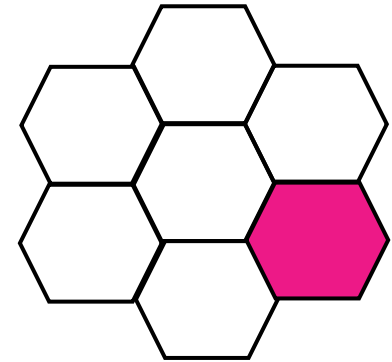
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Quality of Life
Barriers



=

Mobility Zones



Equity Priority Communities Methodology

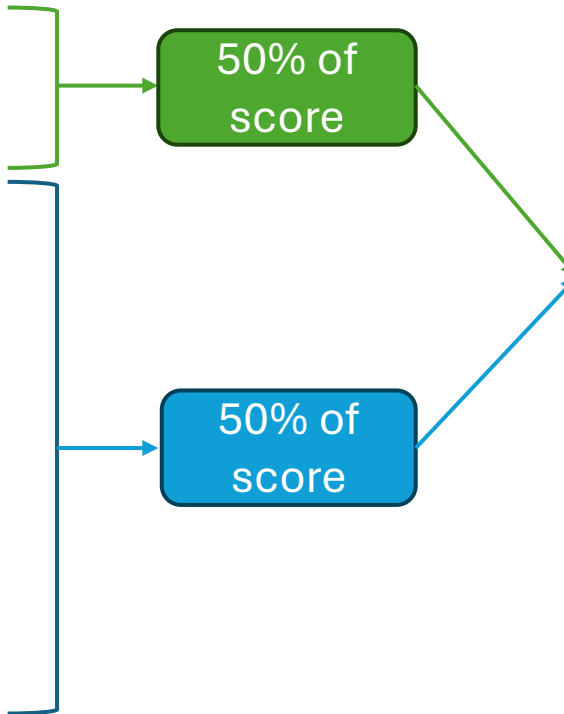
EXAMPLE COUNTY WEIGHTS

Criteria	Weight
Race	40
Income	60
Cost Burden	28
Pollution Burdens	17
Youth	17
Older Adults	15
People with Disabilities	9
Linguistic Isolation	8
Educational Attainment	6

1) Apply Weights

50% of
score

50% of
score



Equity Priority Communities Methodology

EXAMPLE COUNTY WEIGHTS

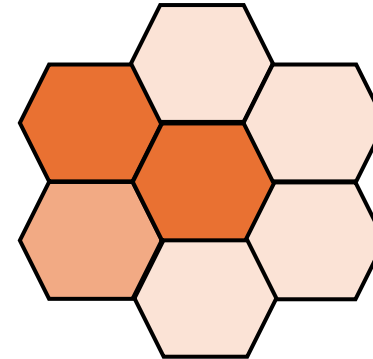
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2) Composite Equity Score



Equity Priority Communities Methodology

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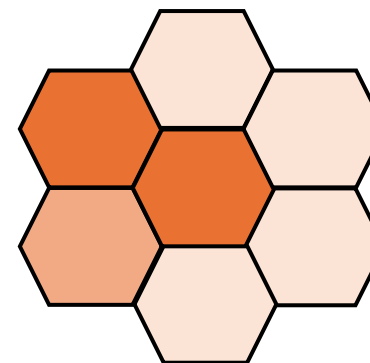
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50% of score

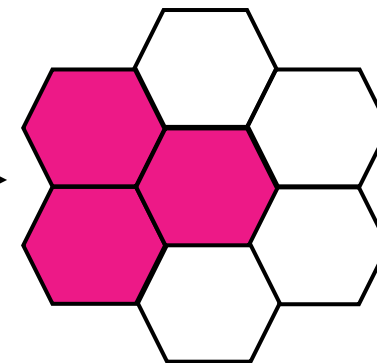
50% of score

=

2) Composite Equity Score

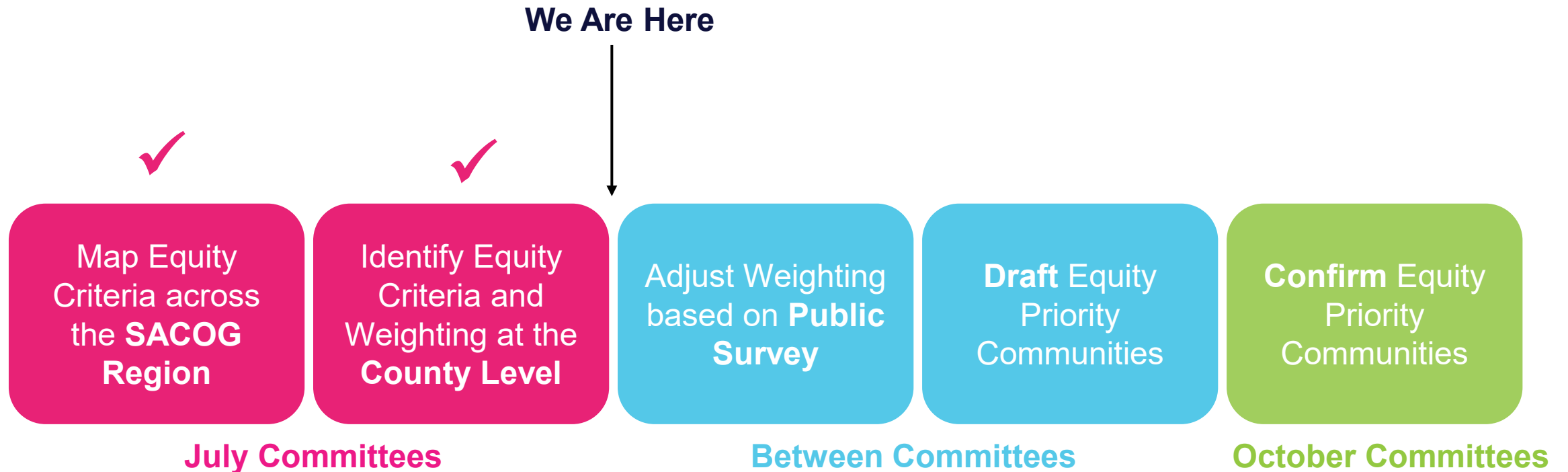


3) DRAFT EPCs



Highest scoring areas representing 20% of the County population

Next Steps



Review Equity Criteria Feedback

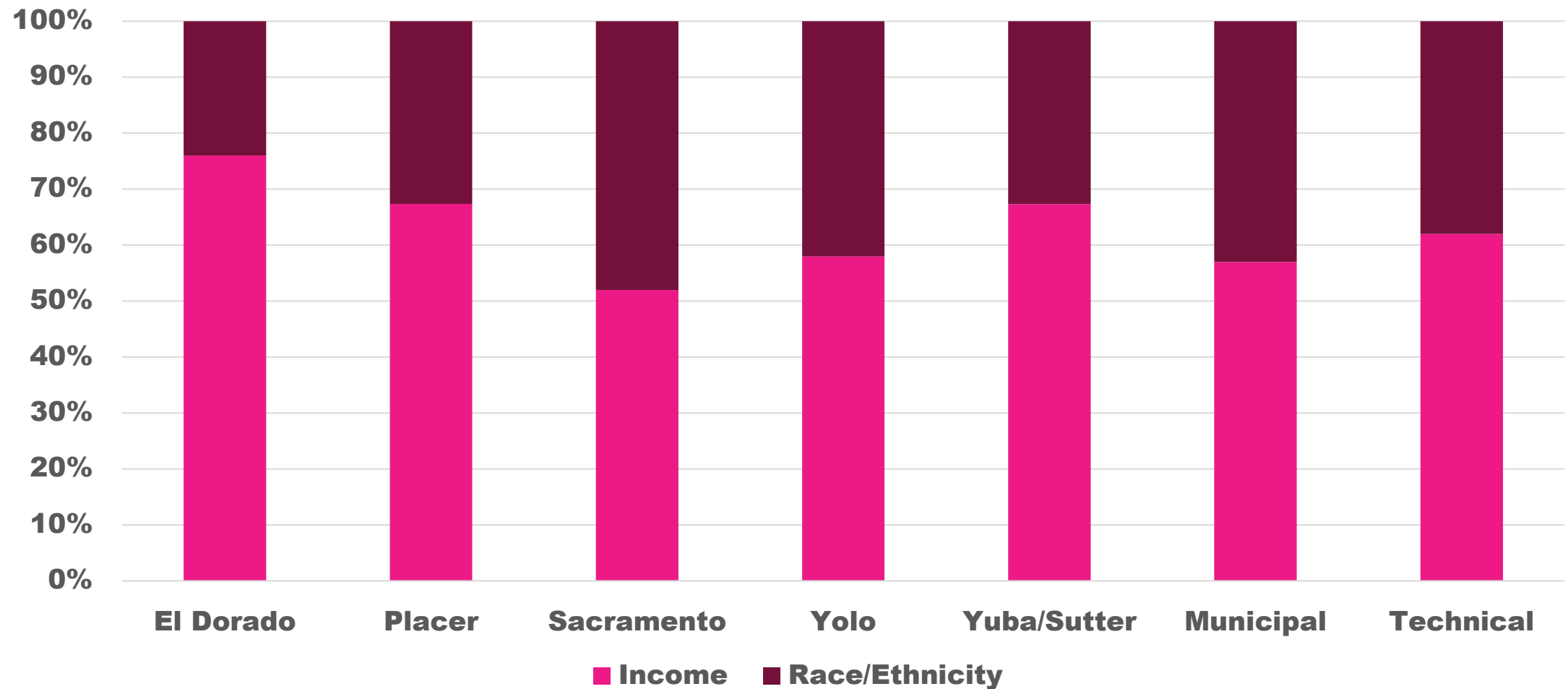
Equity Criteria Options



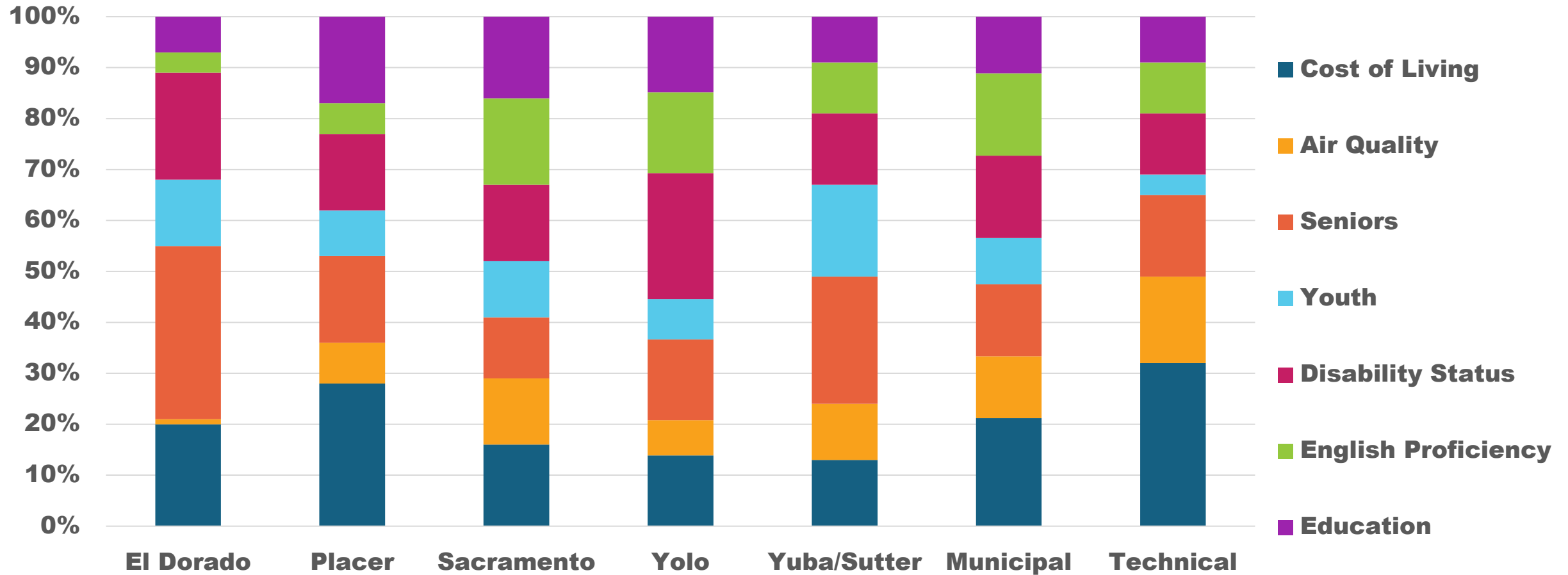
Draft Criteria	Measurement
Race and Ethnicity	• Non-White population
Income	• Low-income households
Cost of Living	• Households with high housing and transportation costs
Air Quality	• Pollution levels
Age	• Population 17 years or younger
	• Population 65 years or older
Disability Status	• Population with a disability
Limited English Proficiency	• Households with limited English proficiency
Amount of Education	• Population without high school diploma



Income and Race/Ethnicity



Other Metrics



Reminders

- **Task Force Responsibilities:** Send notes and takeaways to your fellow committee members
- **Homework:** Support distributing Equity Priority Survey



MOBILITY ZONES



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