

Committee Engagement Summary Report

April Engagement, 2024



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Background

Background

- This report summarizes the results of the first round of Committee Engagement for the Mobility Zones project and how they shaped the **Mobility Zone's Goals**.
- The Mobility Zones project is co-created with community members and municipal and technical experts through its Committee structure.
- **How this content will be used:** Committees meet quarterly to provide input on key project decisions. The results of these meetings will be summarized, and qualitative data gathered through interactive activities will be analyzed to inform quantitative and technical tasks. These summaries and analysis will be shared back out with the Committees to ensure that their input was captured accurately.



April 2024 Committee Engagement

The first round of Committee Engagement focused on defining the Vision & Goals for the project, as well as providing information for the Community Engagement Plan.

Dates:

- Technical Committee, 4/11
- Municipal Committee, 4/17
- Placer County, 4/22
- Sacramento County, 4/25
- Yolo County, 4/26
- El Dorado County, 4/30
- Yuba/Sutter Counties, 5/1

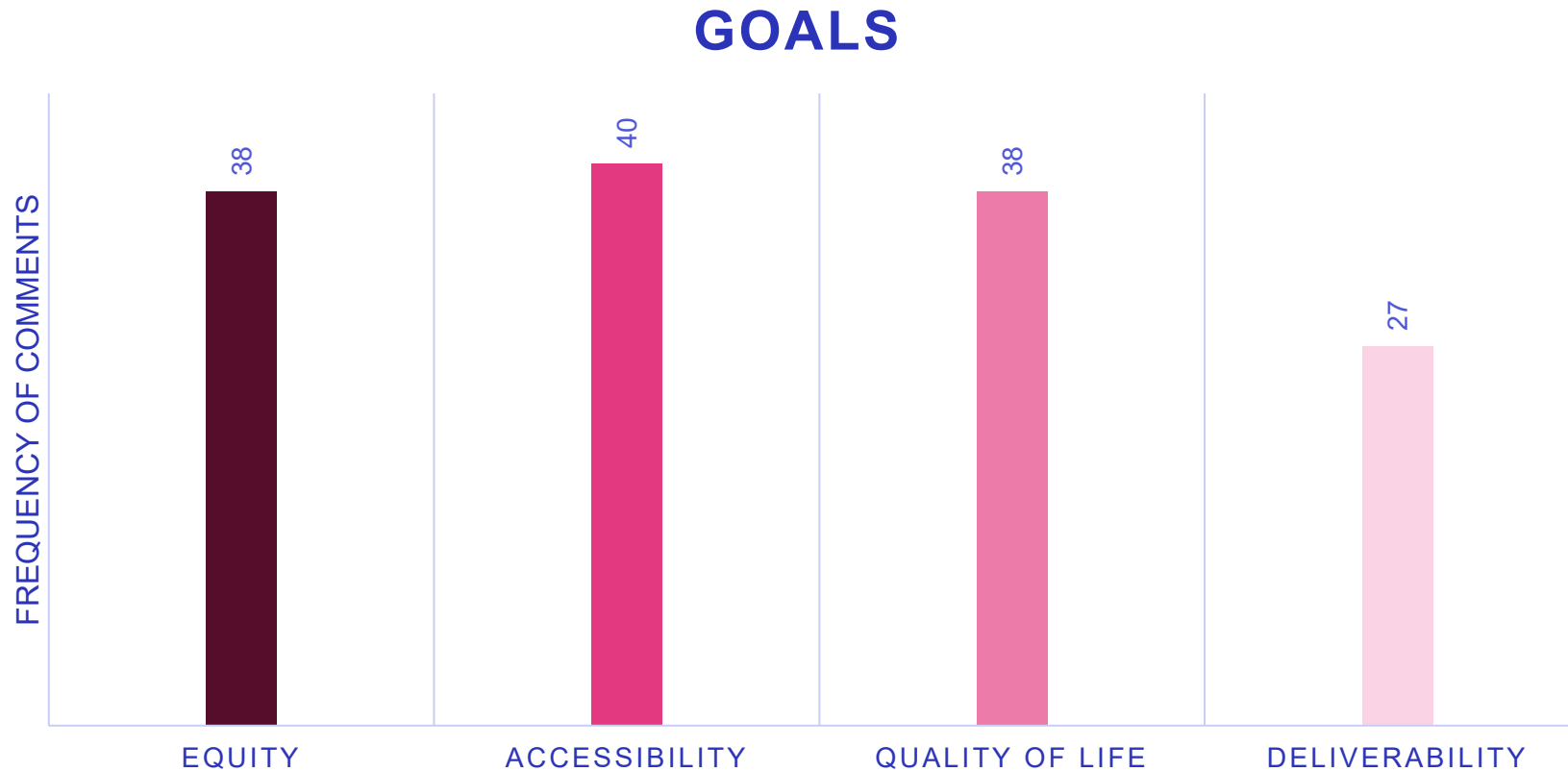
Format: Virtual Zoom Meeting





Overall Results

Overall Results – Community Committees



Most Frequently Mentioned Words

Access
23 mentions

People
20 mentions

Community
18 mentions

Safe/Safety
17 mentions

Transportation
14 mentions

**Include /
Inclusion**
13 mentions

**Life /
Livability**
13 mentions





Mobility Zones **Vision**



Mobility Zones Vision

mobility zone, what would that look like?

stability zone, what would that look like?



Most Frequently Mentioned Words



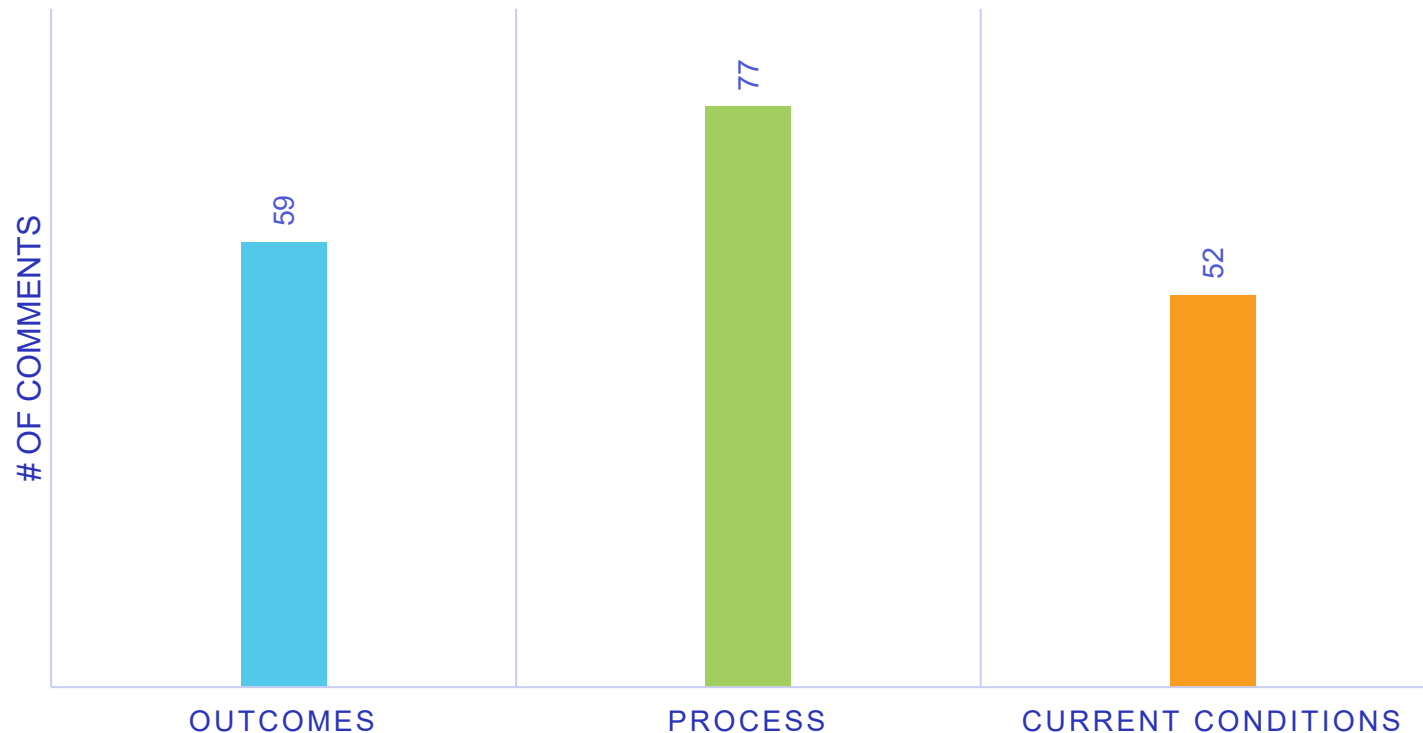


Goal: Equity

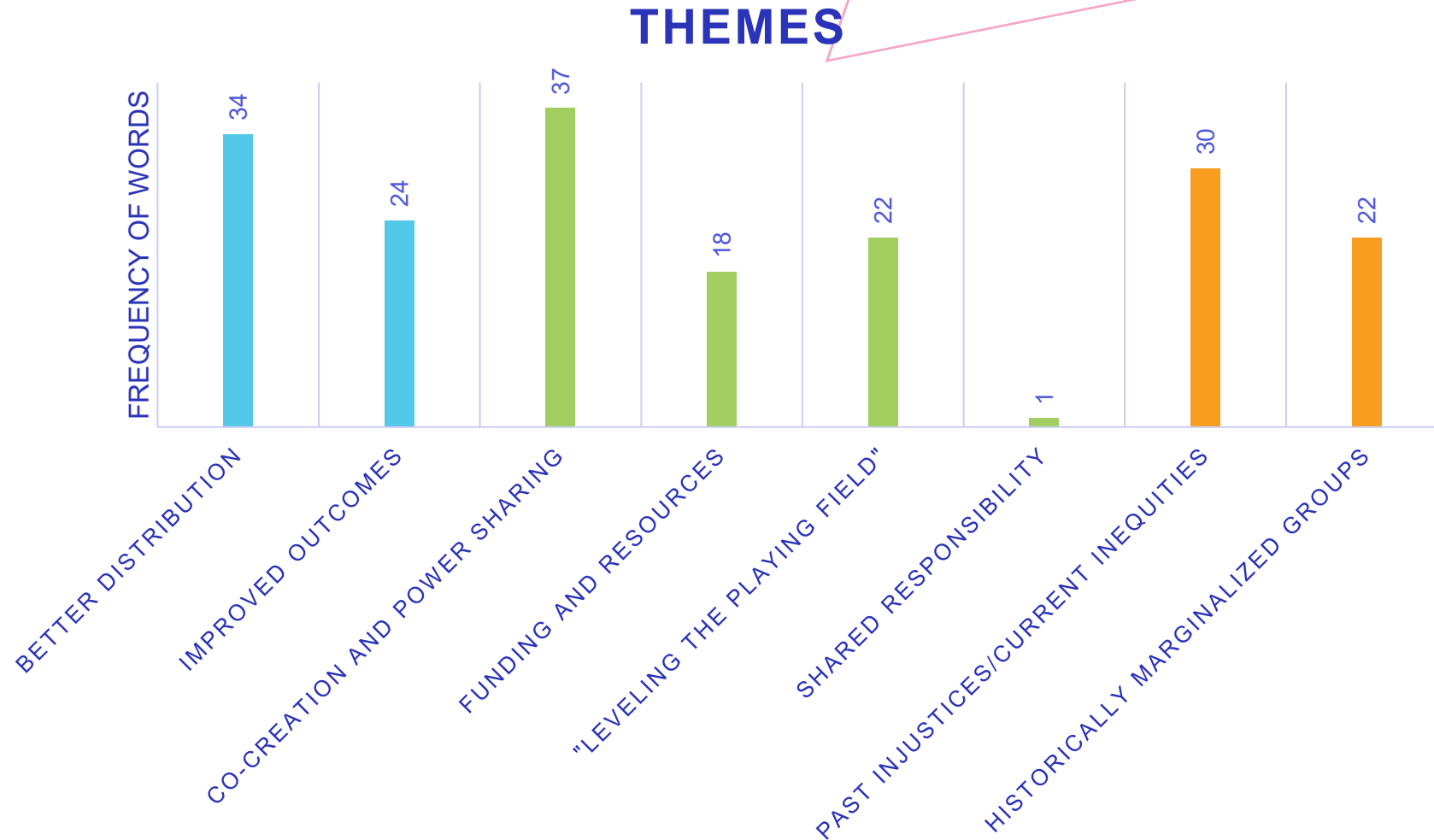
Committee Results - Equity

Question: What does “EQUITY” mean to you?

CATEGORIES



Committee Results - Equity



Most Frequently Mentioned Words by Theme

Theme	Most Mentioned Words
Better distribution	Equity (7), everyone (6), community (5), equal (4), access (2), fairness (2)
Improved conditions	Inclusion (6), safe (3), value (2), invited + welcomed (2)
Co-creation and power sharing	People (6), languages (2), education (2), feedback (2), heard (2), data (2)
Funding and resources	Investment (4), resources (3), funds (2)
“Leveling the playing field”	Level playing field (4), opportunities (3), process (3), active (3), able (2)
Shared responsibility	Shared ownership (1)
Past injustices/current inequities	Lack (4), highways (2), need (2), regardless (2), historically (2)
Historically marginalized groups ¹	Age (youth, adults, children, elderly), unhoused population, race, gender, socioeconomic status

¹ This is the list of all historically marginalized groups mentioned in the Community Committees



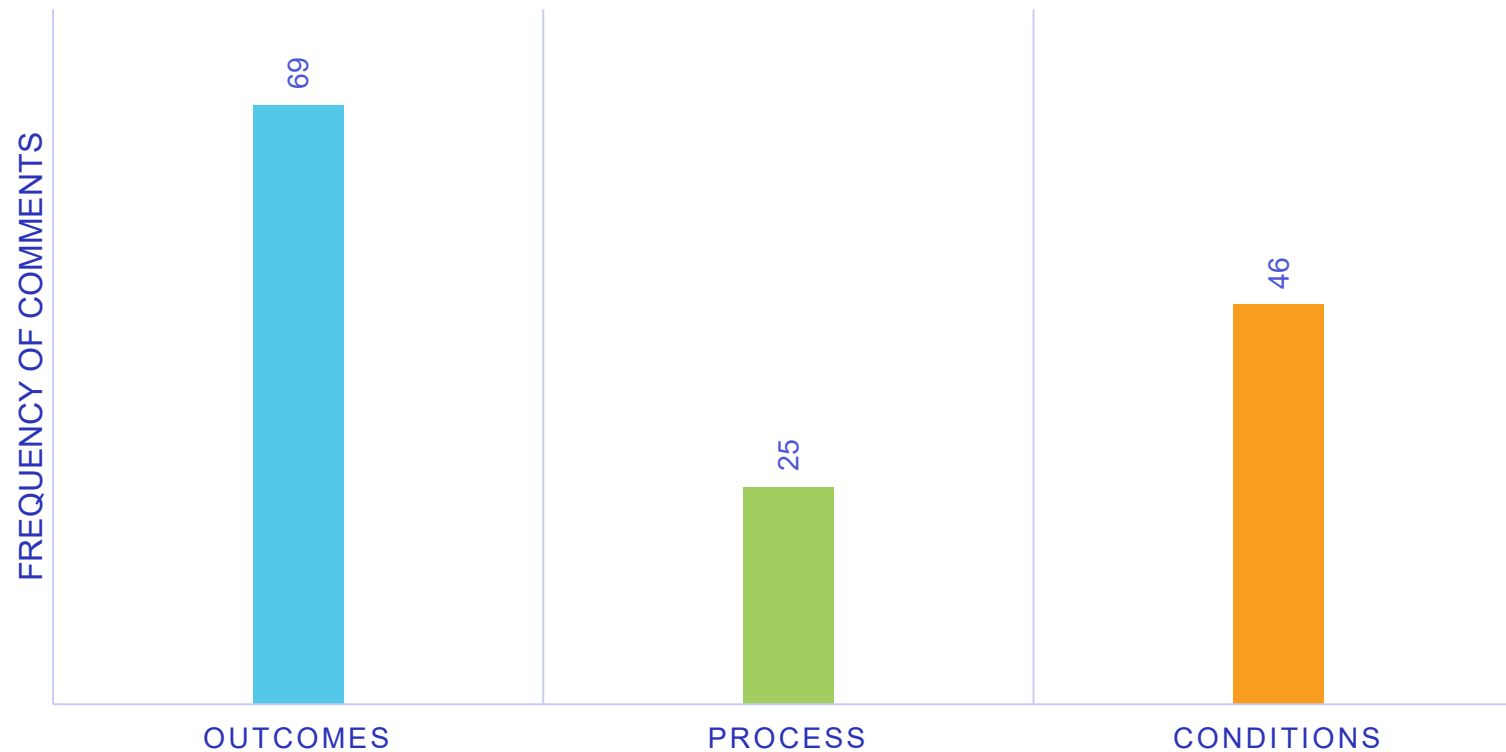


Goal: *Accessibility*

Committee Results - Accessibility

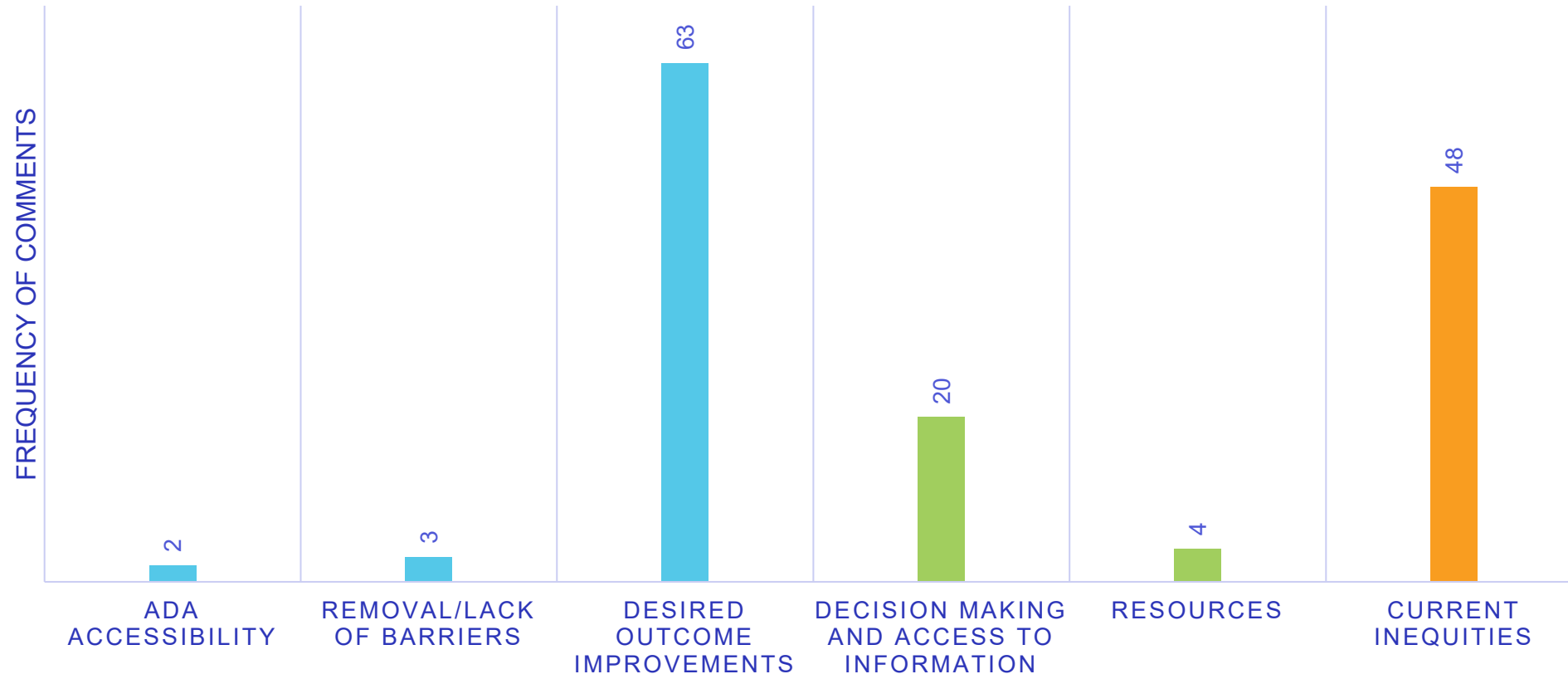
Question: How do you define 'ACCESSIBILITY'?

CATEGORIES



Committee Results - Accessibility

THEMES



Most Frequently Mentioned Words by Theme

Theme	Most Mentioned Words
ADA Accessibility	ADA (1), disability access (1)
Removal/Lack of Barriers	Highways (1), railroads (1), roads (1)
Desired Outcome Improvements	Access/accessing (12), accessibility/accessible (8), time (4), mobility (4), sidewalks (3), transit (2), impact (2), safety (2), able (2), transportation (2), libraries (2)
Decision Making and Access to information	Meetings (3), experience(s) (3), inclusion (2)
Resources	Internet (1), written materials (1), lack of wifi (1), access to technology (1)
Current Inequities	Community/communities (6), high barriers (4), people (3), lack of resources (3), personal (2), rural (2), abilities (2), travel time (2)



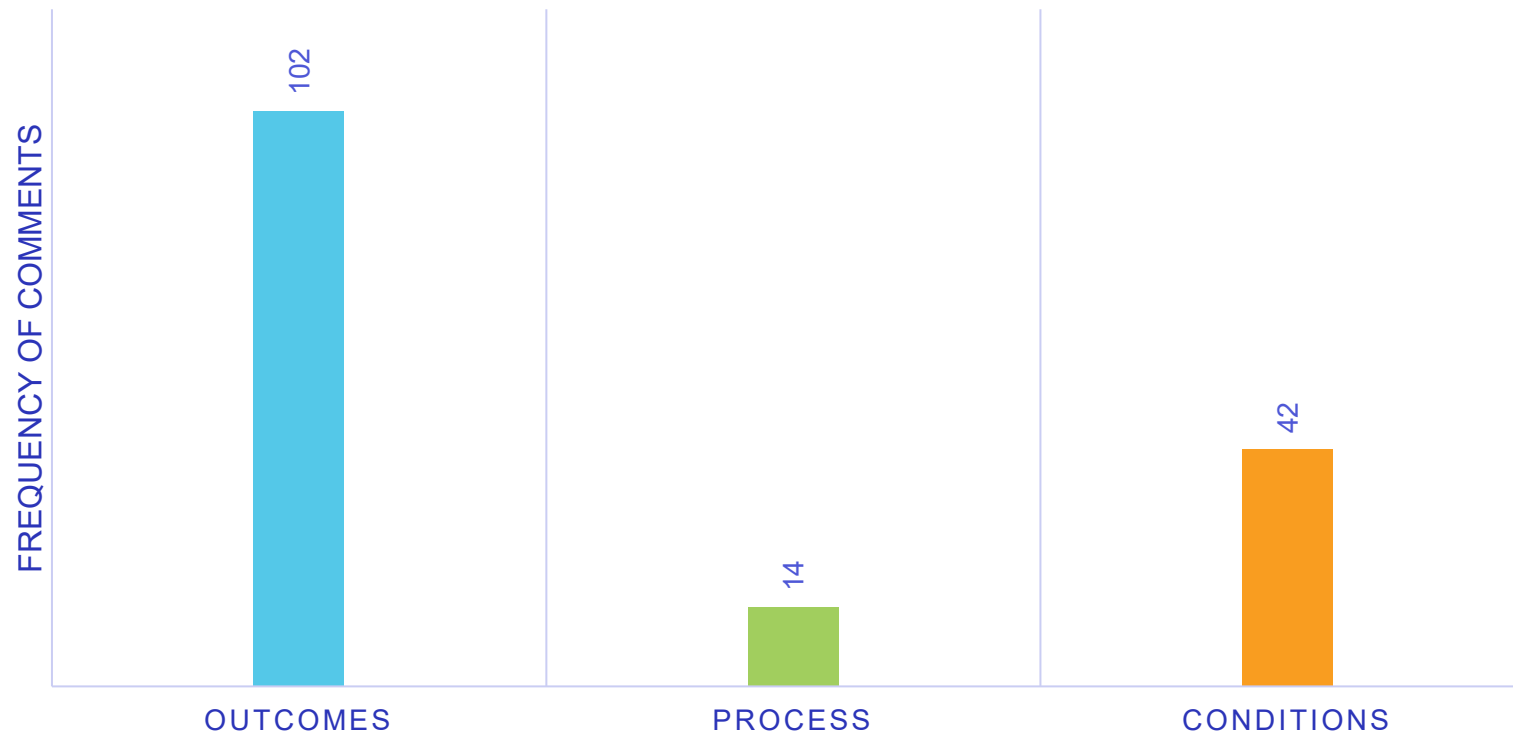


Goal: Quality of Life

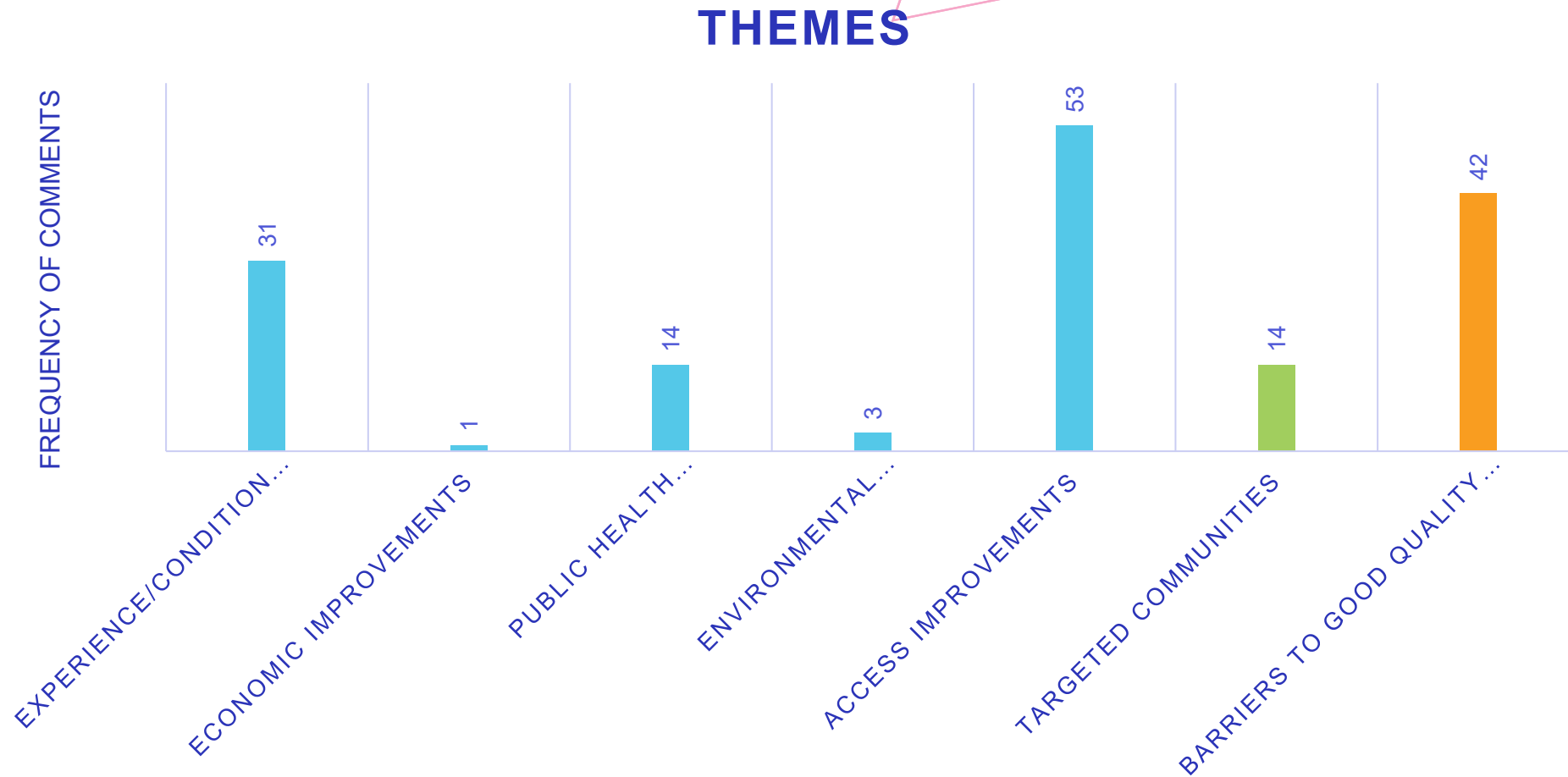
Committee Results – Quality of Life

Question: What does the phrase ‘QUALITY OF LIFE’ mean to you?

CATEGORIES



Committee Results – Quality of Life



Most Frequently Mentioned Words by Theme

Theme	Most Mentioned Words
Experiential/condition improvements	Life/lives/living (6), safe (5), able/ability (4), mobile (2), easily (2)
Economic improvements	Work (1)
Public health improvements	Health (5), wellness (3), healthy (2)
Environmental Improvements	Environment (2), water (1)
Access improvements	Options (5), food (5), access (4), transportation (4), services (3), transit (3), events (3), neighborhoods (2), cultural (2), public (2), available (2), plan (2)
Targeted Communities	Youth (2), older (2), citizens (2), children (1), lowest common denominator (1), seniors (1), residents (1), adults (1), ages (1), intellectual and development disabilities (1), people (1)
Barriers to good quality of life	Day (5), tasks (3), income (2), dangerous (2), spend (2)

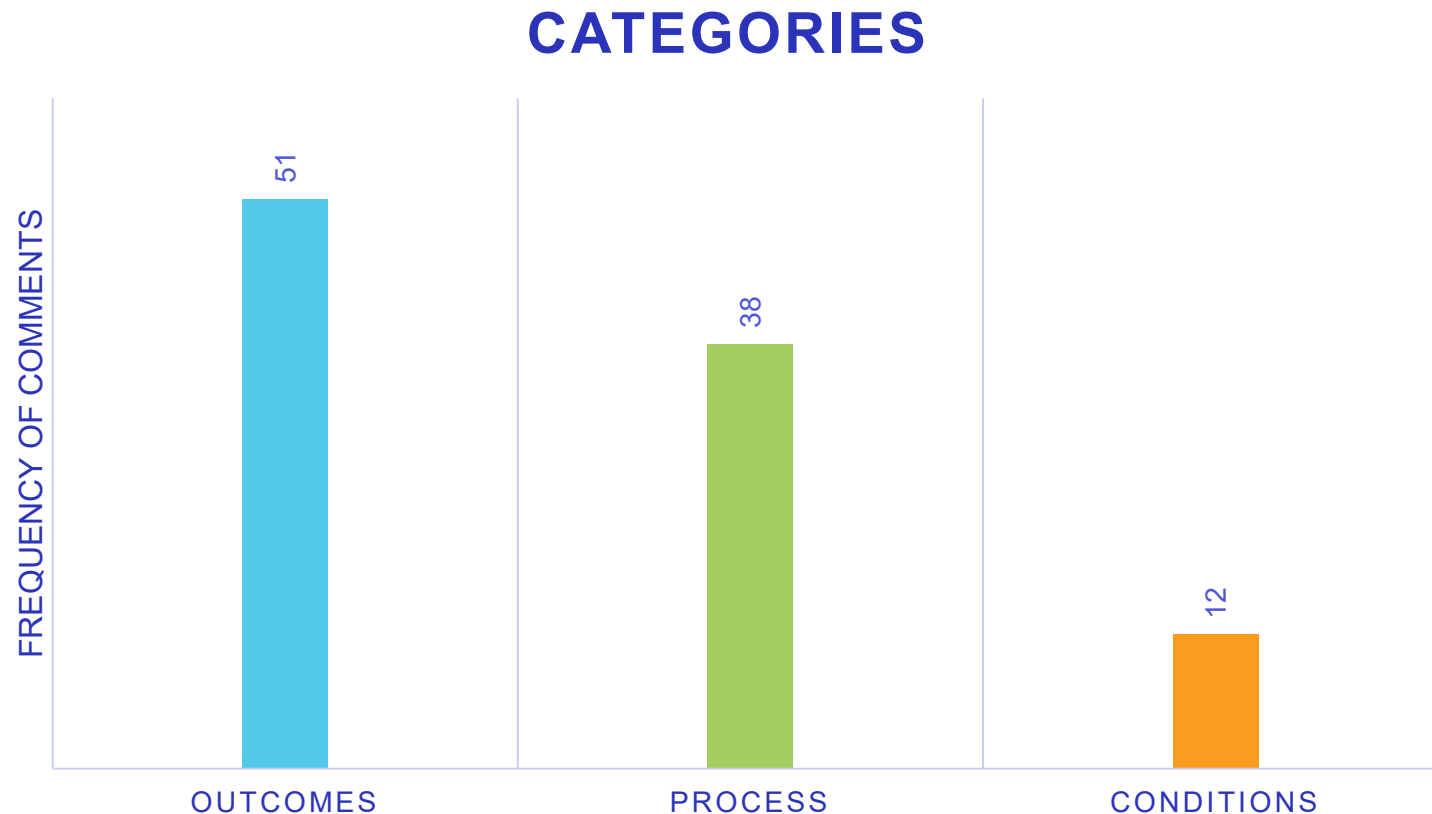




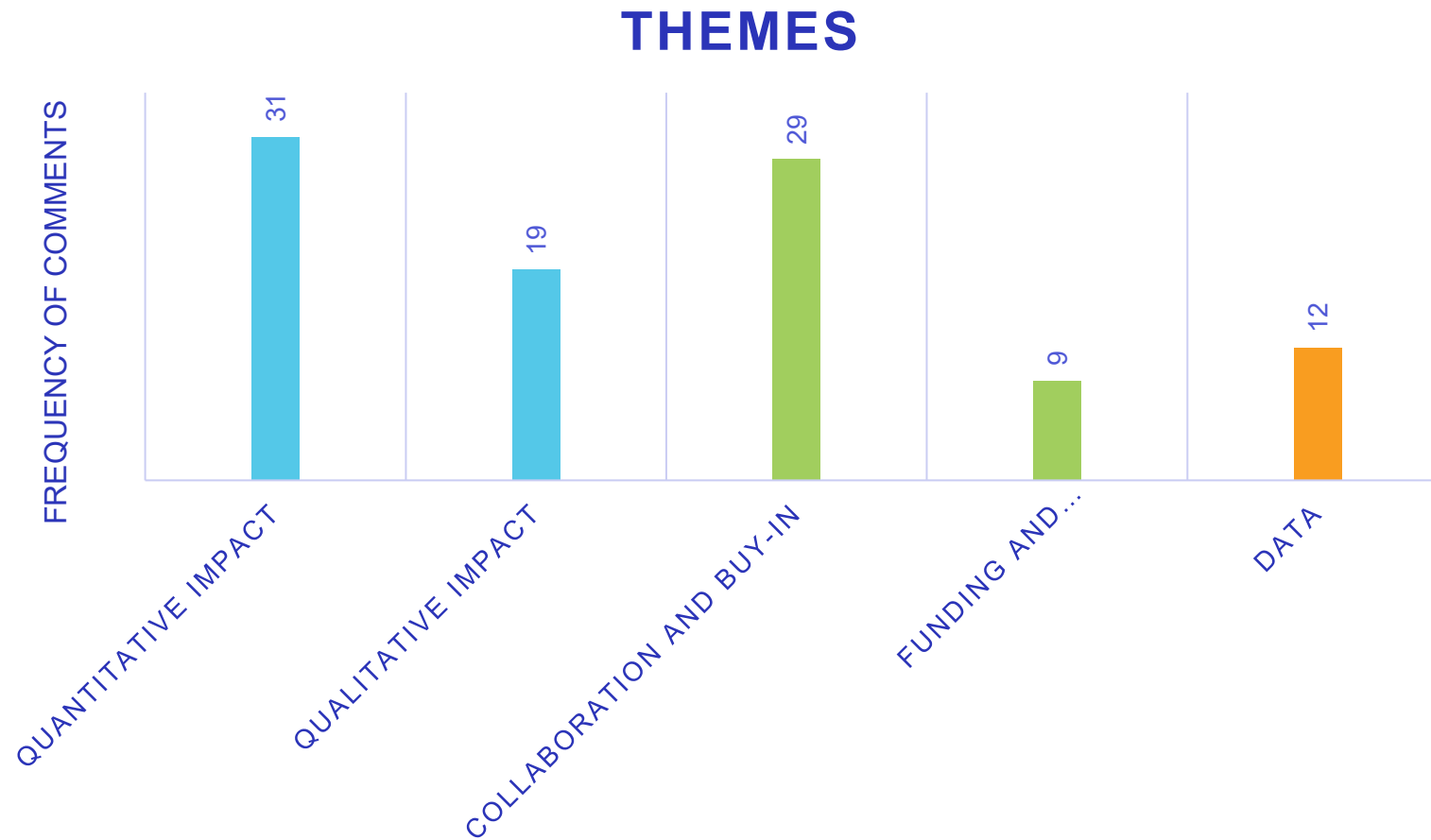
Goal: Deliverability

Committee Results - Deliverability

Question: How do you define 'DELIVERABILITY'?



Committee Results - Deliverability



Most Frequently Mentioned Words by Theme

Theme	Most Mentioned Words
Quantitative Impact	Project/projects (8), implementation (2), mobility (2), outcome (2)
Qualitative Impact	Community (4), feel (2), success (2), safe/safety (2)
Collaboration and Buy-In	People (8), residents (2), engaged (2), part (2), aware (2), members (2)
Funding and Implementation	Funding (4), budget (1), design (1), service (1), resources (1), pieces (1)
Data	Impacted (4), road (2), data (1), measurement (1), criteria (1), ability (1), goals (1), difference (1)





Municipal + Technical Committee Results

Most Frequently Mentioned Words

**Access /
Accessible /
Accessibility**
53 mentions

**Community /
Communities**
24 mentions

Options
19 mentions

**Safe /
Safety**
15 mentions

**Life /
Live(d)**
12 mentions

**Able /
Abilities**
16 mentions

**Equity /
Equitable**
12 mentions

**Mode(s) /
(Multi)
modal**
12 mentions

Transportation
22 mentions

**Serve /
Service(s)**
23 mentions

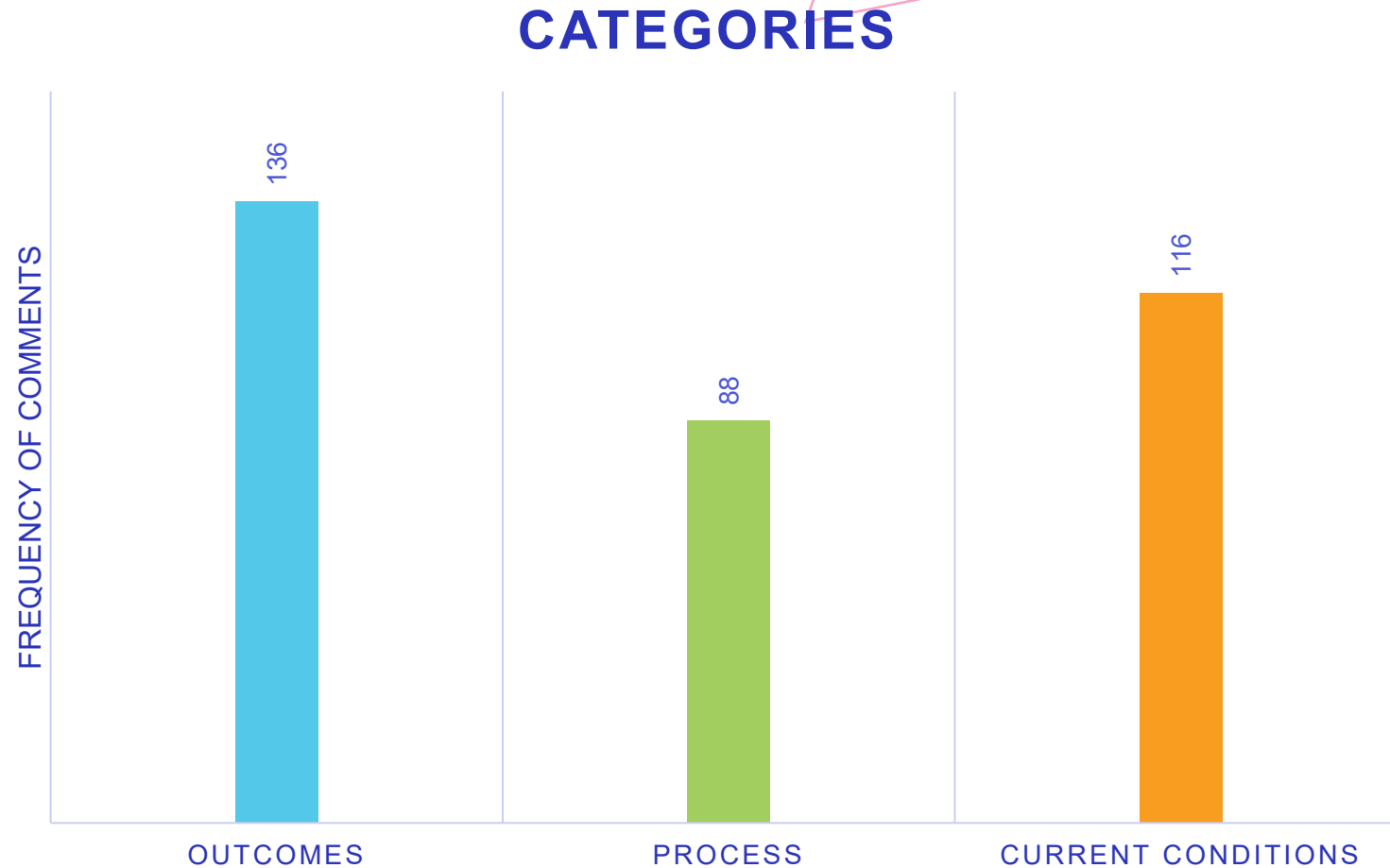
Project(s)
18 mentions

Need(s)
18 mentions

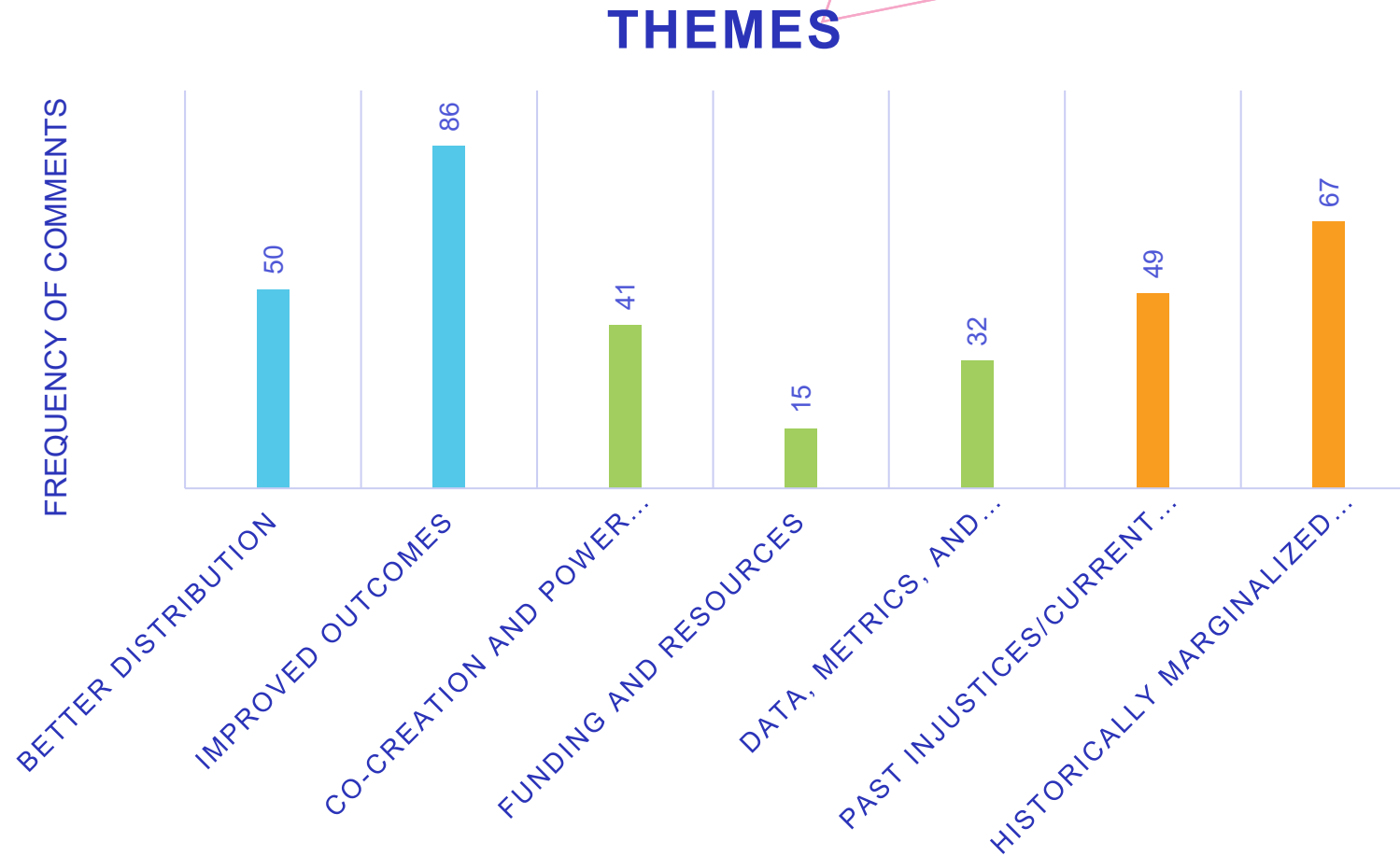
**Health /
Healthy
Healthcare**
12 mentions



Municipal/Technical Results - Equity



Municipal/Technical Results - Equity



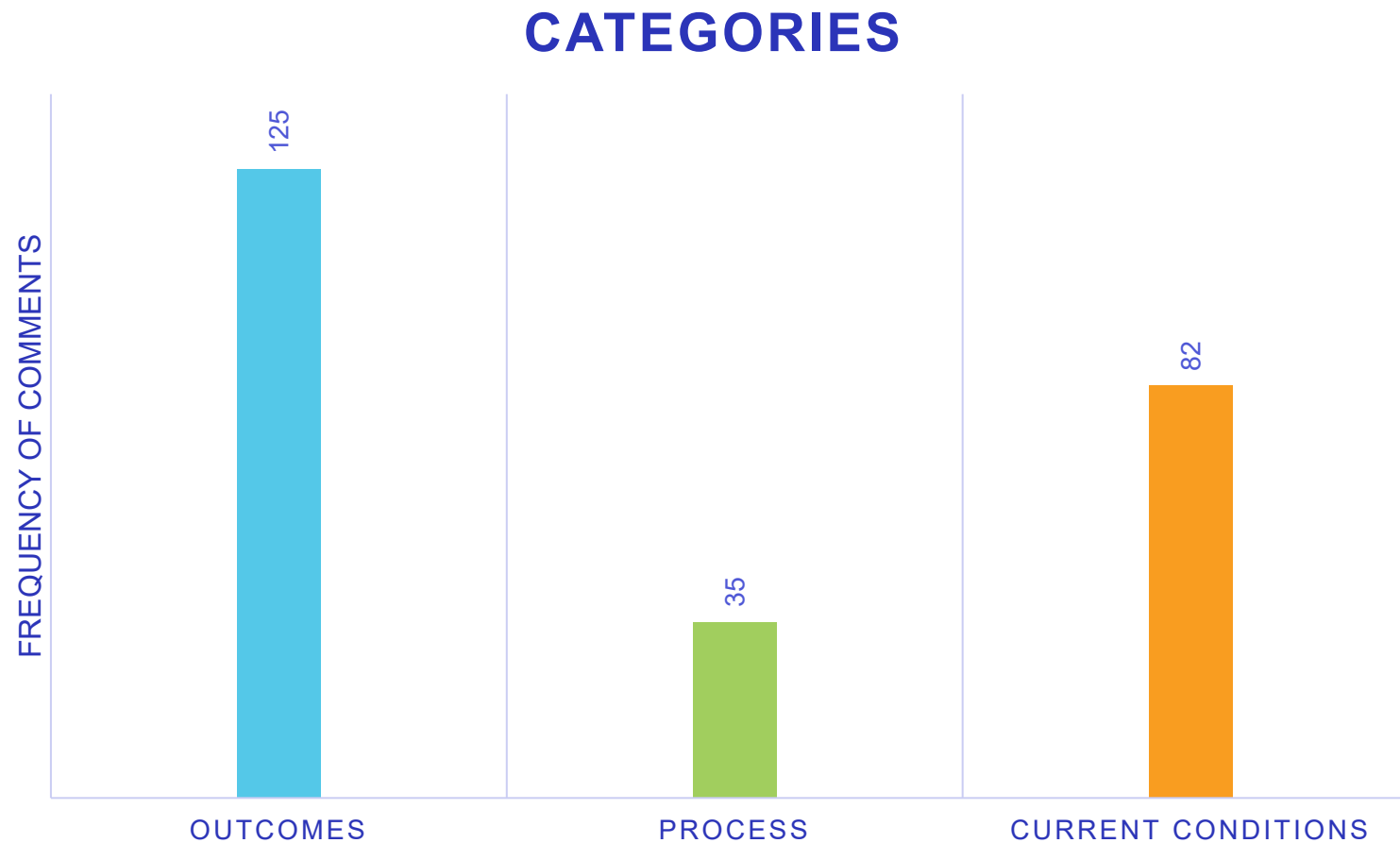
Most Frequently Mentioned Words by Theme

Theme	Most Mentioned Words
Better distribution	Access/accessible (15), equity/equitably (8), distribute/distribution (3), fair (3), regardless (3)
Improved conditions	Serve/services (8), options (6), connect/connections/connectivity (5), mobility (4), benefits (4), health/healthcare (4), impacts/impacted (4)
Co-creation and power sharing	Ensure/ensuring (7), provide/providers (4), define/definition (3), prioritize (3), consider (2), ideas (2), relevant (2)
Funding and resources	Invest/investment (5), funds/funding (2), projects (2)
Data, metrics, and processes	Measure/measurable (6), decisions (3), policies (2), elements (2), legal (2), metrics (2), practices (2)
Past injustices/current inequities	Transportation (1), city (3), lack (3), need (3), underserved (3), vehicles (3), locations (3)
Historically marginalized groups ¹	Age, income, ability, Asian, Black, foreign-born, Latino/a/x, Indigenous, race, Pacific Islander, marginalized

¹ This is the list of all historically marginalized groups mentioned in the Municipal and Technical Committees

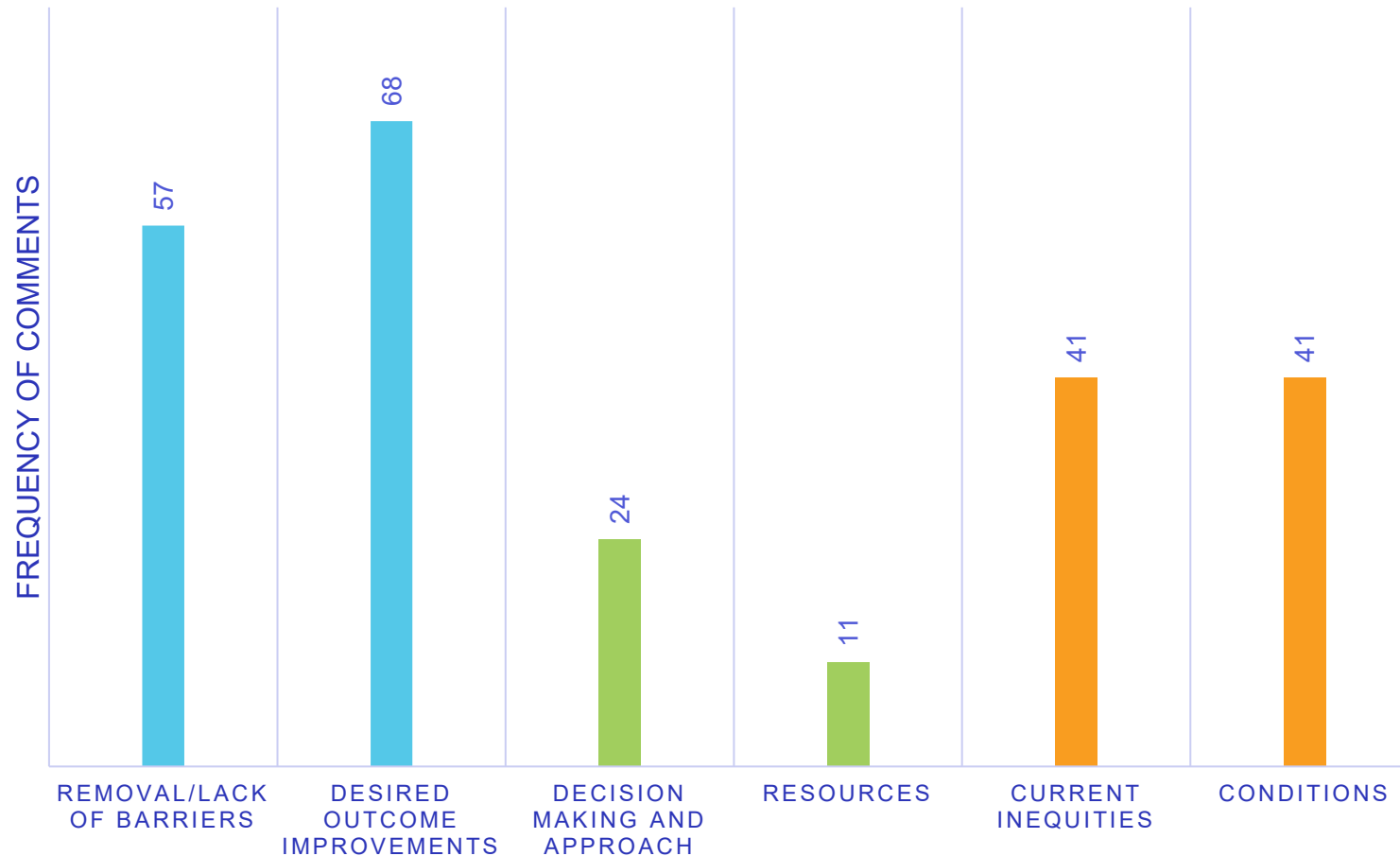


Municipal/Technical Results - Accessibility



Municipal/Technical Results - Accessibility

THEMES

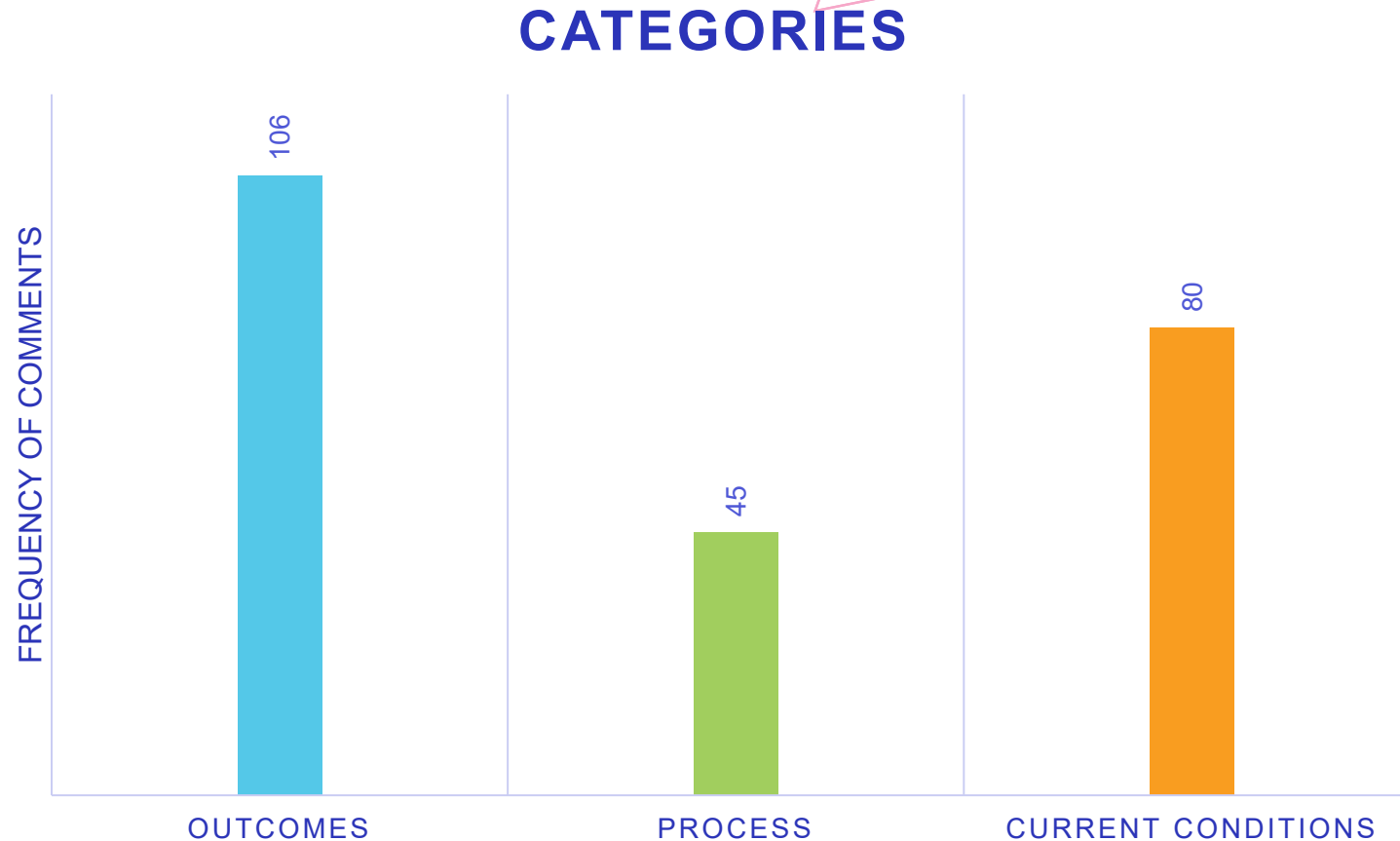


Most Frequently Mentioned Words by Theme

Theme	Most Mentioned Words
Removal/lack of barriers	Access/accessible/accessibility (23), safe/safety (9), available/availability (6), ease/easy (4), reliable/reliably (3), affordable/affordability (2)
Desired outcome improvements	Options (8), service(s) (7), transportation (7), modes + multimodal (6), facilities (4)
Decision-making and approach	Require/requirements (3), considerations (2), create (2), standards (2)
Resources	Accounting, assessed, computer, financial, infrastructure, land, pavement, programs, project, scaled, smartphone
Current inequities	Able/abilities (7), needs (5), provide/providers (3), different (2), disabilities (2), proximity (2), seats (2), walkers (2), wheelchairs (2)
Conditions	Person/people (6), car (3), location (3), uses (3), ages (2), areas (2), barriers (2), pets (2), times (2)

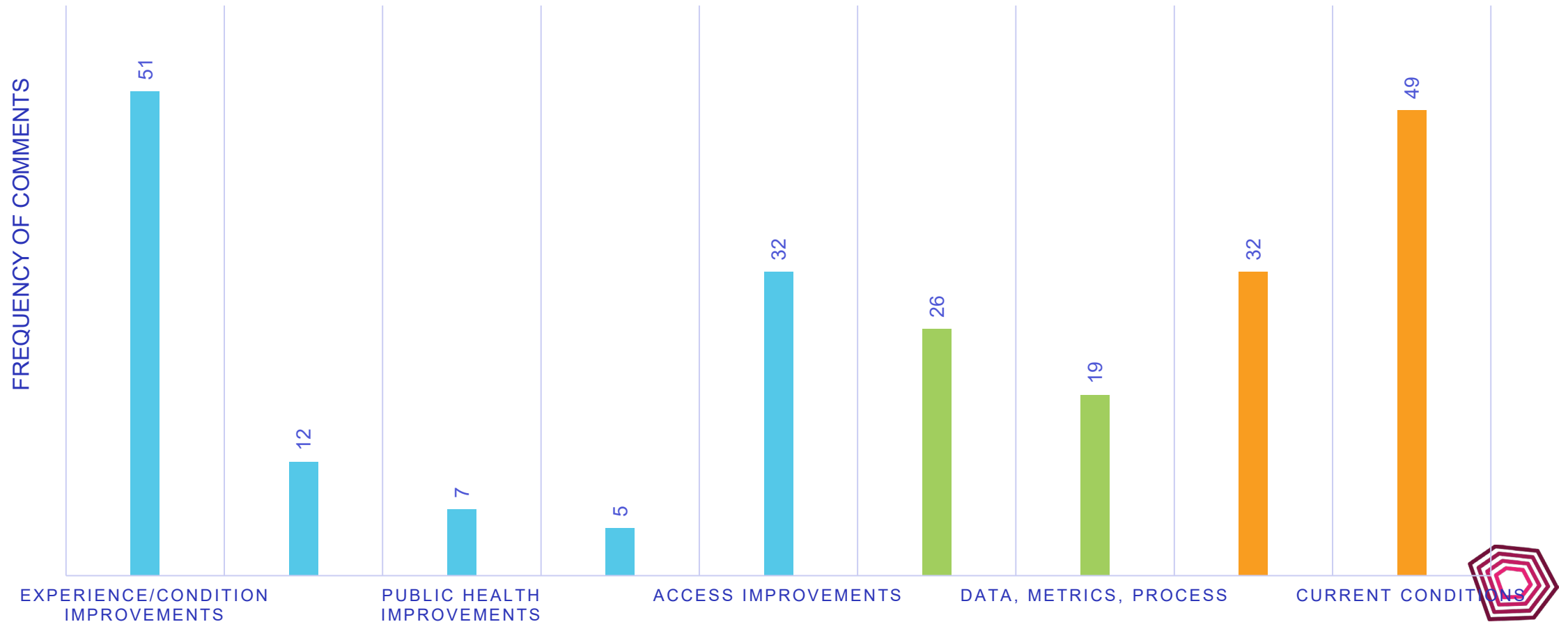


Municipal/Technical Results – Quality of Life



Municipal/Technical Results – Quality of Life

THEMES

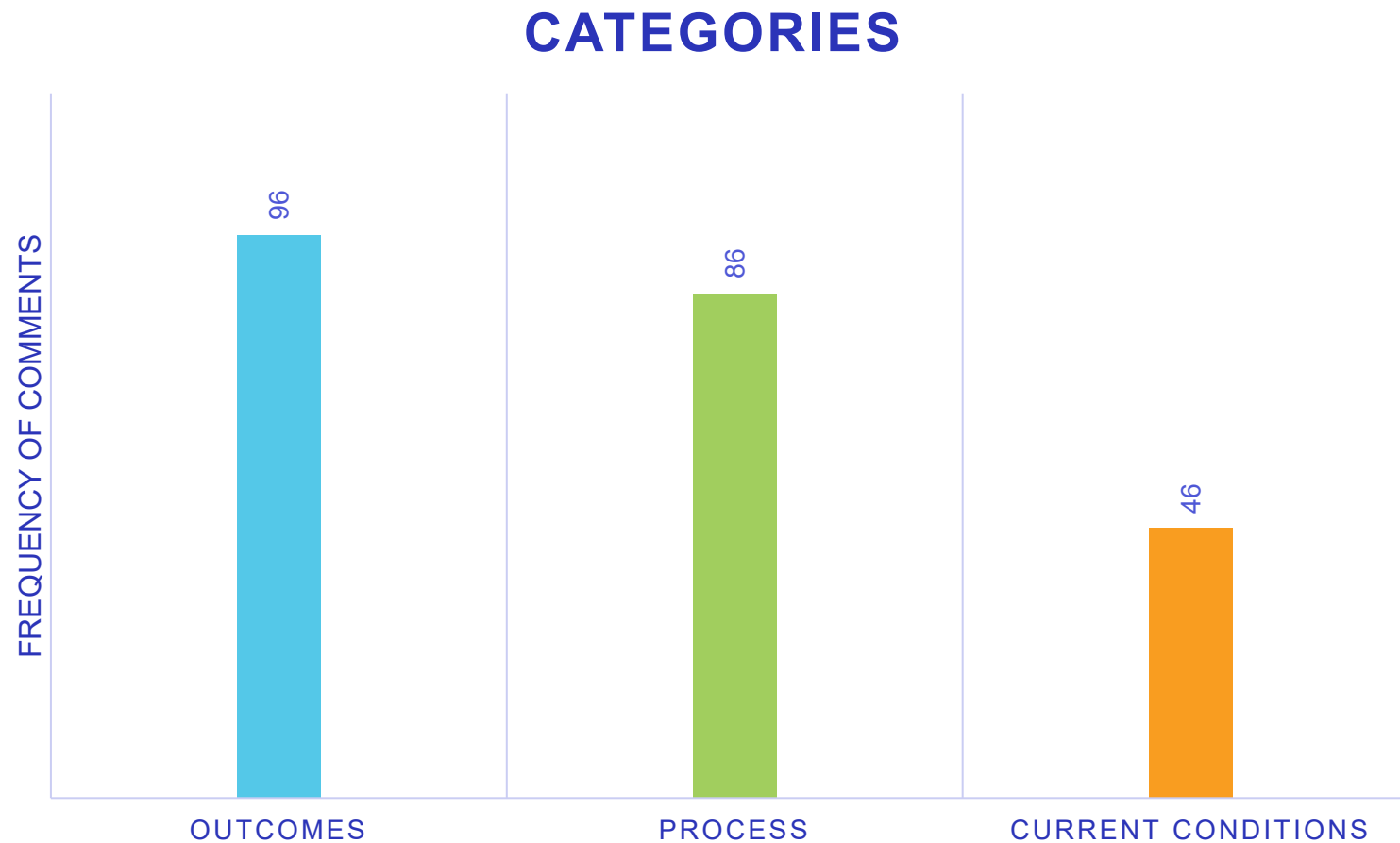


Most Frequently Mentioned Words by Theme

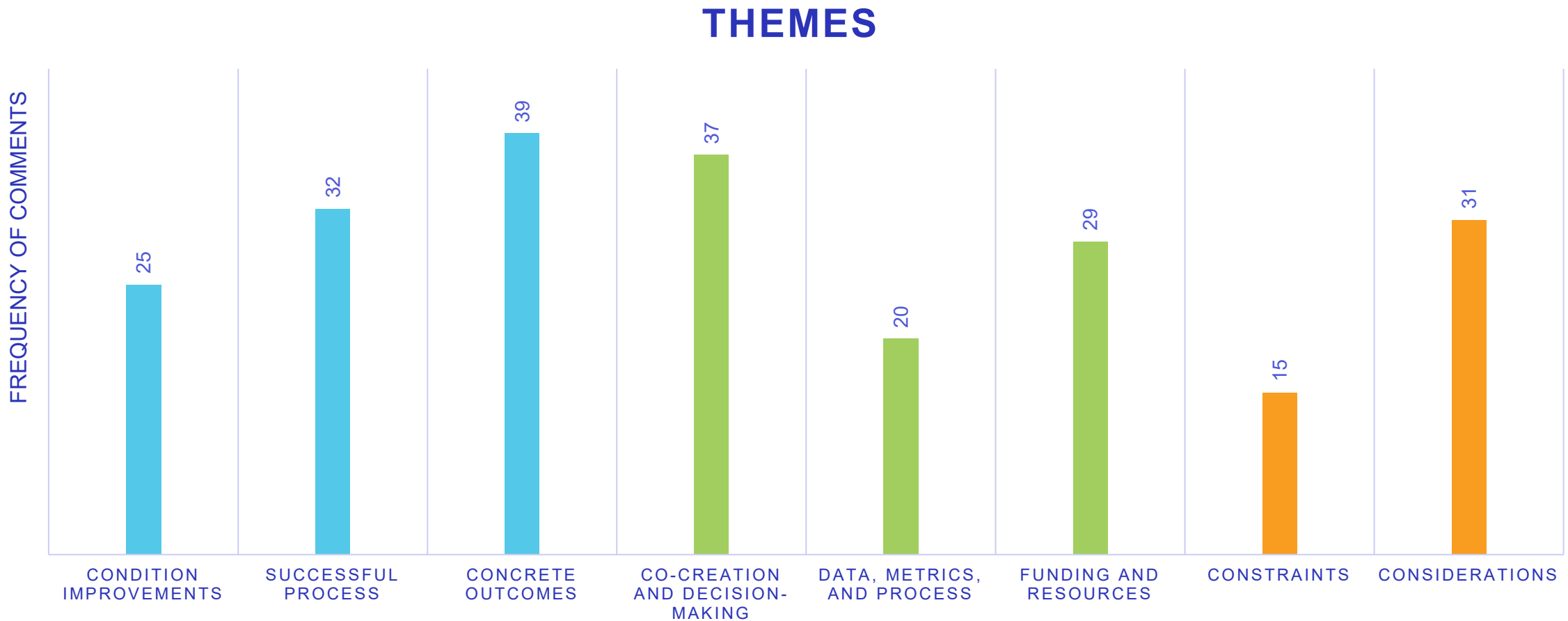
Theme	Most Mentioned Words
Experience/condition improvements	Life/live (10), quality (8), able/ability (5), enjoy(ing) (3), mobility (3), basic (2), minimal (2)
Economic Improvements	Goods (3), jobs (3), employment (2)
Public health improvements	Health/healthcare (6), grocery (1)
Environmental improvements	Environment (2), air (1), climate (1), sustainable (1)
Access improvements	Access (11), options (4), bike (3), recreational (2), sidewalks (2)
Co-creation and decision-making	Helps/helping (2), perspective (2), provided (2)
Data, metrics, process	Plan(s) (3), calculate (2), changes (2), measure(d) (2), services/serving (2)
Barriers to quality of life	Need(s) (7), time (5), spend/spent (4), disadvantaged (2), loneliness (2), risk (2)
Current conditions	Community(ies) (6), transportation (5), context (3), city (2), housing (2), individual(s) (2), neighborhood (2), places (2), road (2), rural (2), social (2), rural (2), social (2), suburban (2), traveling (2), urban/urbanized (2)



Municipal/Technical Results - Deliverability



Municipal/Technical Results - Deliverability



Most Frequently Mentioned Words by Theme

Theme	Most Mentioned Words
Condition improvements	Environmental (3), easily (2), essential (2), positive (2), preferable/preferably (2), reasonable (2), sustainable/sustainability (2)
Successful process	Align/aligned/alignment (6), deliver/deliverability (3), feasible (3), priorities (3)
Concrete outcomes	Project(s) (15), year(s) (4), plan(s) (3), months (2), program (2), progress (2)
Co-creation and decision-making	Goals (3), leadership (3), meets/meeting (3), partners (3), support(ed) (3)
Data, metrics, and process	Success(ful) (3), defined/definition (2), design (2), development (2), level (2), multiple (2)
Funding and resources	Fund/funding (9), implemented/implementing/implementer (5), maintenance (5), invest (2)
Constraints	Need(s) (5), challenges (2), low (2)
Considerations	Community (7), city (5), regional (5)





Updated Vision & Goals

Equity



EQUITY

Prioritize mobility investments in communities that have been historically marginalized or underserved by transportation decisions.

Draft goal language

Revised goal language:

Center the voices of people and places that have been historically marginalized or underserved by transportation decision.



Accessibility



ACCESSIBILITY

Provide access to clean mobility options that enable people to get where they need and want to go.

Draft goal language

Revised goal language:

Expand affordable, reliable transportation options that **allow** people **of all ages and abilities** to get where they want to go **safely**.



Quality of Life



QUALITY OF LIFE

Advance environmental justice, public health, and overall quality of life.

Draft goal language

Revised goal language:

Improve the ease, quality and comfort of travel options and limit environmental and public health burdens.



Deliverability



DELIVERABILITY

Advance projects supported by communities, further regional goals, and are planned for near-term investment and implementation.

Draft goal language

Revised goal language:

Advance **impactful** projects that are supported by communities, **cost-effective**, and **primed** for near-term investment and implementation.



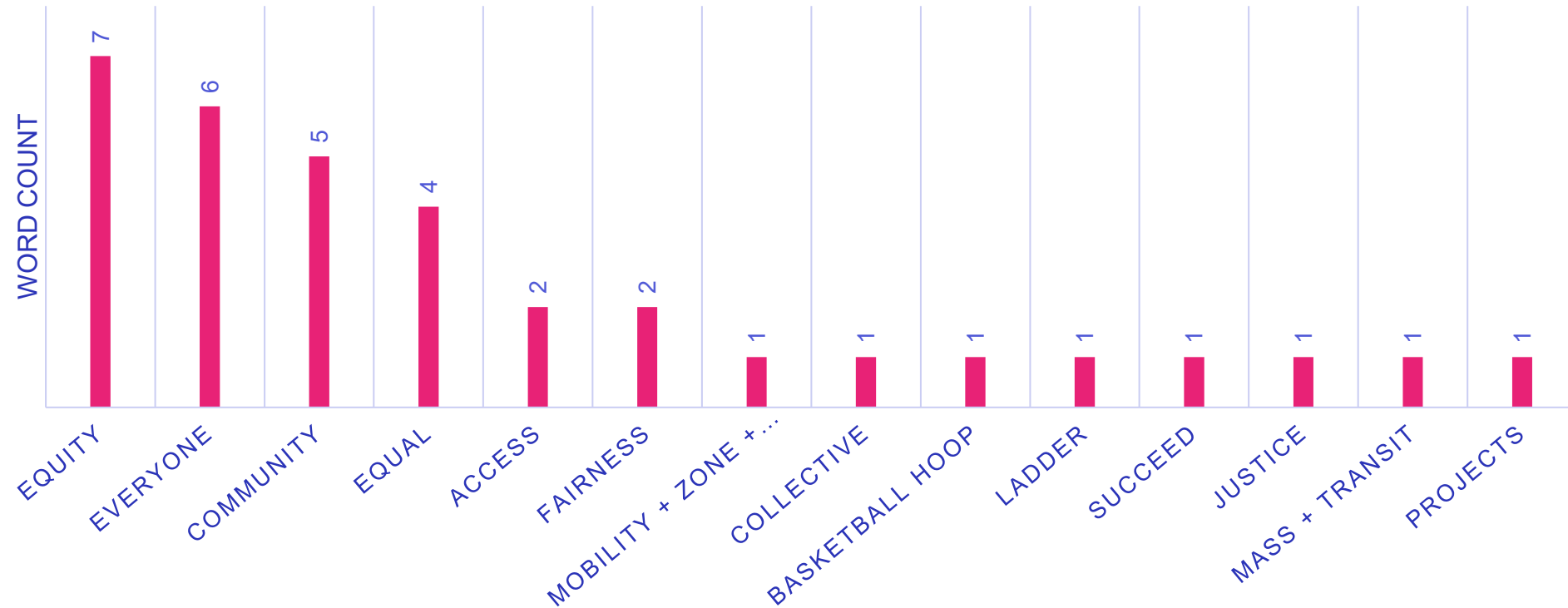
Appendix



Goal: Equity Appendix

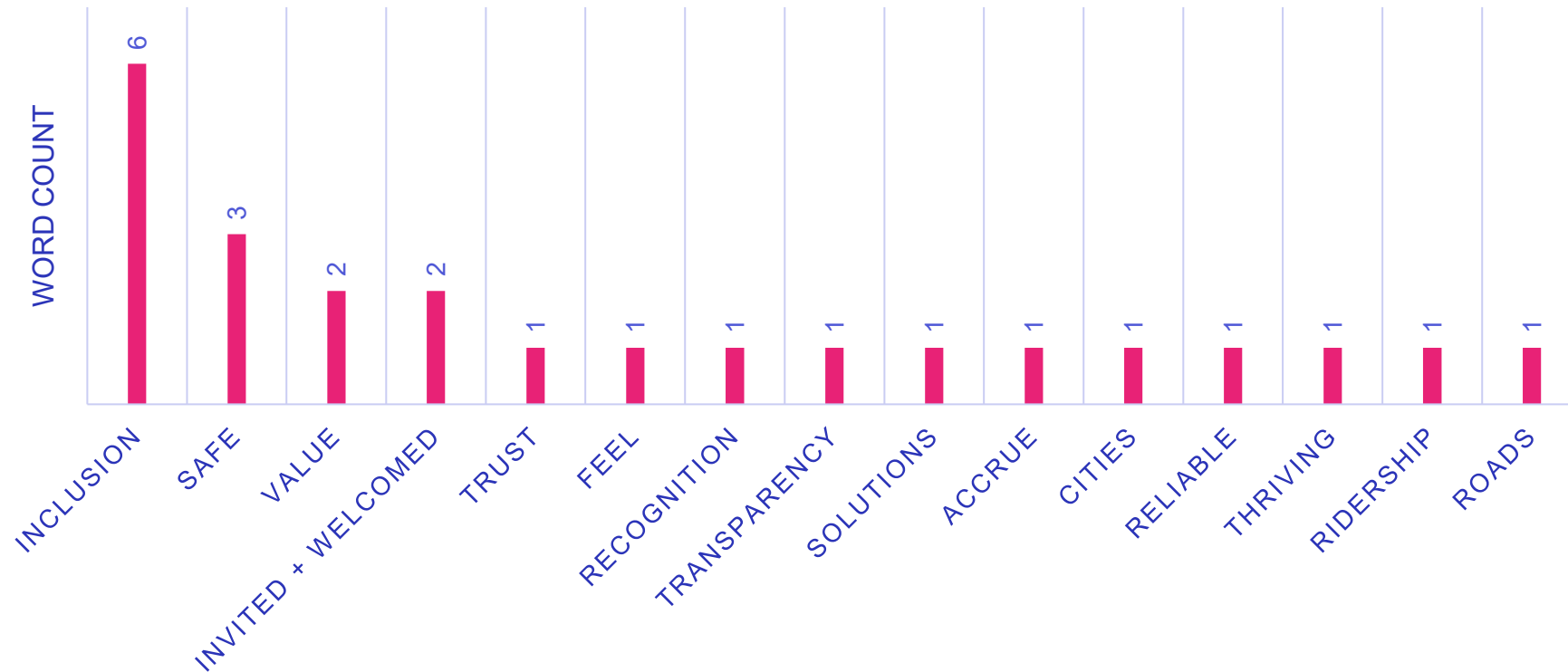
Committee Results - Equity

BETTER DISTRIBUTION OF ACCESS AND OUTCOMES



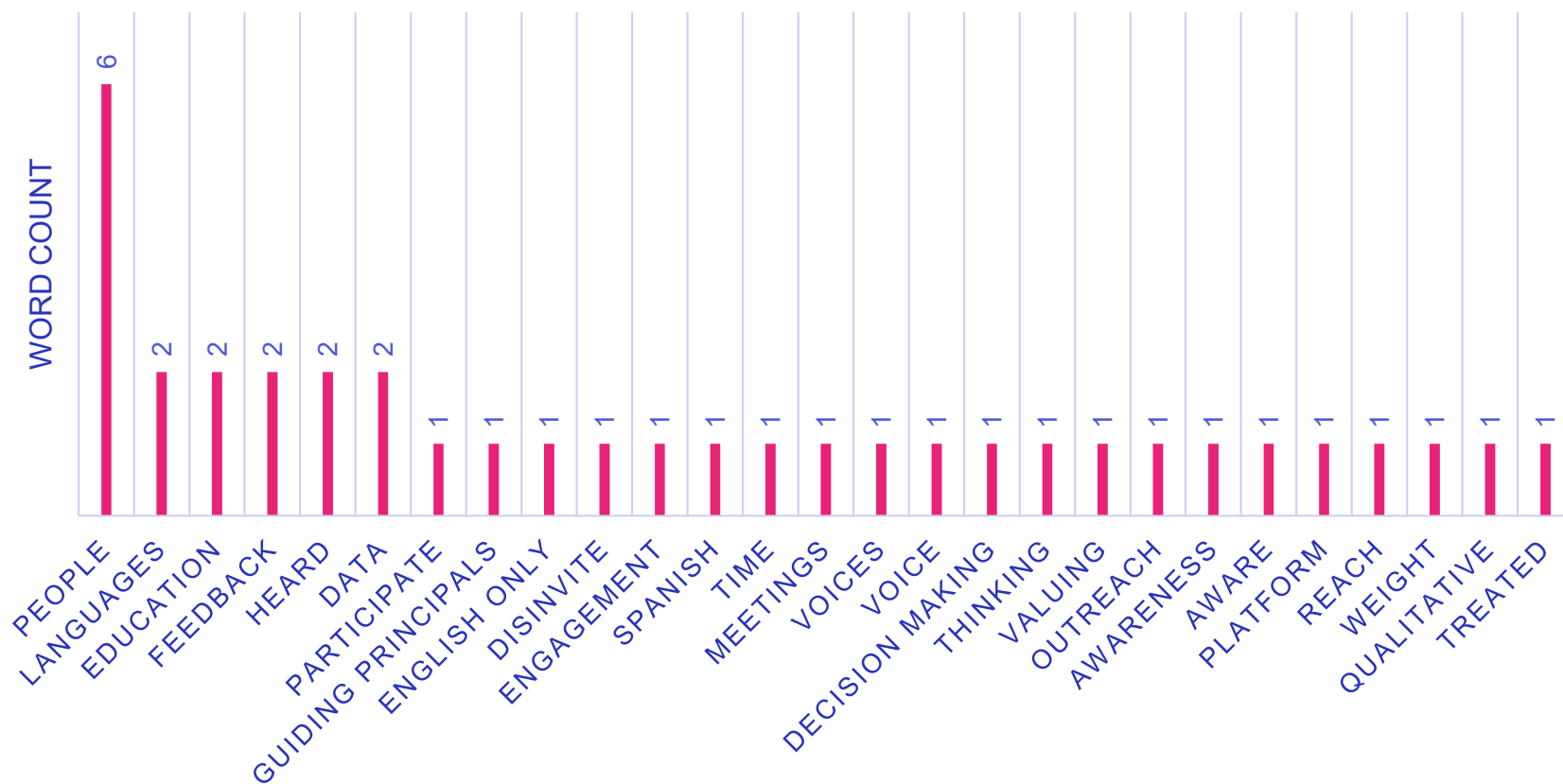
Committee Results - Equity

IMPROVED OUTCOMES



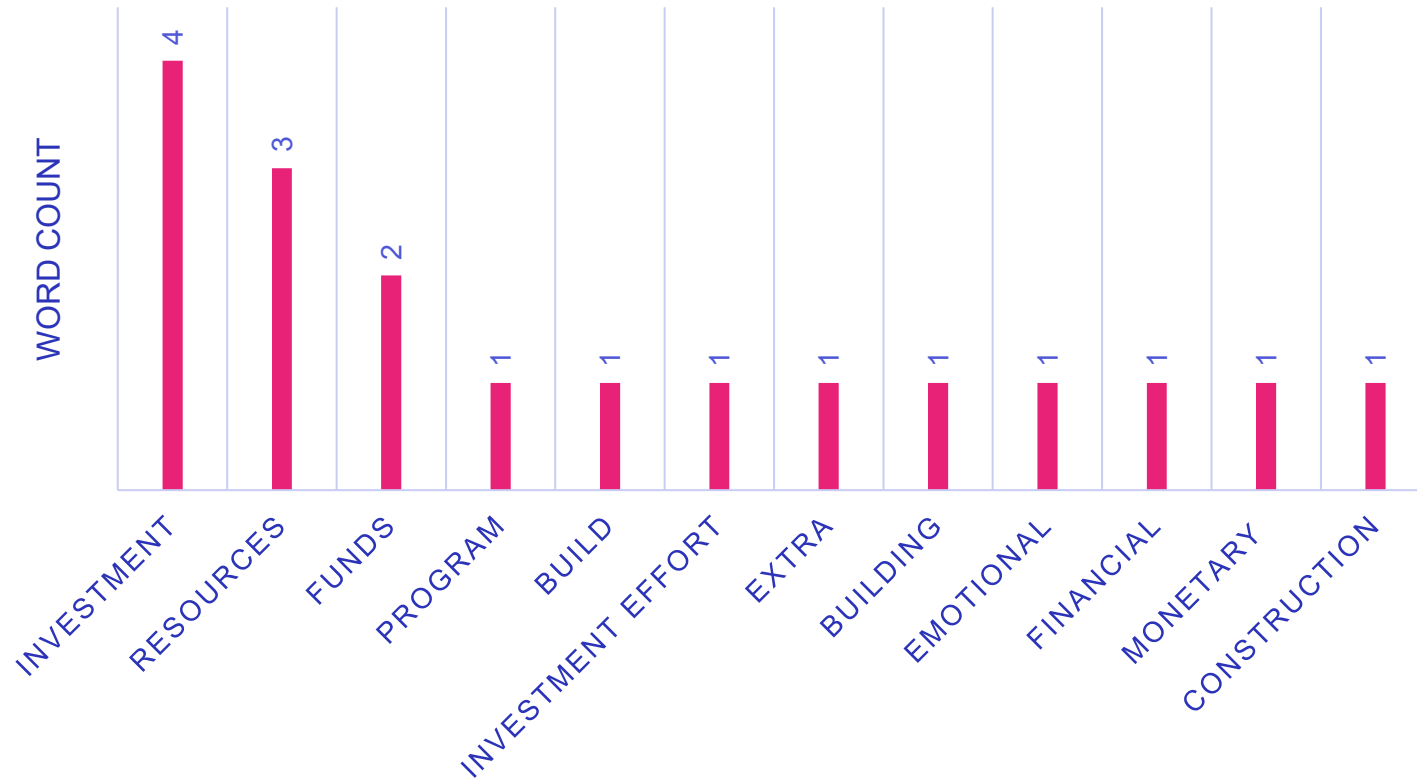
Committee Results - Equity

CO-CREATION AND POWER SHARING



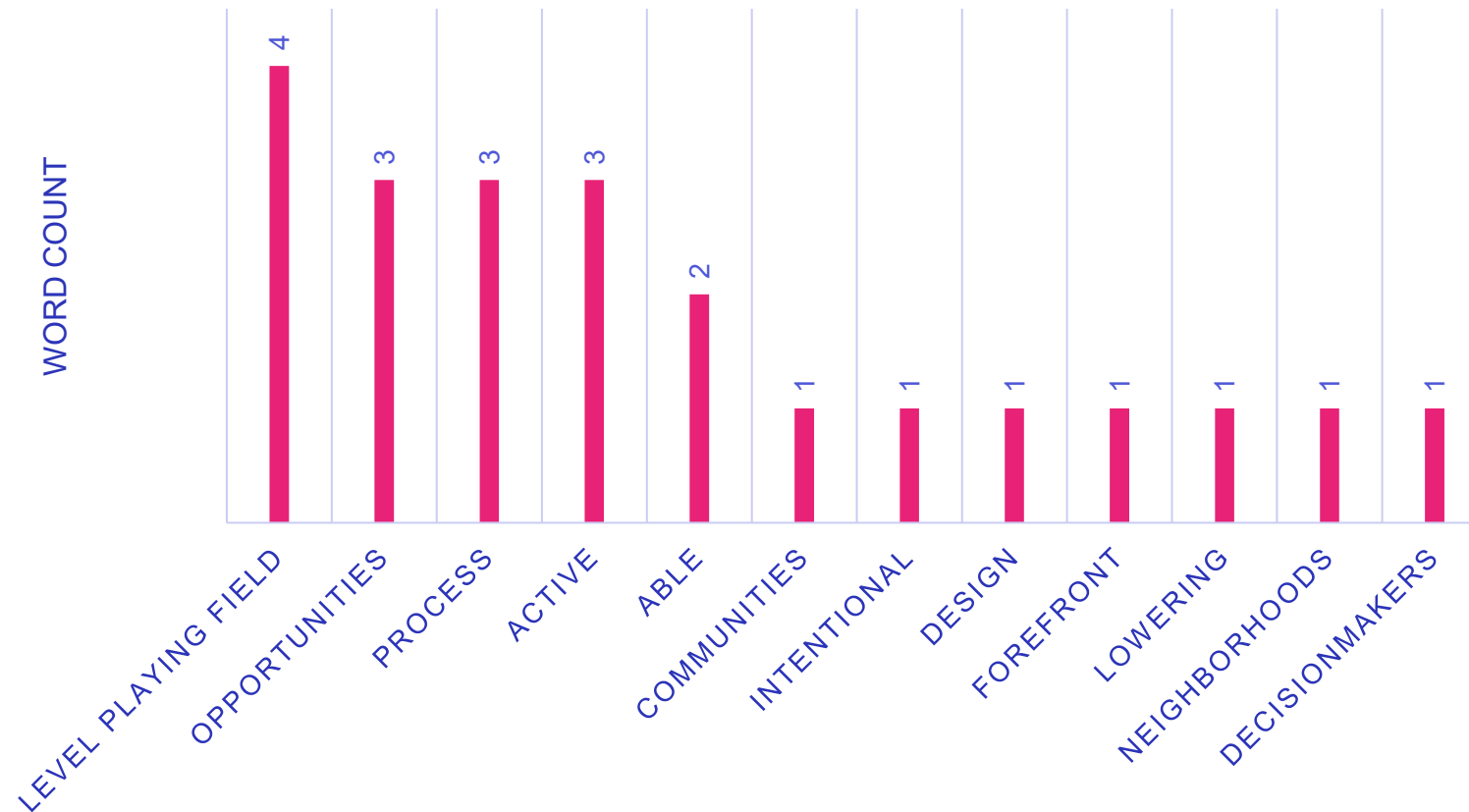
Committee Results - Equity

FUNDING AND RESOURCES



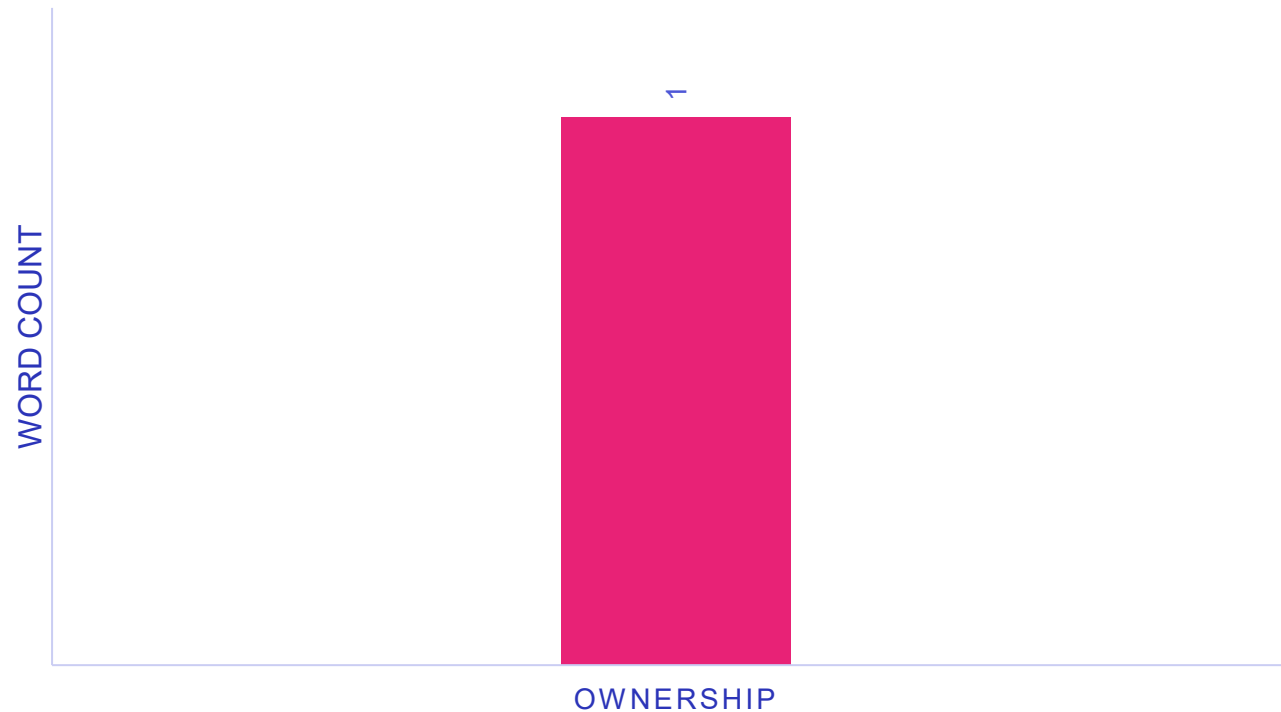
Committee Results - Equity

"LEVELING THE PLAYING FIELD"



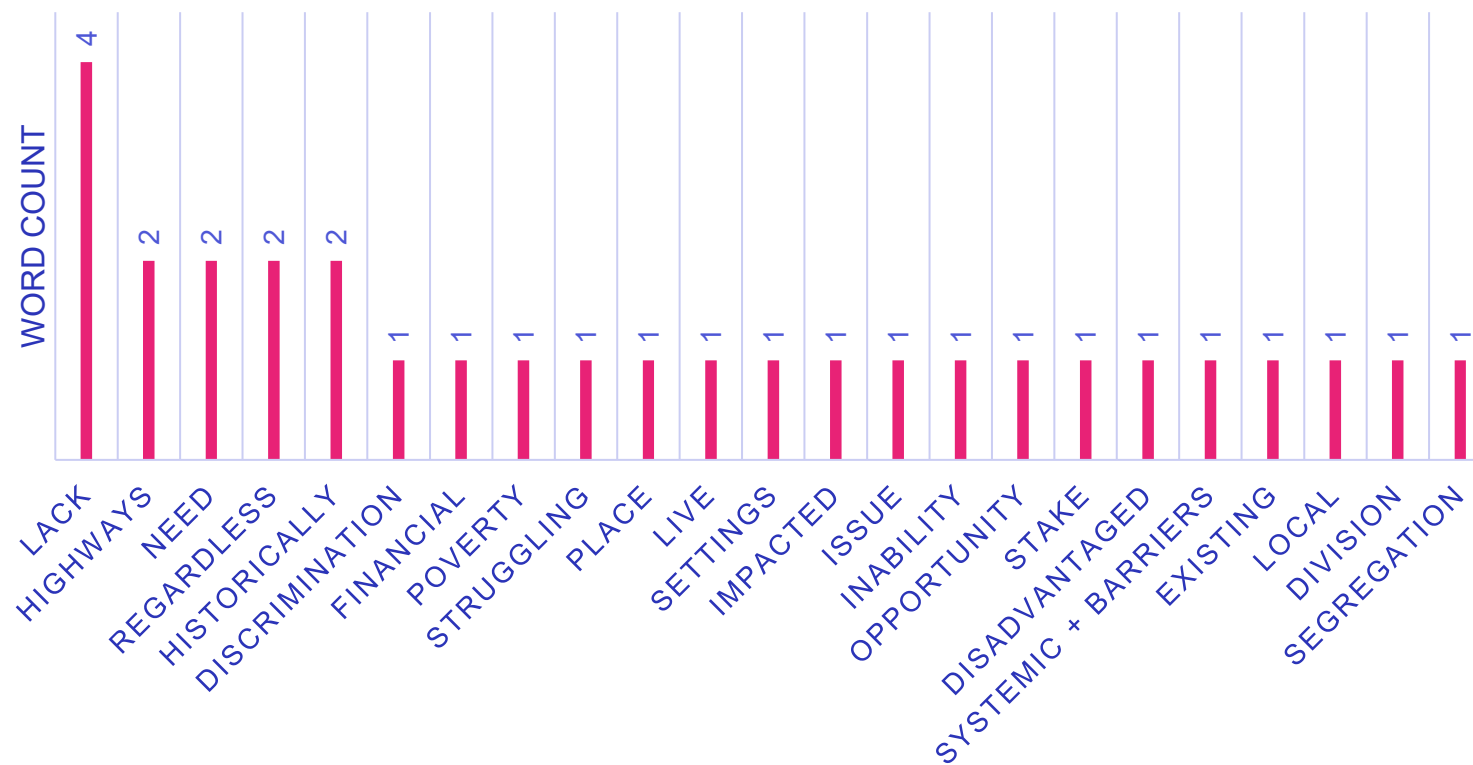
Committee Results - Equity

SHARED RESPONSIBILITY



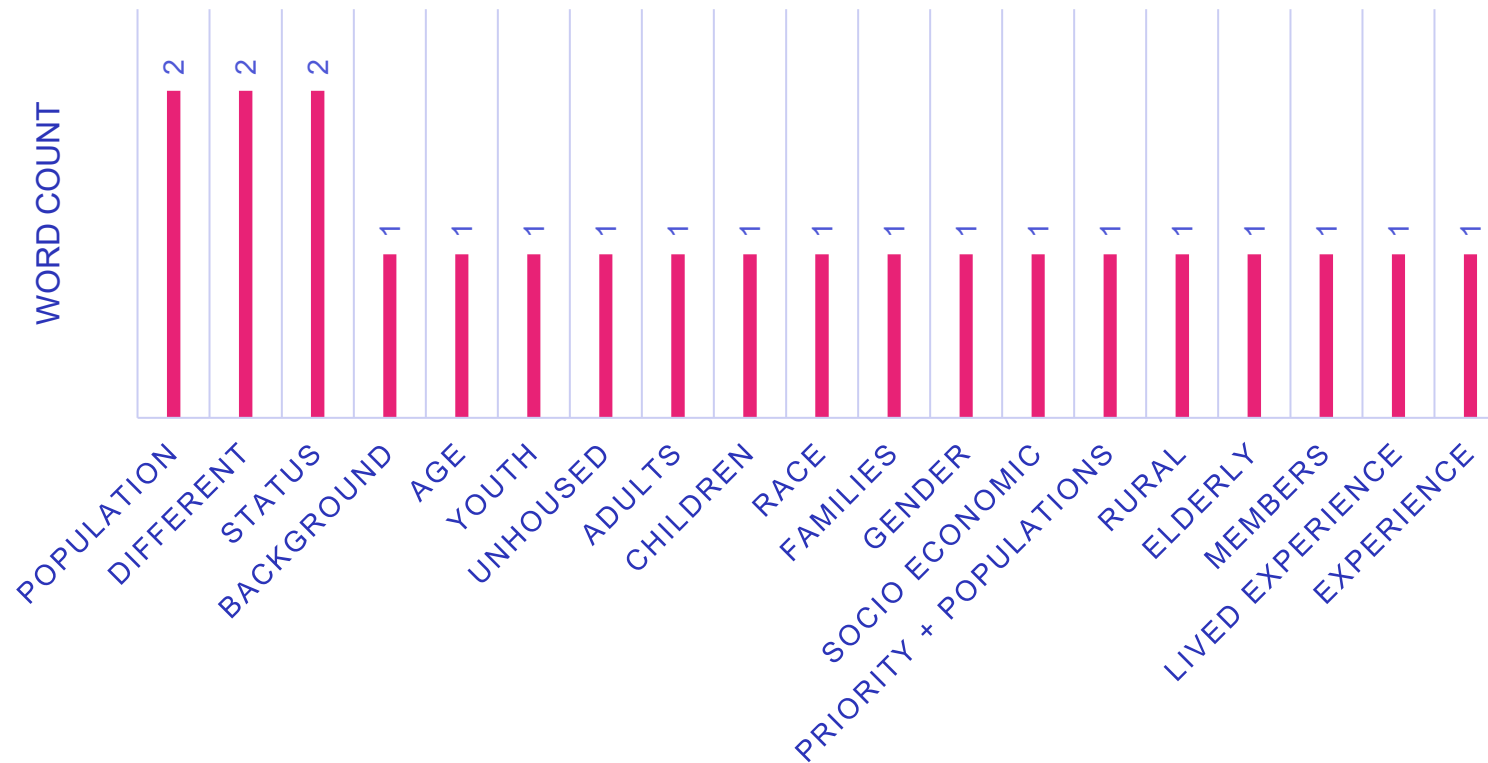
Committee Results - Equity

PAST INJUSTICES AND CURRENT INEQUITIES



Committee Results - Equity

HISTORICALLY MARGINALIZED GROUPS



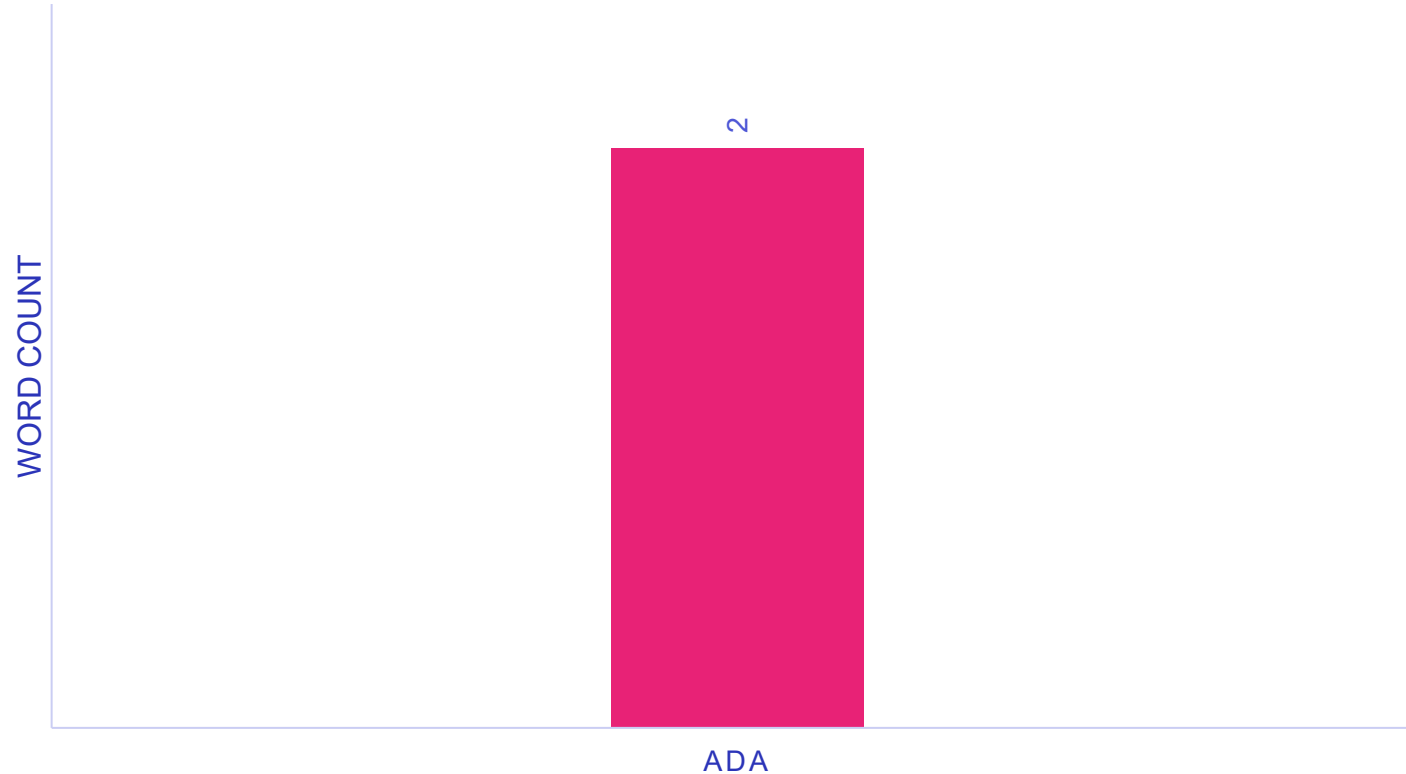


Goal: Accessibility

Appendix

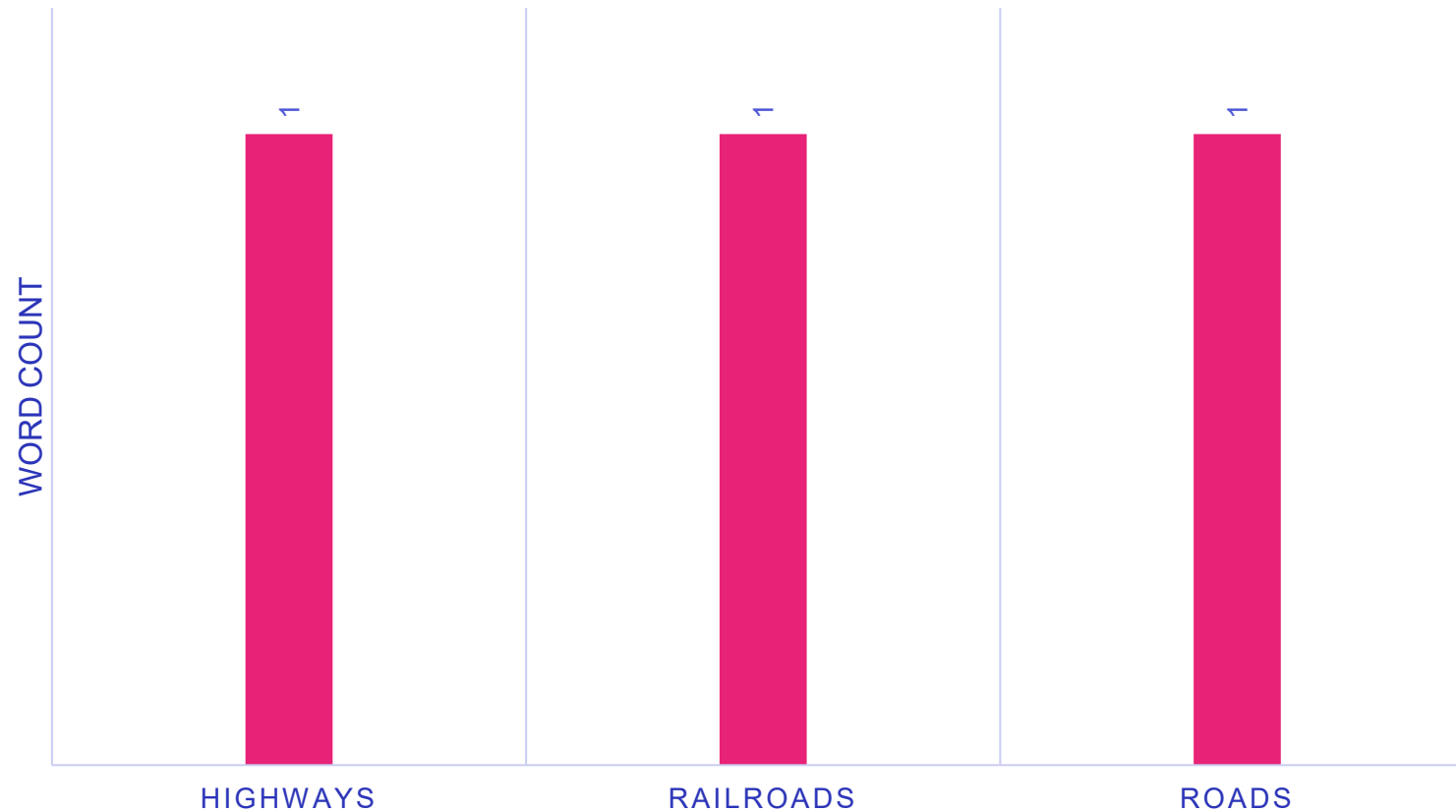
Committee Results - Accessibility

ADA ACCESSIBILITY



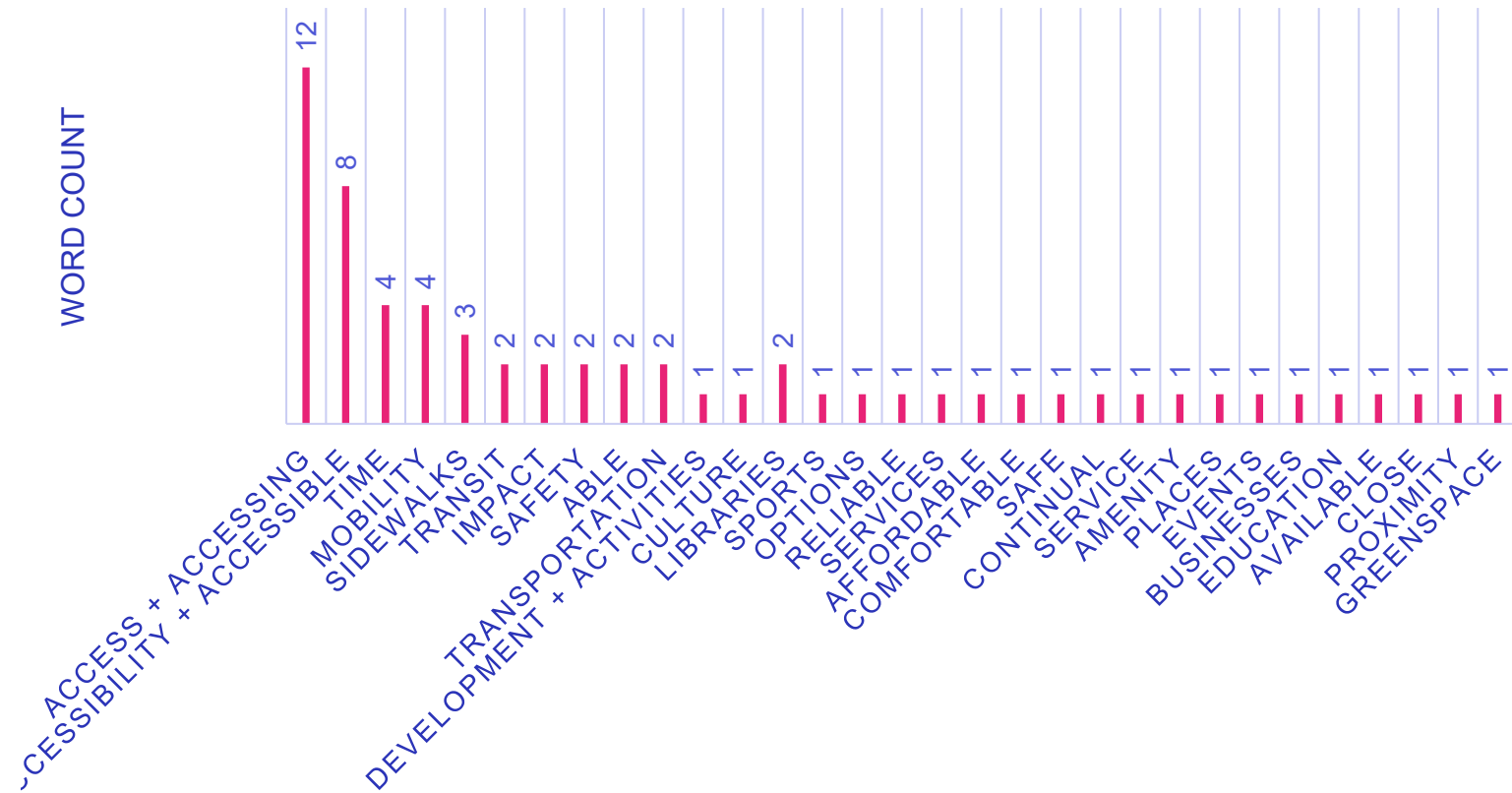
Committee Results - Accessibility

REMOVAL/LACK OF BARRIERS



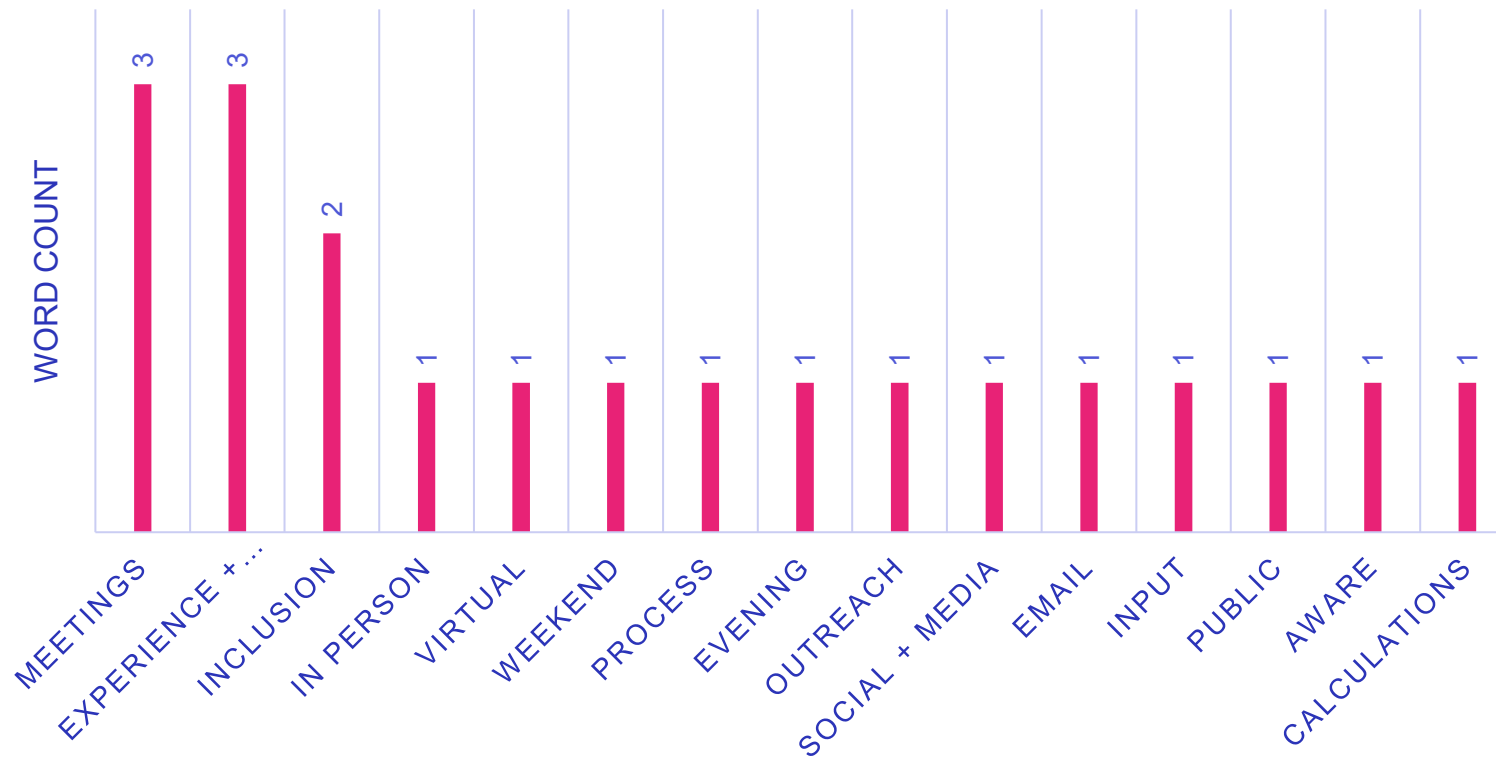
Committee Results - Accessibility

DESIRED OUTCOME IMPROVEMENTS

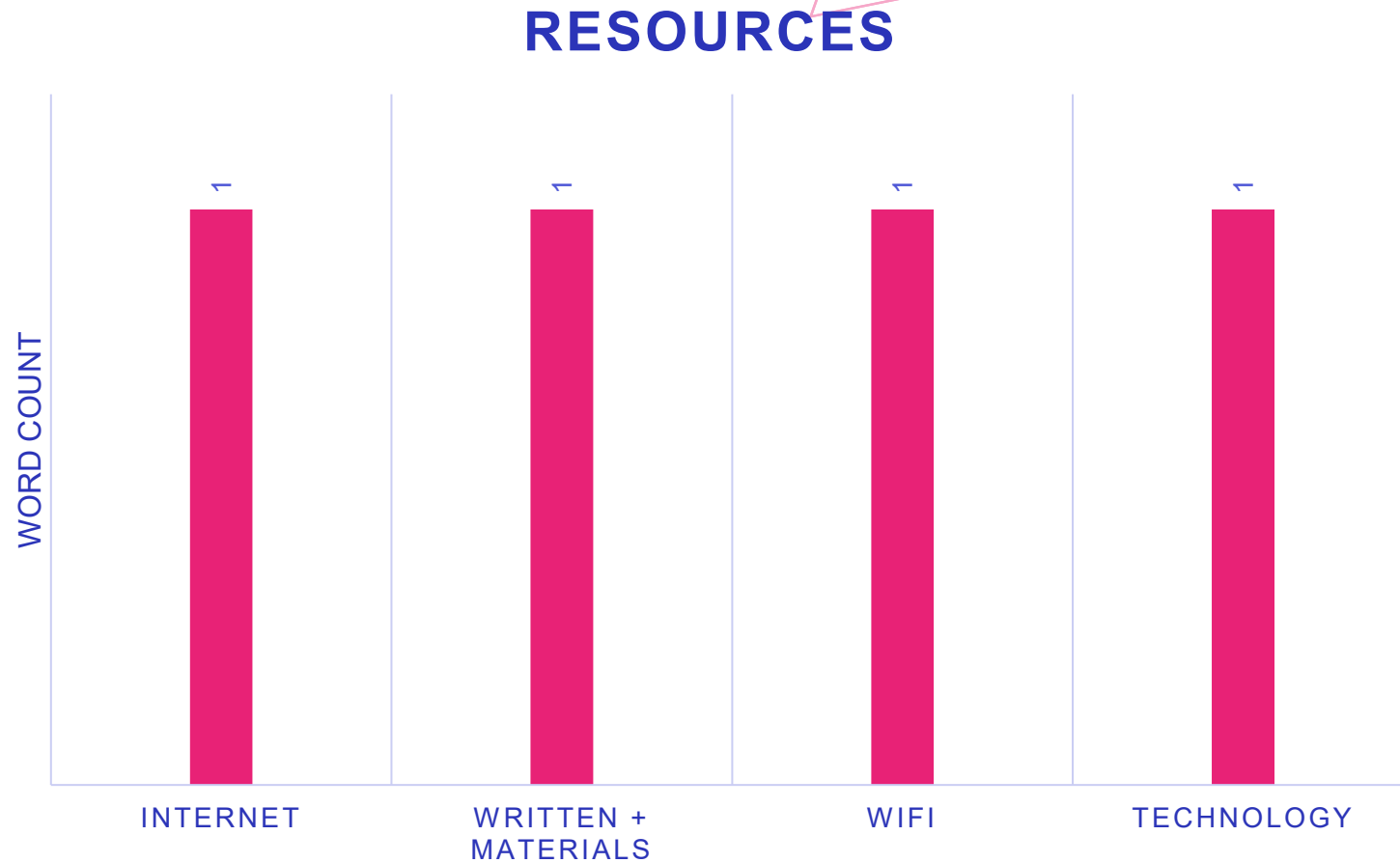


Committee Results - Accessibility

DECISION MAKING AND ACCESS TO INFORMATION

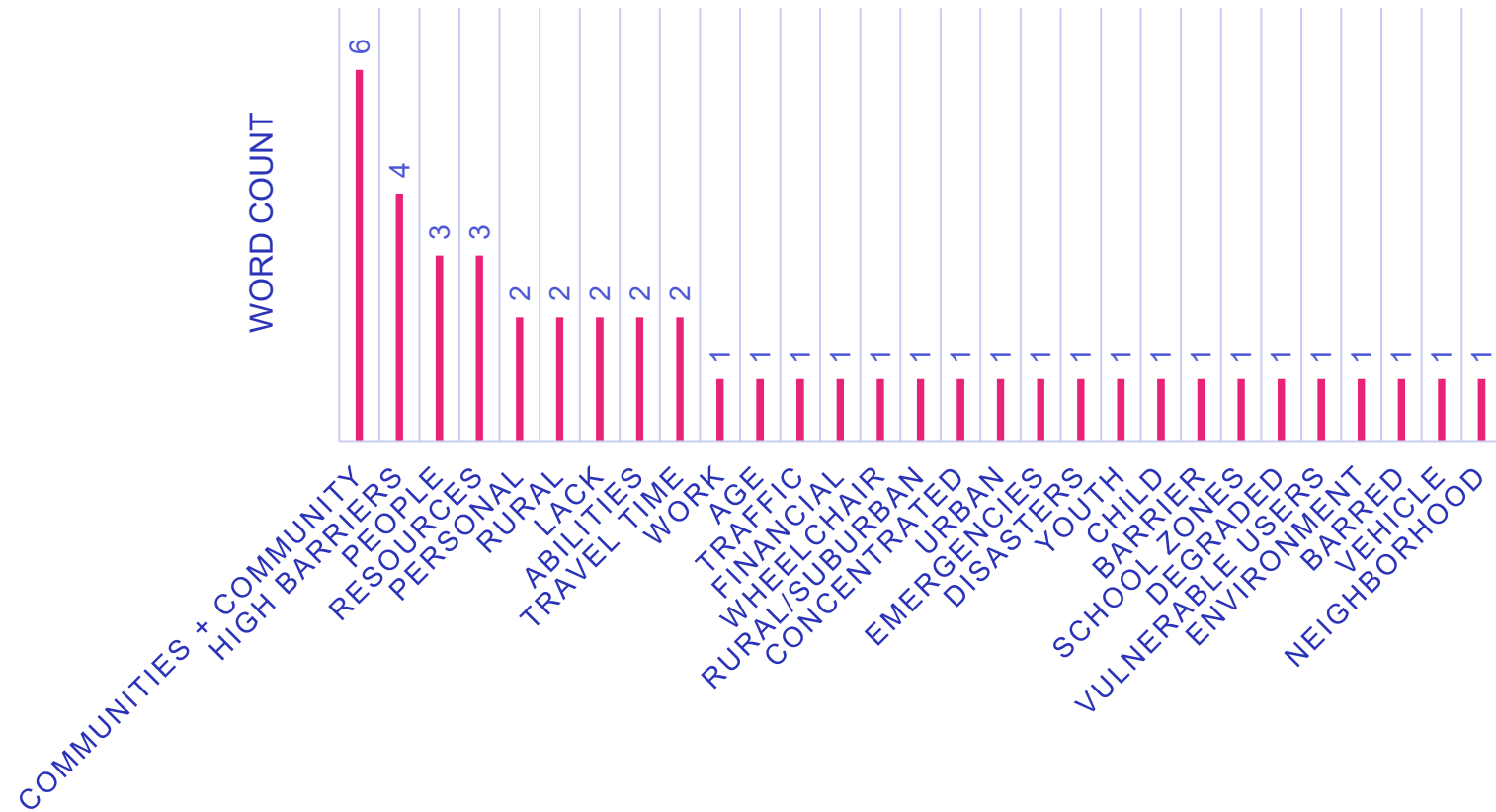


Committee Results - Accessibility



Committee Results - Accessibility

CURRENT INEQUITIES



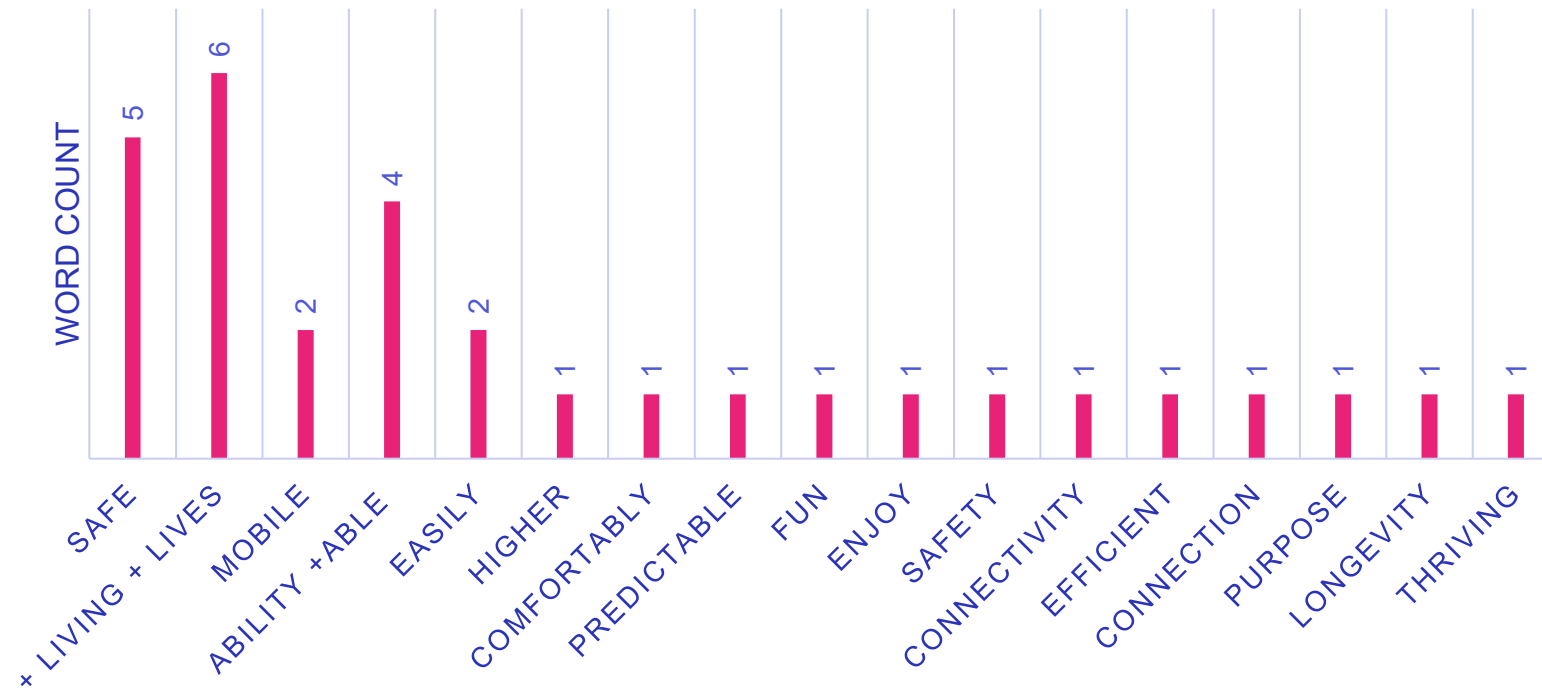


Goal: Quality of Life

Appendix

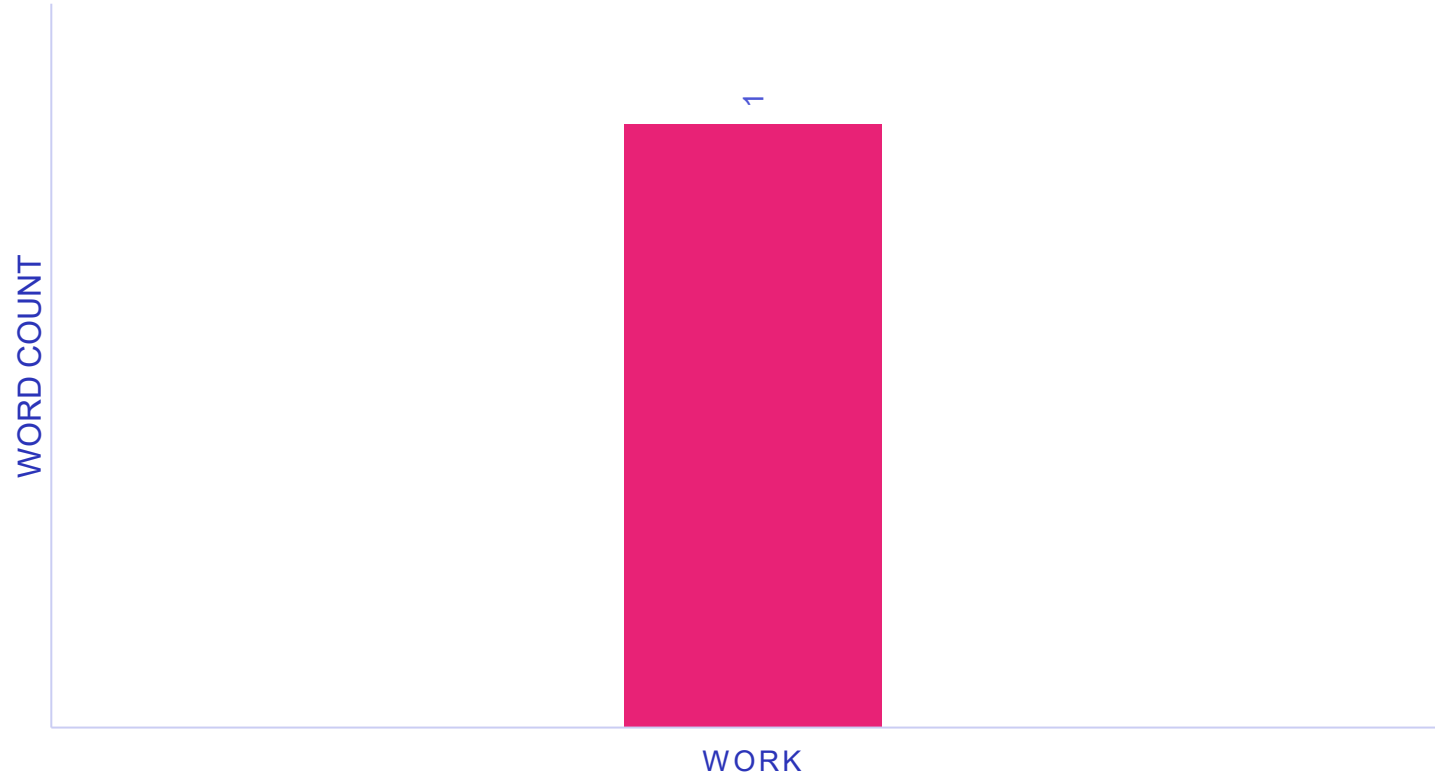
Committee Results – Quality of Life

EXPERIENCE/CONDITION IMPROVEMENTS



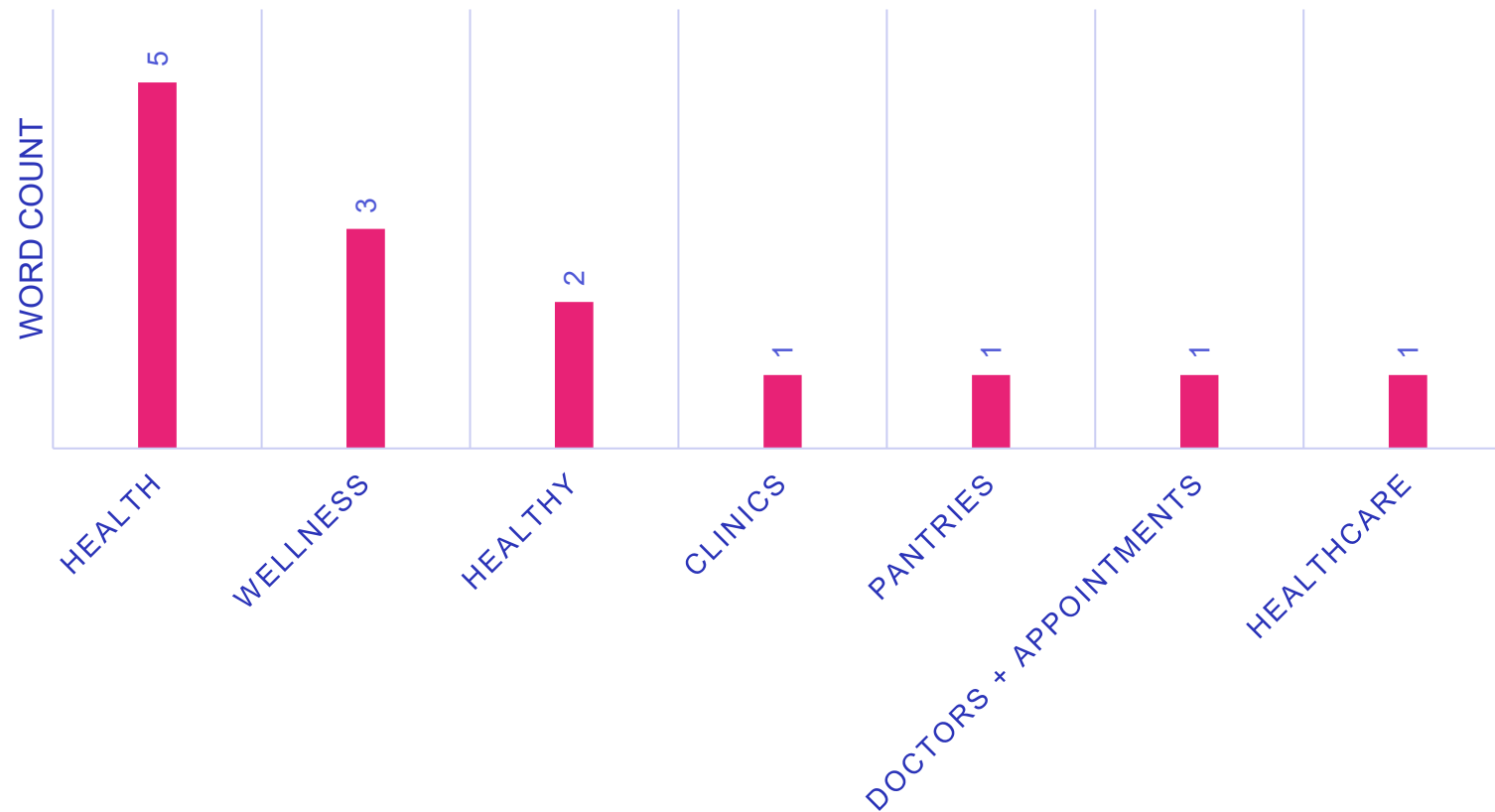
Committee Results – Quality of Life

ECONOMIC IMPROVEMENTS



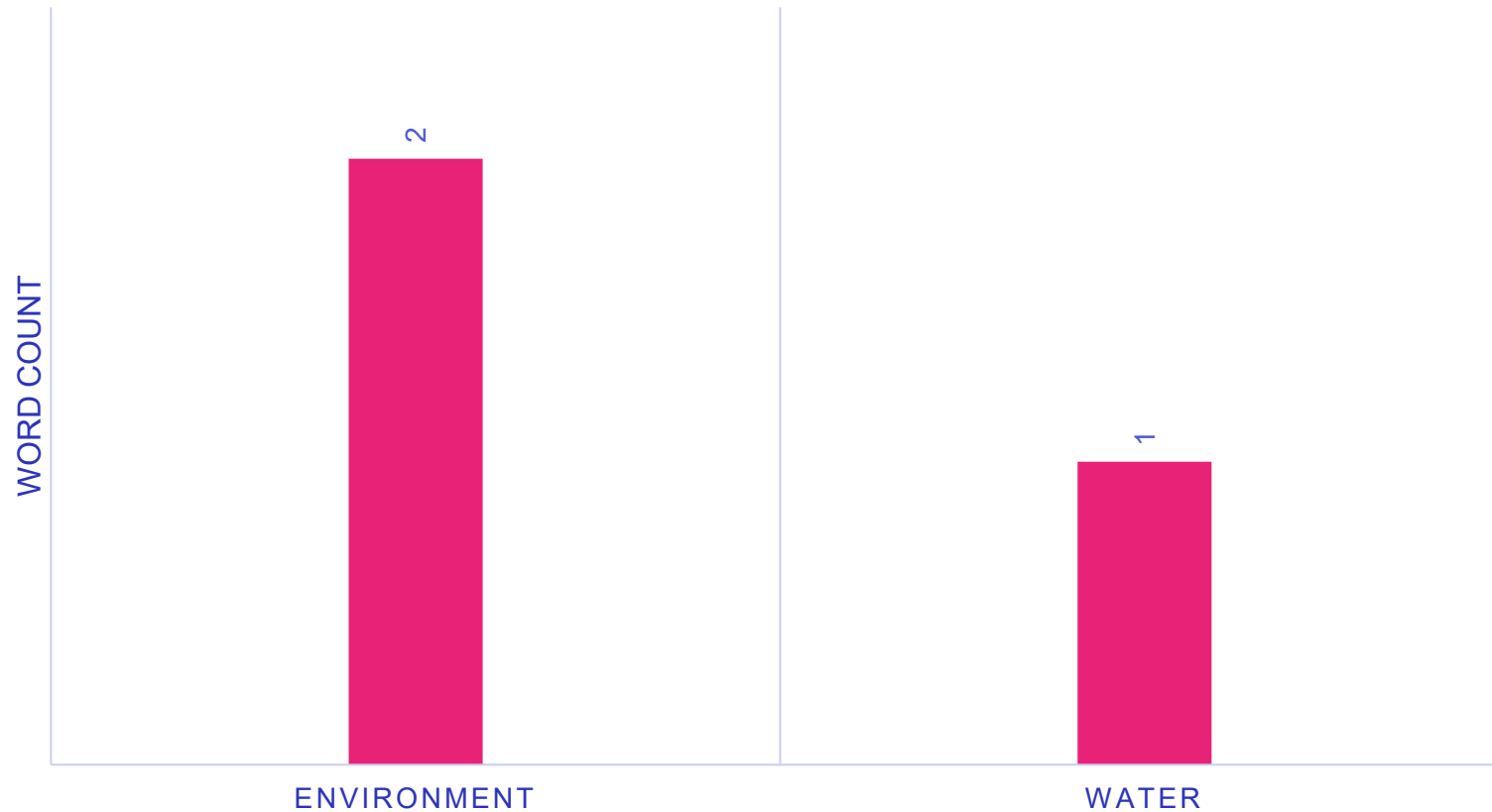
Committee Results – Quality of Life

PUBLIC HEALTH



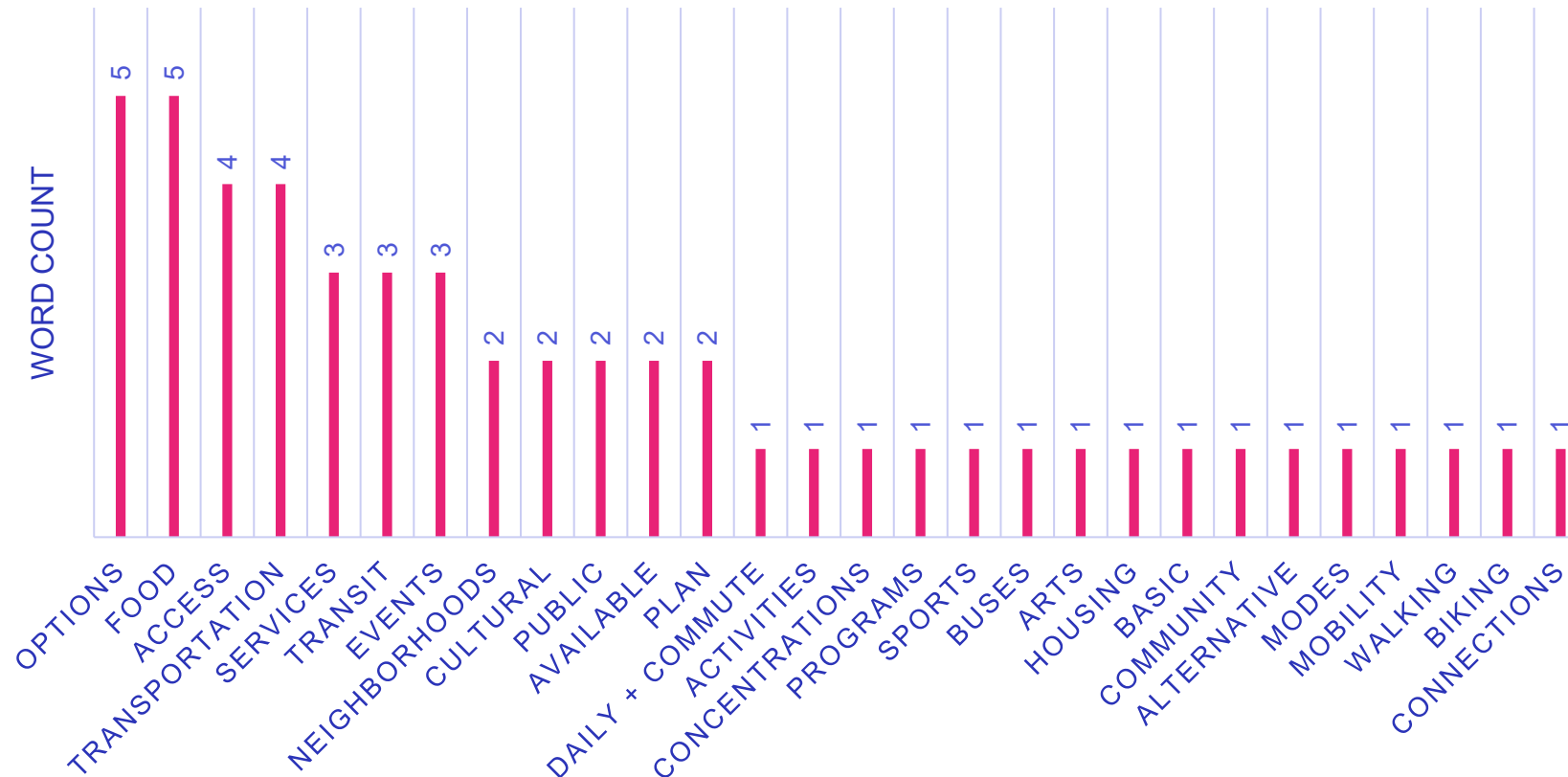
Committee Results – Quality of Life

ENVIRONMENTAL



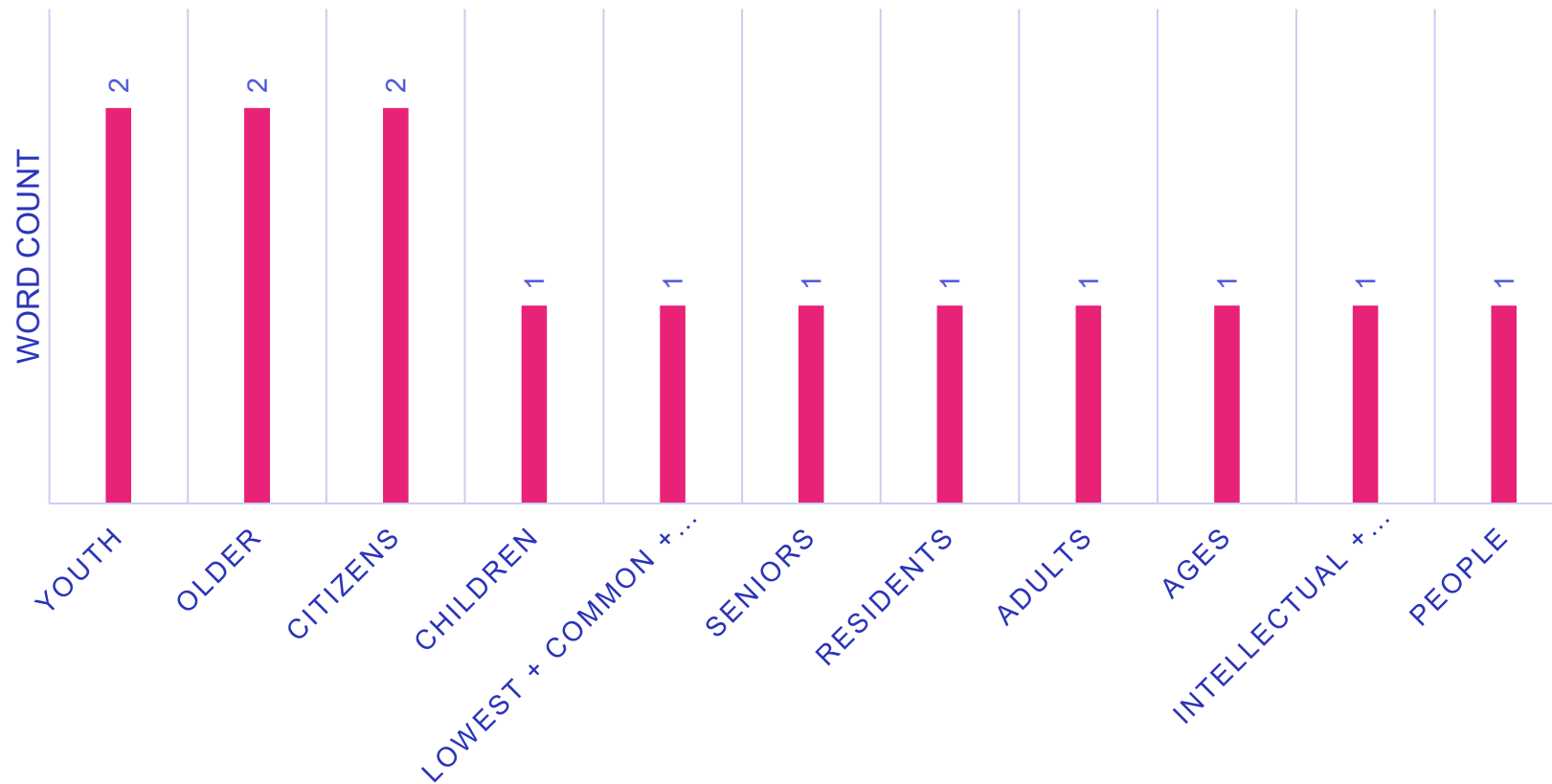
Committee Results – Quality of Life

ACCESS IMPROVEMENTS



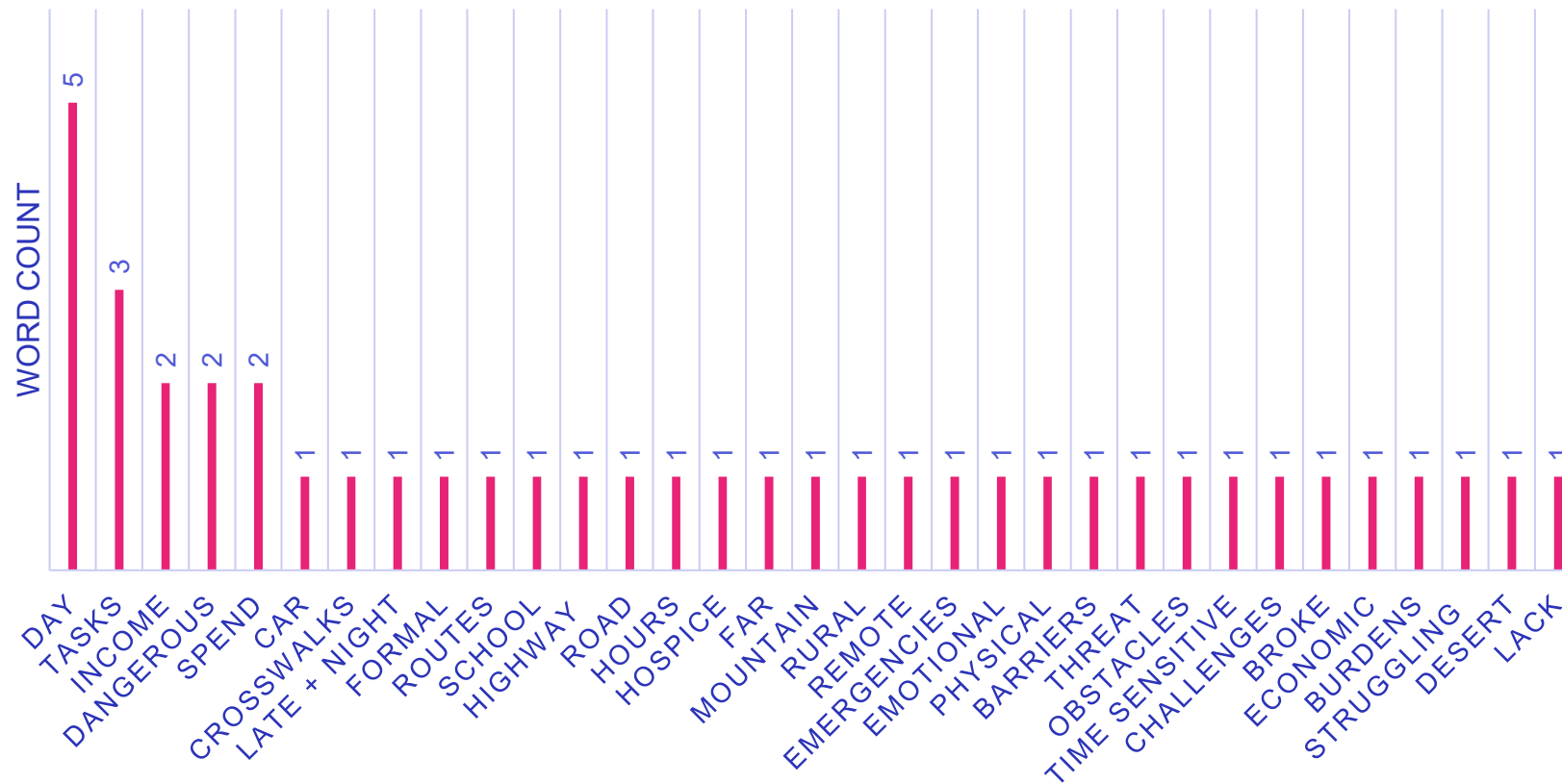
Committee Results – Quality of Life

TARGETED COMMUNITIES



Committee Results – Quality of Life

BARRIERS TO GOOD QUALITY OF LIFE



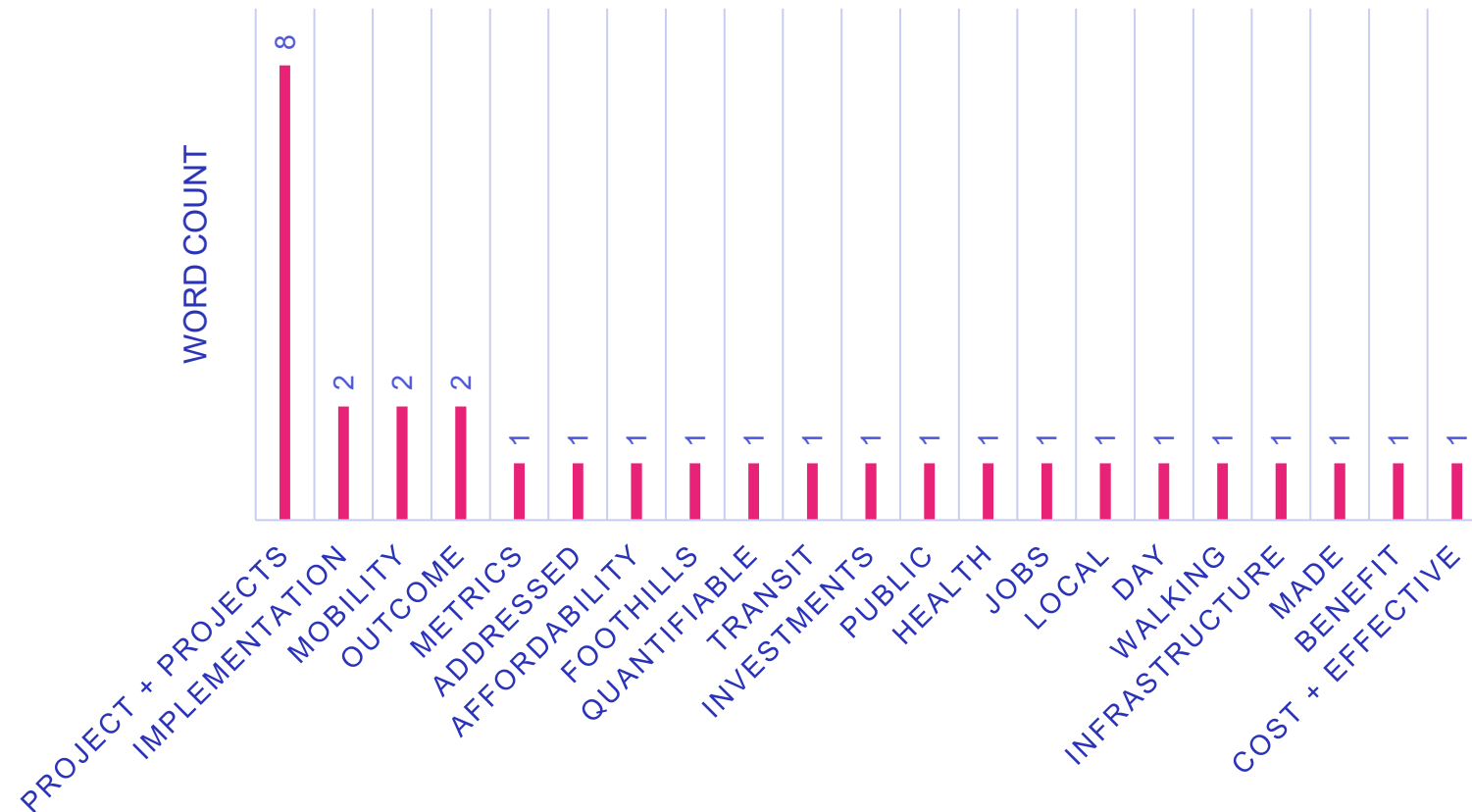


Goal: Deliverability

Appendix

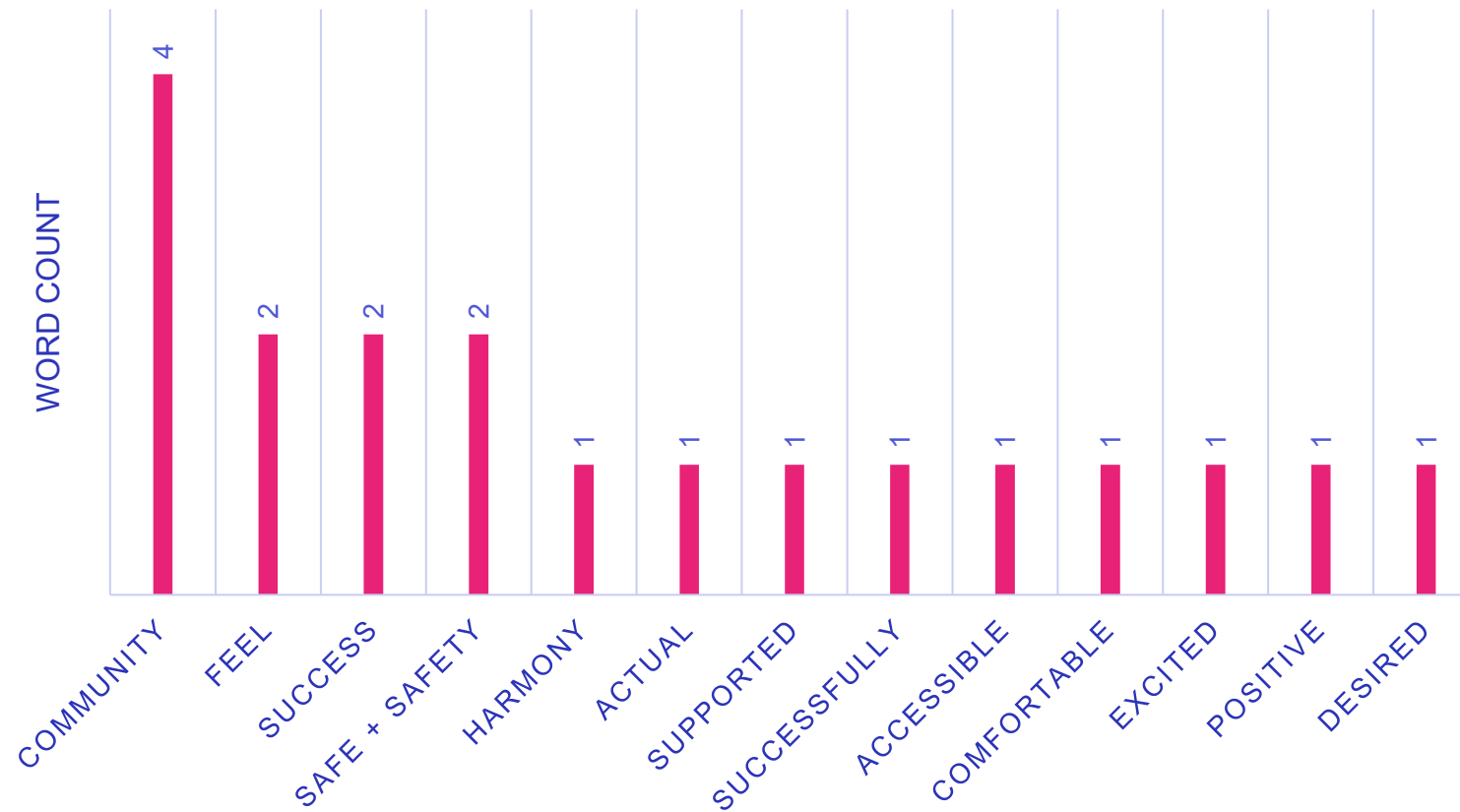
Committee Results - Deliverability

QUANTITATIVE IMPACT



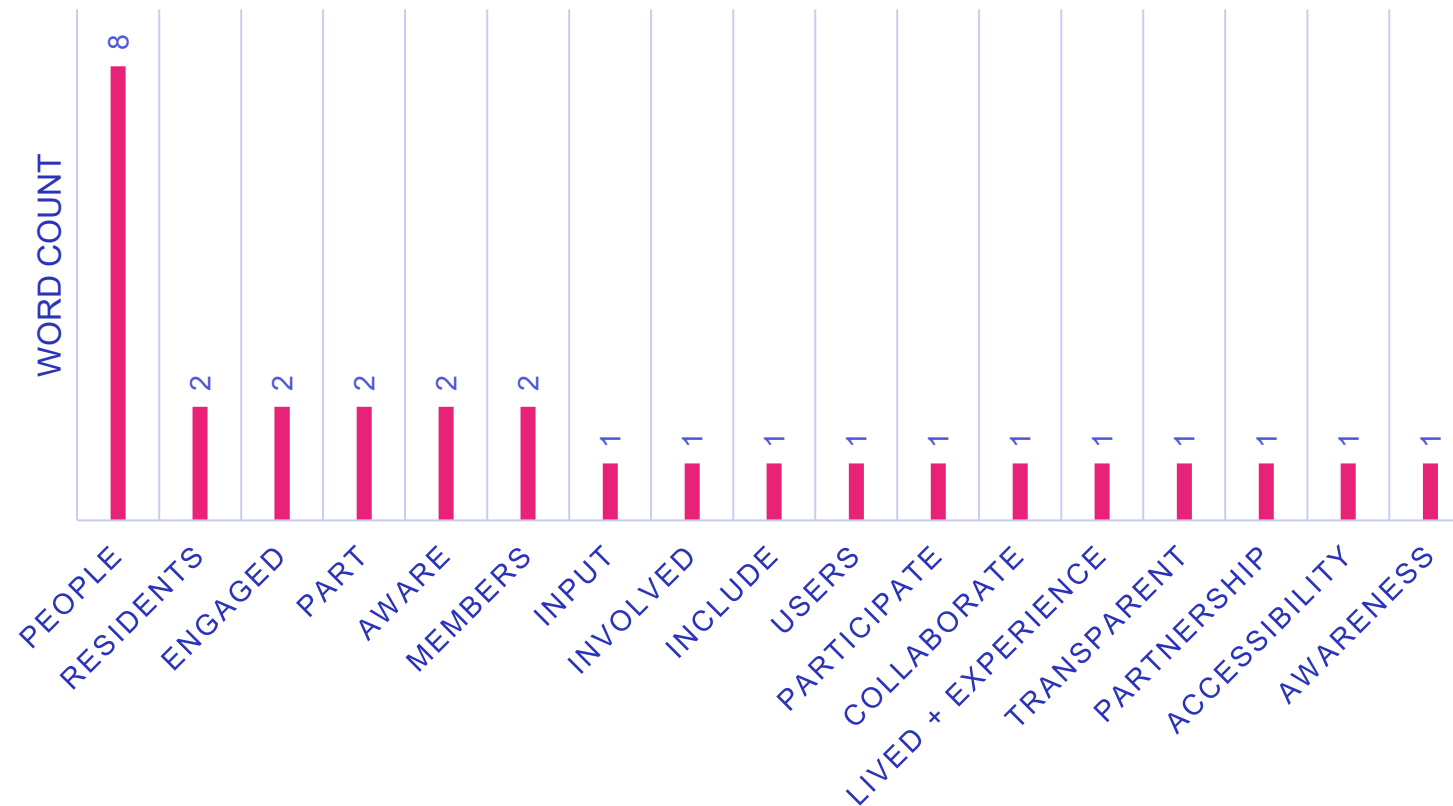
Committee Results - Deliverability

QUALITATIVE IMPACT



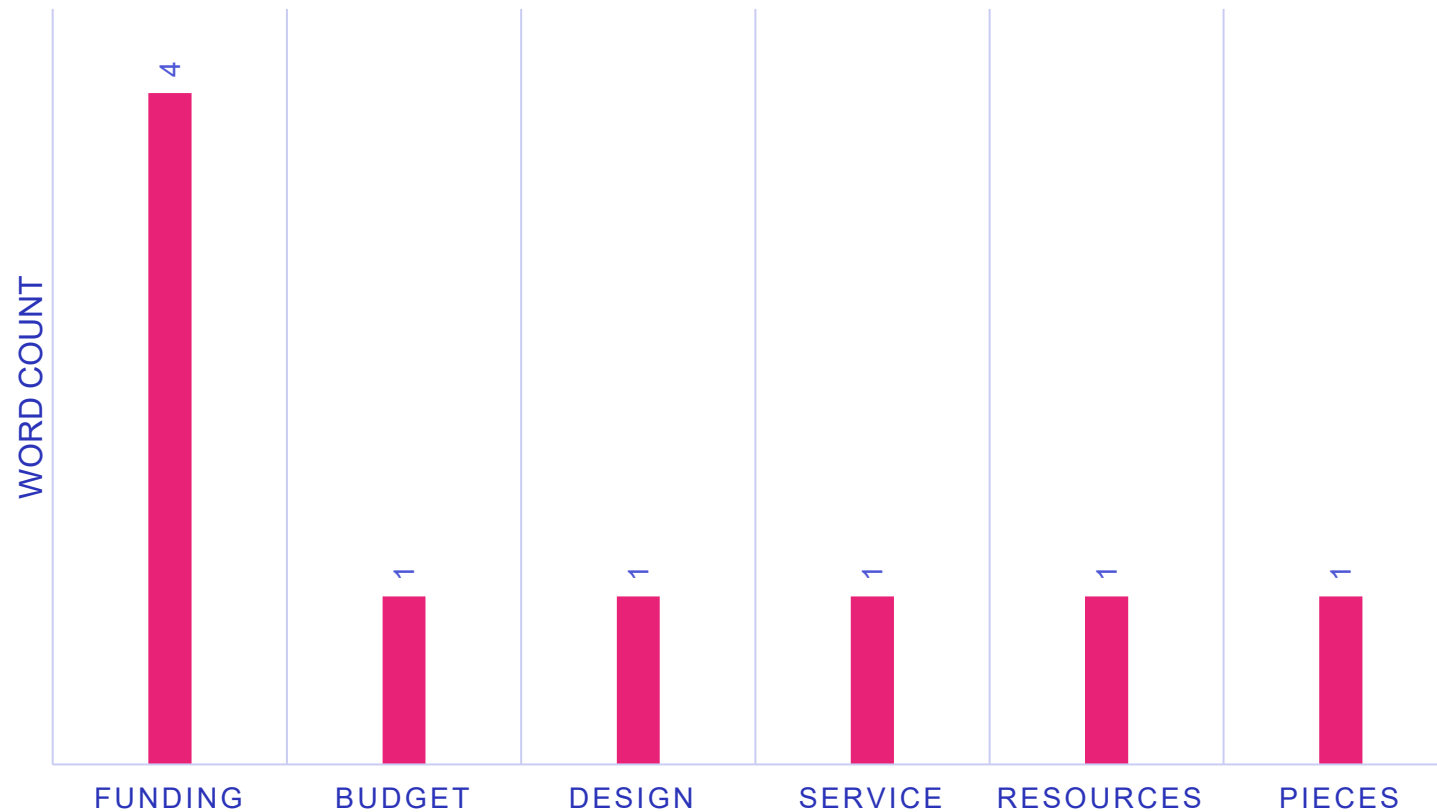
Committee Results - Deliverability

COLLABORATION AND BUY-IN



Committee Results - Deliverability

FUNDING AND IMPLEMENTATION



Committee Results - Deliverability

DATA

