



Engage, Empower, Implement Program Catalyzes Community-Driven Projects

The Engage, Empower, Implement (EEI) funding program invests in a community-based approach to plan projects within the six-county Sacramento region. The goal of the program is to elevate community-based planning by providing funding for city and county partnerships with community-based organizations (CBOs) to create a pipeline of equitable, safe, and sustainable projects within historically marginalized and disinvested communities. Through this process, the region will be able to create and identify community-driven projects that can more readily qualify for future federal and state funding sources.

A Framework for Community-Led Planning

This investment has a specific focus on meaningful community engagement in disinvested communities and is a significant component of SACOG's commitment to its Race, Equity and Inclusion initiative. The EEI Program Framework establishes a set of community-led planning and design principles, which were developed through engagement with and guidance from the region's CBOs, cities, and counties.

EEI Program Funding Awards

In 2024, the SACOG Board of Directors approved \$3.8 million in funding for 11 projects across the region. The approval was after an EEI Review Committee made up of leaders from across the six-county region reviewed and scored applications based on the EEI Framework.

Awarded Projects Include:

- Marysville Chinatown Blueprint, City of Marysville - \$498,049
- Yolano Donnelly Neighborhood Reinvestment, City of Woodland + New Hope Community Development Corporation - \$500,000
- Food Literacy Urban Farm Community Action Plan, City of Sacramento + Food Literacy Center - \$498,743

- Yuba/Sutter Industry Assessment & Workforce Development Strategy, Sutter County & Yuba County + Yuba-Sutter Economic Development, \$500,000
- Invest Health Data Challenge, City of Roseville + Health Education Council, \$200,000
- North Sacramento Forward Together, City of Sacramento + Mutual Assistance Network, CLTR & Greater Sacramento Urban League - \$500,000
- Engage and Empower North Highlights/Foothill Farms, Sacramento County + Mutual Assistance Network, \$500,000
- Engaging Yolo County Youth, Children, and Families, Yolo County + Rise Inc, + Health Education Council, \$277,619
- El Dorado County Housing Assessment and Taskforce Outreach, El Dorado County + El Dorado Community Foundation, \$205,000
- Placer County Planning Department, Latino Leadership Council - \$80,000
- UWCCR Parkway South Sacramento Resource Center Analysis Project, United Way - \$80,000

Investment in community-led planning processes is a strategy that will result in the development of projects that positively impact the region's most disinvested communities and can help implement the 2025 Blueprint's triple bottom line initiatives of Equity, Environment, and Economy.

Timeline

2021

- SACOG Board of Directors allocates \$3 million in funding for program implementation.

2022

- Program framework developed in partnership with CBOs, cities, and counties.
- Board of Directors allocates additional \$800,000 in funding to increase to six-county funding program.

2023

- Program framework finalized and adopted by SACOG Board of Directors.

2024

- \$3.8 million in funding awarded to 11 projects.

2025 - 2027

- Project implementation

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