

NorCalGO **STYLE GUIDE**

OFFICIAL APP LOGO



OFFICIAL LOGO on WHITE



Leave this much white space around logo



Official Colors



Orange
HEX: F8AA2B
R: 248 G: 170 B: 43



Teal
HEX: 007F7A
R: 0 G: 127 B: 122

Use OPEN SANS as official font

Don't do this:



Place logo over image only if readable

